



Ipsos Strategic Marketing

Report

Trust in the media - Bosnia and Herzegovina

For: SEE NPM

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KEY FINDINGS

Television stands out as the most commonly used source for gathering information in BiH, as almost three-quarters of citizens claim to be using it on a daily basis (71%). Other “traditional” media, such as radio and print newspapers/magazines are far behind – a fifth of citizens listens to radio daily (21%), while print newspapers and magazines are read daily by only 5% of them.

Social networks are second most commonly consumed news source, through which a half of population 18+ is informed on a daily basis (50%), while news web portals, online news magazines and blogs are being used by a third of citizens every day (33%).

Finally, slightly more than two-fifths inform themselves through personal contacts such as family, friends and colleagues (44%).

The results indicate the significant differences in the use of information sources according to demographic characteristics, especially age.

- People aged 60 or older more often report watching TV daily (88%), compared to those aged 18 to 29 years (45%).
- On the other hand, the youngest, aged 18-29, more often get information through online media - news web portals, online news magazines/blogs (49% use them daily) and social networks (84% use them daily), compared to the older adults (12% and 14%, respectively). Furthermore, these sources show higher usage among those in the 30-44 age category, with higher education and employed. In addition, online media are more often followed by those living in Federation BiH, residents of urban settlements, ethnic Croats, and those who have household incomes above 1500 KM, while social networks are more often popular among those who don't trust the media.
- The radio is more often used as a source of news among ethnic Croats, employed and those who trust the media.

When it comes to the main source of information, the findings are largely similar: for the largest share of citizens, nearly a half, the main source of news is television (49%). Social networks are the main source of information for a quarter of citizens (25%); 15% of citizens relies mainly on the news he reads on web portals, while other sources of information are far behind, at a single-digit level.

Also, online sources such as social networks and web portals are more often main source of news for young people (18-29 years old). On the other hand, television is far more often the primary source for citizens over the age of 45, those with primary or no education, who trust the media and those from low-income households (up to 600 KM).

Citizens of Bosnia and Herzegovina are evenly divided over trust in media reporting - half of them do not trust the media, while nearly as many claim they trust the media (49% vs 47% ratio in favor of distrust). More specifically, 41% of citizens maintain that they mostly trust what is being said in the media, while 7% say they trust in media completely. On the other hand, one out of three citizens mainly doesn't have trust (35%), while 14% doesn't believe media at all. Generally, levels of trust are higher among those who prefer traditional media such as TV, radio and the press.

When it comes to different types of media, citizens have the most confidence in the information they receive through television, as nearly six out of ten claim they mainly or completely trust television to be reliable source of information (57%).

However, citizens are narrowly divided over whether other media represent reliable sources of news and information. Thus, **international media outlets, investigative reporting outlets and the radio enjoy the trust of two out of five citizens in BiH** (44%, 39% and 44%, respectively), while nearly as many do not trust them (41%, 41% and 40%, respectively). Similarly, approximately one third trust the press (34%), while more than two-fifths consider it to be unreliable (44%). Greater difference in favor of distrust is present when it comes to the online media (48% vs 33%) and social networks (50% vs 33%).

As expected, those citizens who trust the media in general, are more inclined to trust all the different types of media as well, compared to the total population. Moreover, the youngest and those who prefer modern media are more likely to trust news from social networks and web portals.

Similar findings were obtained when citizens were asked to rank the mentioned types of media from the one they trust the most to the one they trust the least. Namely, television is the source that over a quarter of the population trusts the most (28%). However, radio is more often mentioned among the three most trustworthy sources (44%), followed by radio and television (42% and 39%, respectively).

There is also a tendency for citizens who prefer certain types of media as their main source of information to also trust these types of media more. Thus, those who prefer modern media more often trust online media and social networks the most.

Looking at first answers, as well as when all answers are considered, **having the latest news and information** is the main reason why citizens trust certain media outlets (52%), while **publishing accurate and verified information and being impartial and fair in reporting come next** (49% and 46%, respectively).

On the other hand, the main reasons for distrust are related to the perception that certain media are under political influence and that they are spreading disinformation (59% and 50%, respectively). In addition, more than two-fifths do not trust certain media outlets due to propaganda spreading (41%).

BN TV and Federalna TV are the most trusted media outlets, mentioned by approximately 15% of citizens, while around a tenth of them name RTRS and N1. However, a fifth of citizens say they do not trust any media outlet (19%), while one out of ten cannot name media outlet they trust the most.

When it comes to the least trusted media outlets, there is also no high consensus of citizens: approximately one fifth mentions RTRS, while one tenth names Federalna TV as the ones they distrust the most (19% and 10%, respectively).

A half of citizens say they do not trust the public broadcasting services BHRT and RTVFBiH (52% and 50%, respectively), while two-fifths claim the opposite (40% and 42%, respectively). However, somewhat higher share of citizens do not have trust in the third public broadcaster - RTRS, with 60% vs 31% ratio in favor of distrust. Those who trust media in general more often trust all public broadcasters as well. However, there is a clear ethnic division in terms of trust in the different public broadcasters in BiH, as ethnic Bosniaks are significantly more likely to trust BHRT and RTVFBiH, while on the other hand they more often do not trust RTRS. The opposite is true for ethnic Serbs, who have significantly more trust in RTRS, while the level of trust in the other two public broadcasters among them is significantly lower.

The largest share of citizens believe that the media in BiH are controlled and are not independent, as well that political propaganda and disinformation are widespread in the media. More specifically, three-quarters of citizens claim that most media in BiH are controlled by political and business powers, as well as by the government, that there is a lack of independent and impartial media and that media spread political propaganda and disinformation (between 77% and 74%).

Furthermore, two-thirds of citizens agree that there is a strong polarization in BiH between media controlled by the government and the opposition and that media in BiH spread hatred (66% and 62%, respectively).

The situation on social networks is perceived similarly – more than a half of citizens think that social networks spread political propaganda and disinformation, as well as hatred (58% and 54%, respectively).

Public is divided in its perception of media freedom and media contribution to democracy in the country. Namely, approximately one half say that media in BiH are free to collect and publish information about all relevant issues, as well as that they serve democracy and public interest very well (55% and 48%, respectively), while about two-fifths claim the opposite (40% and 46%, respectively). Interestingly, those who trust the media in general, more often believe that the media in BiH are free and that they serve democracy and public interest very well.

Two-thirds of citizens are not aware of the existence of platforms that deal with checking the accuracy of news and information in BiH (65%). One third of them have heard about fact-checkers (33%), of which one tenth also followed their announcements (11%).

The majority of citizens perceive the position of women journalists in BIH as unfavorable. More precisely, more than three-quarters of citizens believe that women journalists in BIH are often target of attacks, threats, insults, and harassment (78%). Furthermore, more than two-thirds of them agree that attacks, threats, insults and harassment stem from gender prejudices and stereotypes (69%), while four-fifths think that the attacks are the result of revealing the truth while reporting on politics, corruption and crime (80%). Finally, there is strong agreement among the citizens that the state bodies (police, judiciary) should protect women journalists when they are threatened or attacked (87%).

HOW TO READ TABLES

Education-the last finished school:

	Total	Gender		Type	
		Male	Female	Urban	Other
N	1198	599	599	704	494
sig		0.00		0.00	
No formal education	1.8	2	2	1	2
1 to 7 grades of primary school	5.1	4	6	3	8
Primary school (completed, 8 grades)	19.4	17	22	14	27
One-two year vocational school	1.3	1	2	1	1
Three year vocational school	11.8	15	9	10	14
Four year vocational school	40.4	41	39	44	35
High school	4.6	4	6	6	3
College, first degree of university	6.3	8	5	7	5
Faculty, academy	8.8	8	10	12	4
Master's degree	0.3	0	0	1	
Doctorate	0.2	0		0	0
Total	100%				

- Title explains the variable whose relative frequencies are given in the table.
- Total in the first column shows percentages for each category of the tabulated.
- Each next column represents percentages of the given variable within some subpopulation.
- Row marked with **N** denotes size of the base, i.e., the size of (sub) sample on which the percentages are calculated.
- Row marked with **sig**, represents significance of Hi-square statistics of the observed variable and variable from columns, if hi-square is significant, significance is written in white letters.
- The last row in the table **100%** indicates that all values in columns are added up to 100, that is, that column percentages are given.

Above average			Average	Below average		
0.01	0.05	0.10		0.10	0.05	0.01

Cells of the table are colored in blue, or red, if values they contain are considerably above or below the average. Three shades of blue or red color are used for three degrees of significance, the lightest shades for deviations significant on the level 0.10, medium shades for the level 0.05 and the darkest shades of blue and red for the level 0.01.

Example of interpretation of data from the above table (structure of education):

- Significance of hi-square (significance of both hi-squares of statistics is lesser than 0.01) tells us that distribution of education by gender/ type of settlement differs significantly.
- Glimpse at the cells of the table shows that there are significantly more males with three year vocational school on the level of significance 0.05 (total number of respondents in the sample with this type of education is 11.8%, and among males 15%). Similarly, there are significantly less females with this type of education (on the level 0.05) 9%.
- There are significantly more respondents with faculty, academy (level 0.01) in urban settlements compared to entire population (12%), and significantly less in other types of settlements (the same level of significance 0.01) that is, 4%.

Please assess general situation in the country on the scale 1 to 5

	Total	Gender	
		Male	Female
N	1013	500	513
sig		0.13	
Grade 1	23.1	23	23
Grade 2	35.3	37	34
Sum -	58.4	59	57
Grade 3	35.1	35	36
Sum +	4.9	5	4
Grade 4	3.9	4	4
Grade 5	1.0	1	1
Refusal	0.5	1	0
Doesn't know	1.0	0	2
Total	100%		
Mean	2.23	2.24	2.23

- If tabulated variables represent the respondent's assessment on some scale 3 more rows are added.
- Row marked with **Sum -** represents the sum of percentages on negative.
- Row marked with **Sum +** represents the sum of percentages on positive grades.
- Rows below grades contain other non-specific answers of the respondents.
- Row marked with **Mean** represents arithmetic mean of the given grades.

Which brands do you know?

	Total	Type	
		Urban	Other
N	502	302	200
Brand C	97.8	98	98
Brand A	93.2	95	91
Brand D	39.1	41	36
Brand B	22.3	26	17
Brand E	22.1	19	27
Other	20.9	26	14
I don't know any	0.2	0	

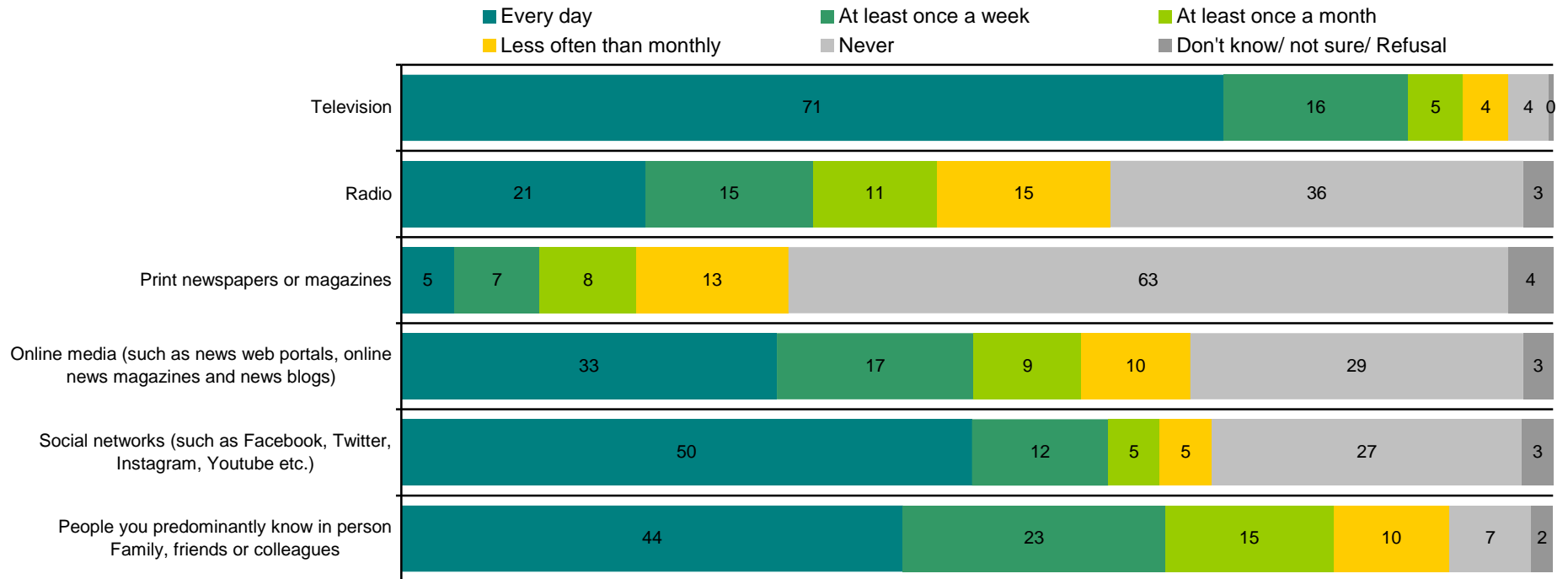
- In case of multiple response (the respondent can give several valid answers, modalities) data in cells represent a percentage of (sub) population which mentions, that is, answers positively to given modality.
- Please note that row **100%** is missing – that is because percentages do not add up to 100%.

RESULTS

MEDIA USAGE FOR NEWS

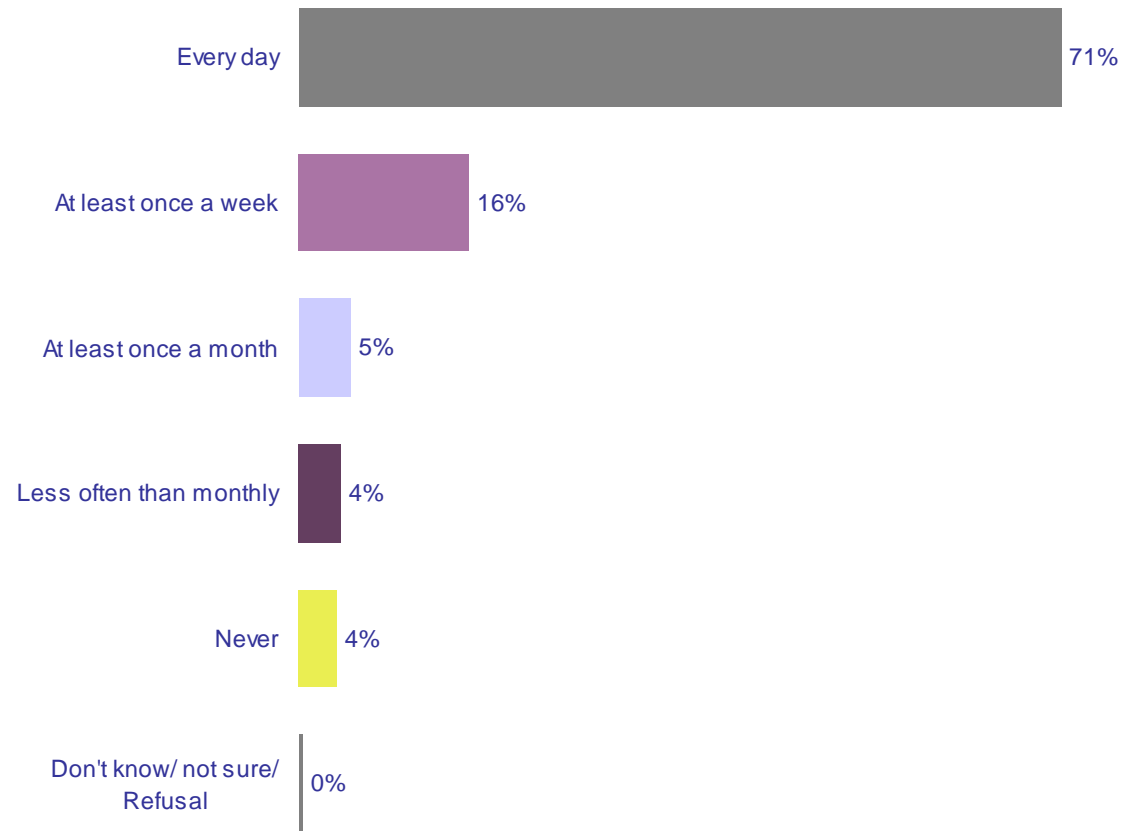
How often do you use the following sources to get news, i.e. information about political and social events?

	N	Every day	At least once a week	At least once a month	Less often than monthly	Never	Don't know/ not sure/ Refusal	Total
Television	1003	71.4	16.0	4.8	3.9	3.5	0.4	100%
Radio	1003	21.2	14.5	10.8	15.0	35.8	2.6	
Print newspapers or magazines	1003	4.6	7.4	8.4	13.2	62.5	3.9	
Online media (such as news web portals, online news magazines and news blogs)	1003	32.6	17.1	9.3	9.5	28.9	2.6	
Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)	1003	49.5	11.8	4.5	4.5	26.9	2.7	
People you predominantly know in person - Family, friends or colleagues	1003	43.6	22.8	14.6	10.1	7.1	1.9	



How often do you use the following sources to get news, i.e. information about political and social events? - Television

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - Television

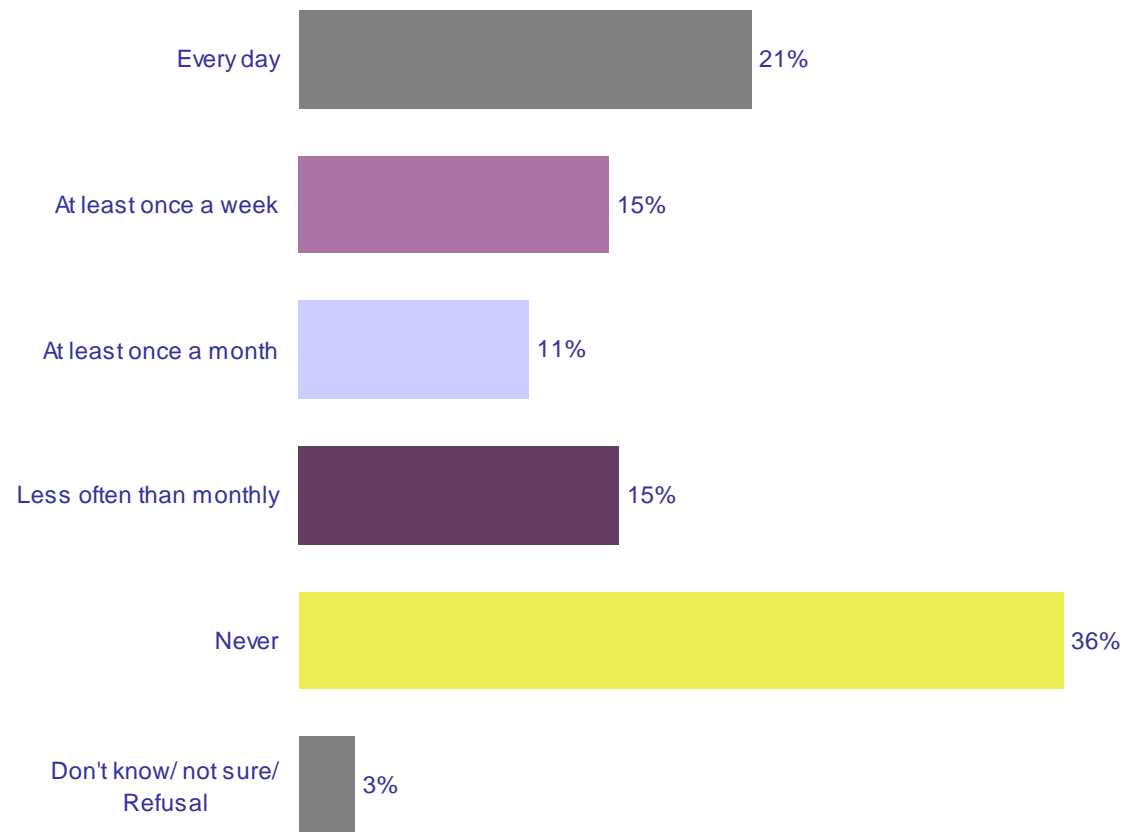
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.28		0.00				0.41			0.78				0.49			0.15	
Every day	71.4	69	73	45	69	78	88	77	72	60	75	68	68	67	68	73	83	71	72
At least once a week	16.0	17	15	29	16	14	8	14	16	20	13	20	19	15	20	14	12	15	17
At least once a month	4.8	6	4	9	5	4	1	4	5	6	5	5	5	1	5	4	5	5	5
Less often than monthly	3.9	3	5	10	4	2	1	3	4	6	4	4	2	7	4	4		4	4
Never	3.5	4	3	7	5	1	2	2	3	7	3	3	5	10	3	4		5	2
Don't know/ not sure/ Refusal	0.4		1		1	0	1		0	1	0		1		1			0	0
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know	
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452	
sig		0.00			0.00			0.04		0.02					
Every day	71.4	65	68	79	89	54	47	69	74	85	69	68	61	72	
At least once a week	16.0	19	19	12	8	25	31	16	17	9	21	20	22	13	
At least once a month	4.8	6	7	2	1	9	7	6	4	3	3	4	9	5	
Less often than monthly	3.9	5	2	4	1	7	6	5	3	2	5	6	5	3	
Never	3.5	4	5	3	1	6	9	5	2	2	2	3	2	5	
Don't know/ not sure/ Refusal	0.4	0		1		0		0	0				1	1	
Total		100%													

How often do you use the following sources to get news, i.e. information about political and social events? - Radio

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - Radio

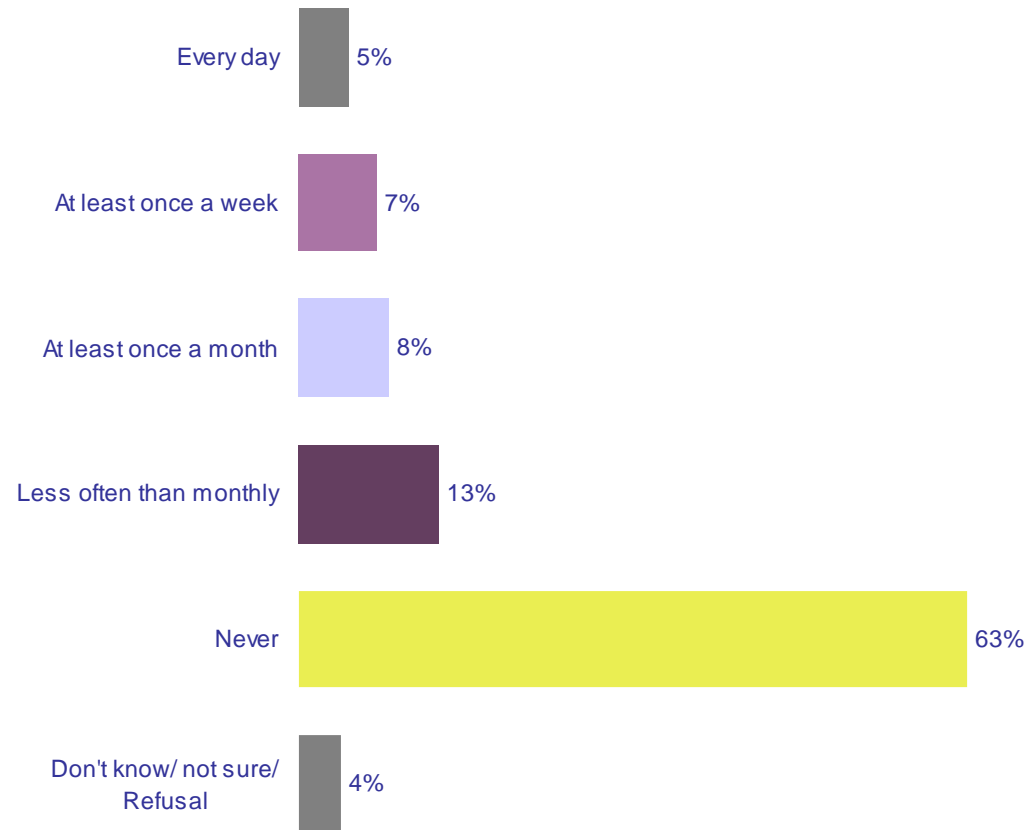
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.15		0.31				0.26			0.00				0.00			0.76	
Every day	21.2	24	19	18	21	21	23	18	21	27	22	18	30	19	13	25	59	20	22
At least once a week	14.5	13	16	12	16	17	12	16	13	15	15	12	21	11	14	16		16	13
At least once a month	10.8	10	11	13	13	8	10	9	11	14	10	12	8	13	14	9	7	11	11
Less often than monthly	15.0	13	17	18	16	15	12	13	16	15	12	22	9	19	22	11	20	15	15
Never	35.8	37	35	36	32	36	39	41	35	28	39	35	26	39	36	36	14	35	36
Don't know/ not sure/ Refusal	2.6	3	3	2	3	2	4	3	3	1	3	1	6		1	4		2	3
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know	
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452	
sig		0.01			0.52			0.01		0.00					
Every day	21.2	28	19	16	23	18	21	17	25	25	22	27	31	16	
At least once a week	14.5	14	13	15	14	16	10	15	12	9	16	11	21	15	
At least once a month	10.8	11	10	11	10	13	9	10	12	8	15	17	8	9	
Less often than monthly	15.0	15	19	14	14	16	13	16	14	14	14	15	14	16	
Never	35.8	30	37	41	36	34	44	39	34	40	30	27	25	42	
Don't know/ not sure/ Refusal	2.6	3	2	3	3	3	1	3	3	4	3	2	2	3	
Total		100%													

How often do you use the following sources to get news, i.e. information about political and social events? - Print newspapers or magazines

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - Print newspapers or magazines

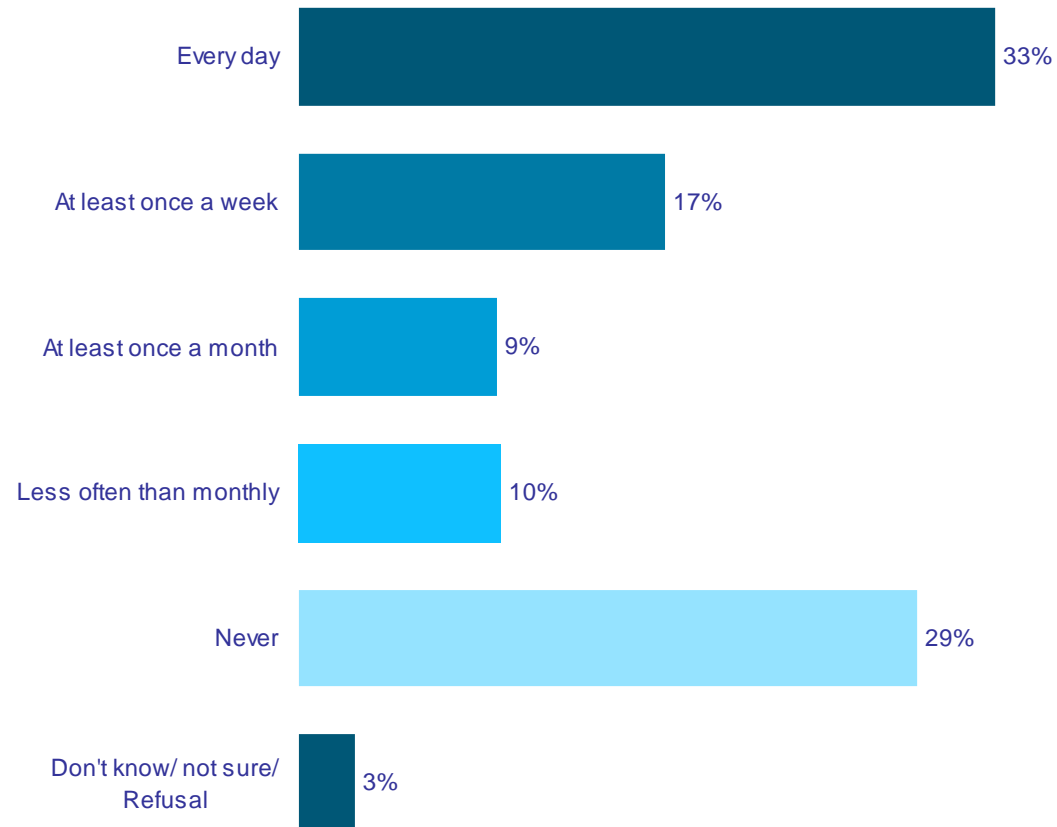
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.02		0.02				0.00			0.00				0.02			0.00	
Every day	4.6	6	3	2	3	6	7	1	6	5	4	6	5	3	4	4	10	5	4
At least once a week	7.4	8	6	5	7	6	10	3	8	12	5	9	11	12	8	7	14	10	6
At least once a month	8.4	8	9	5	9	9	11	6	8	14	7	10	10	7	9	8	14	12	6
Less often than monthly	13.2	14	12	14	14	16	8	7	15	19	11	18	7	20	17	10	48	15	12
Never	62.5	60	65	70	64	59	59	77	59	48	70	54	60	58	58	67	14	55	68
Don't know/ not sure/ Refusal	3.9	3	5	3	4	4	4	5	4	1	4	4	7	4	4		3	5	
Total	100%																		

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.15			0.00			0.03		0.08				
Every day	4.6	6	2	5	6	2	7	3	6	4	5	3	7	4
At least once a week	7.4	9	3	8	10	5	4	6	8	9	6	9	10	6
At least once a month	8.4	7	10	9	9	8	2	10	6	6	16	8	4	8
Less often than monthly	13.2	15	13	12	12	16	1	13	13	8	12	13	18	14
Never	62.5	60	69	62	57	67	83	65	61	68	56	65	59	63
Don't know/ not sure/ Refusal	3.9	3	3	5	4	3	2	3	5	6	5	3	2	4
Total	100%													

How often do you use the following sources to get news, i.e. information about political and social events? - Online media (such as news web portals, online news magazines and news blogs)

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - Online media (such as news web portals, online news magazines and news blogs)

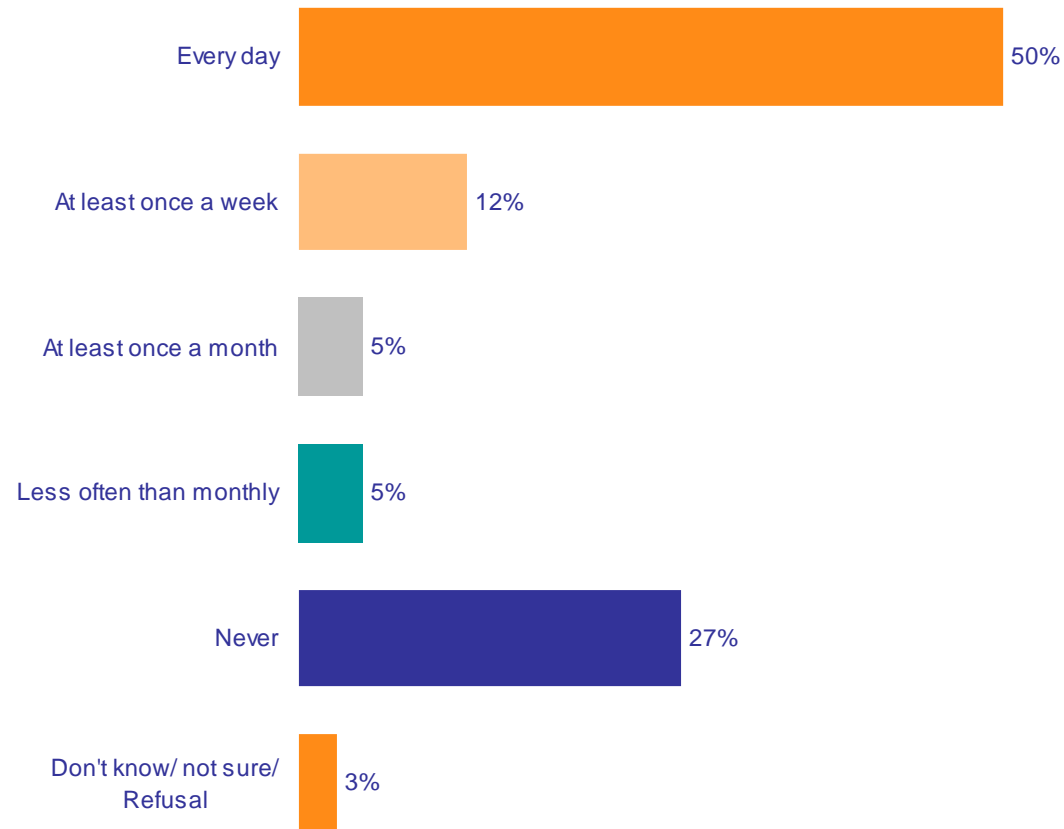
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.49		0.00				0.00			0.00				0.00			0.01	
Every day	32.6	34	31	49	45	28	12	16	35	54	36	21	43	50	21	39	43	38	28
At least once a week	17.1	19	16	21	18	20	9	13	18	22	16	17	24	16	17	17	14	16	18
At least once a month	9.3	9	9	11	8	13	4	9	10	9	9	12	6	5	12	8		7	11
Less often than monthly	9.5	9	10	8	11	10	8	12	10	5	9	14	3	9	11	8	23	10	9
Never	28.9	26	31	10	15	26	61	47	26	8	29	33	22	21	36	25	16	26	31
Don't know/ not sure/ Refusal	2.6	3	3	0	2	3	5	4	2	2	3	3	2		3	2	4	4	2
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know	
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452	
sig		0.00			0.00			0.00		0.00					
Every day	32.6	42	37	22	16	55	21	33	32	15	25	35	48	36	
At least once a week	17.1	21	18	13	14	21	19	18	16	9	23	20	14	17	
At least once a month	9.3	9	12	8	9	10	9	11	7	3	8	6	11	12	
Less often than monthly	9.5	8	9	10	12	7	9	12	8	10	14	10	7	8	
Never	28.9	18	21	43	45	6	39	24	34	60	26	27	18	25	
Don't know/ not sure/ Refusal	2.6	1	4	3	4	0	2	2	3	3	4	2	2	2	
Total		100%													

How often do you use the following sources to get news, i.e. information about political and social events? - Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)

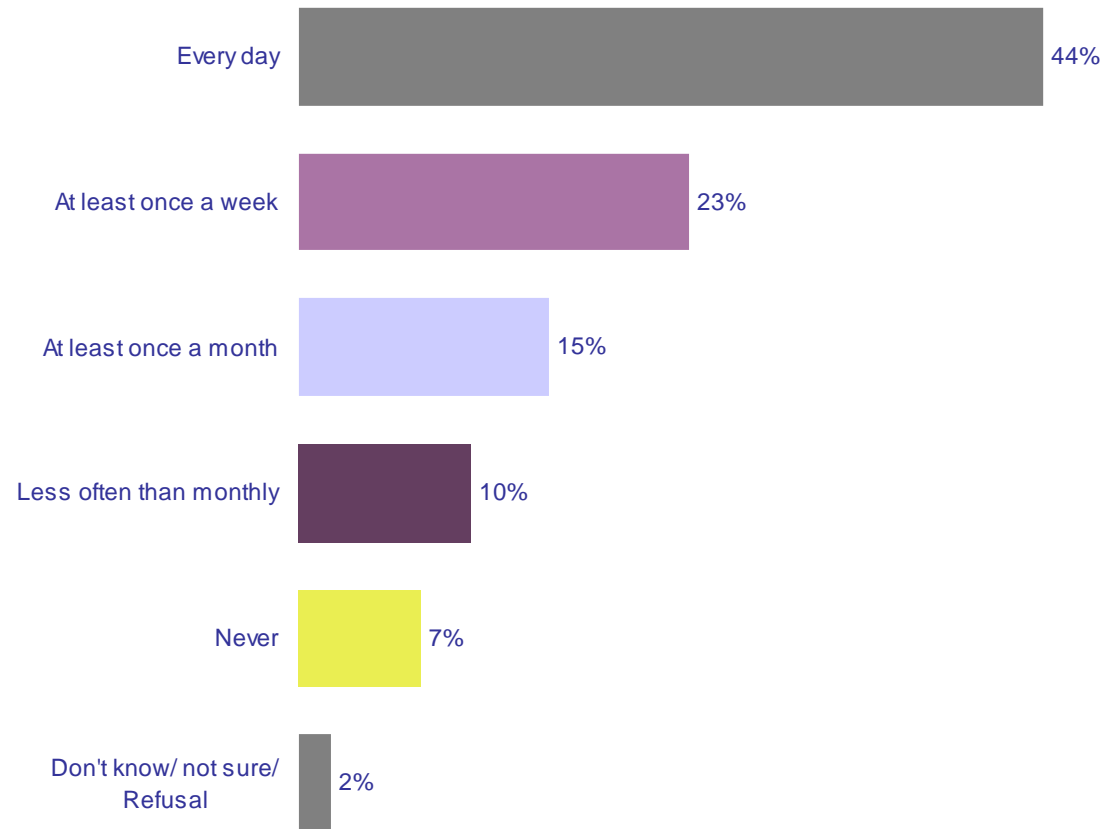
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.13		0.00				0.00			0.41				0.00			0.80	
Every day	49.5	50	49	84	66	42	14	36	51	67	51	44	55	52	43	54	43	49	50
At least once a week	11.8	13	11	8	13	18	7	8	13	14	11	13	9	15	13	11	31	12	12
At least once a month	4.5	5	4	2	4	7	4	3	5	4	4	4	7	5	5	4	5	4	5
Less often than monthly	4.5	5	4	4	4	5	5	2	6	3	5	3	4	8	3	6	7	5	4
Never	26.9	24	30	3	11	26	63	47	22	11	26	32	22	20	34	24	5	26	27
Don't know/ not sure/ Refusal	2.7	4	2		2	2	6	3	3	1	2	4	3		3	2	9	3	2
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know	
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452	
sig		0.00			0.00			0.00		0.00					
Every day	49.5	60	55	37	29	79	39	57	43	30	43	56	60	53	
At least once a week	11.8	16	15	7	12	11	14	11	13	7	16	8	19	11	
At least once a month	4.5	6	4	3	5	4	6	4	6	3	6	4	4	4	
Less often than monthly	4.5	5	3	5	5	3	6	5	5	2	5	7	5	4	
Never	26.9	12	24	43	44	3	34	22	32	54	27	23	11	25	
Don't know/ not sure/ Refusal	2.7	2	0	4	5			2	3	4	4	2	1	3	
Total		100%													

How often do you use the following sources to get news, i.e. information about political and social events? - People you predominantly know in person - Family, friends or colleagues

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - People you predominantly know in person - Family, friends or colleagues

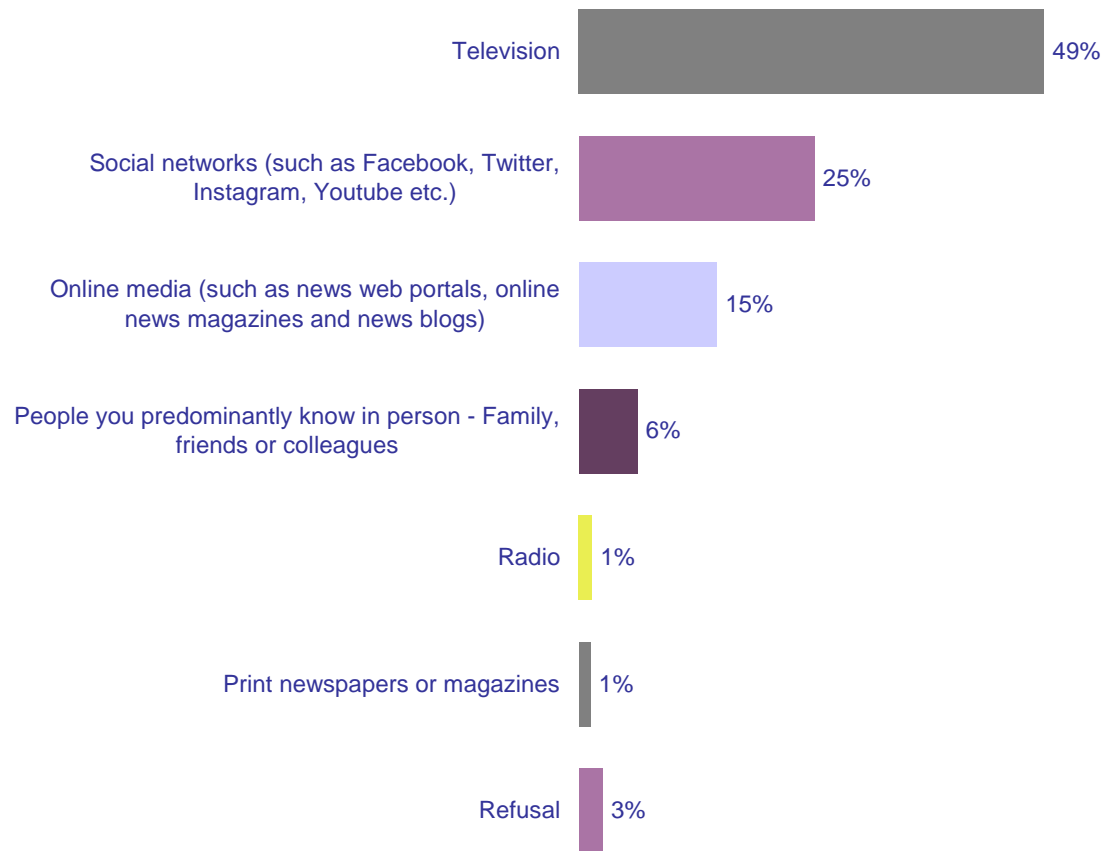
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement		
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural	
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573	
sig		0.49		0.01				0.00			0.01				0.00			0.09		
Every day	43.6	44	43	51	51	40	34	31	47	54	44	44	38	51	42	45	31	45	42	
At least once a week	22.8	22	24	21	21	23	25	24	22	25	20	26	24	25	27	20	32	25	21	
At least once a month	14.6	14	15	13	11	19	14	18	14	10	15	15	14	12	17	13	13	14	15	
Less often than monthly	10.1	11	10	8	10	9	13	16	9	4	10	11	10	1	12	9	10	7	12	
Never	7.1	7	7	6	5	8	10	9	6	5	9	2	12	7	2	10		7	7	
Don't know/ not sure/ Refusal	1.9	3	1	1	2	1	3	2	2	2	2	1	2	4	1	2	13	2	2	
Total	100%																			

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.01			0.02			0.14		0.00				
Every day	43.6	50	41	38	38	49	60	45	42	25	38	35	45	53
At least once a week	22.8	24	20	24	24	22	24	22	23	29	24	23	30	18
At least once a month	14.6	12	18	16	15	15	9	13	16	17	20	17	15	11
Less often than monthly	10.1	7	14	11	12	8	7	9	11	16	8	16	7	8
Never	7.1	5	5	10	8	6		9	5	11	8	4	3	8
Don't know/ not sure/ Refusal	1.9	2	2	2	3	1		1	2	1	2	4	1	2
Total	100%													

And what is your main source of information ?

Base: Total target population



And what is your main source of information ?

Base: Total target population

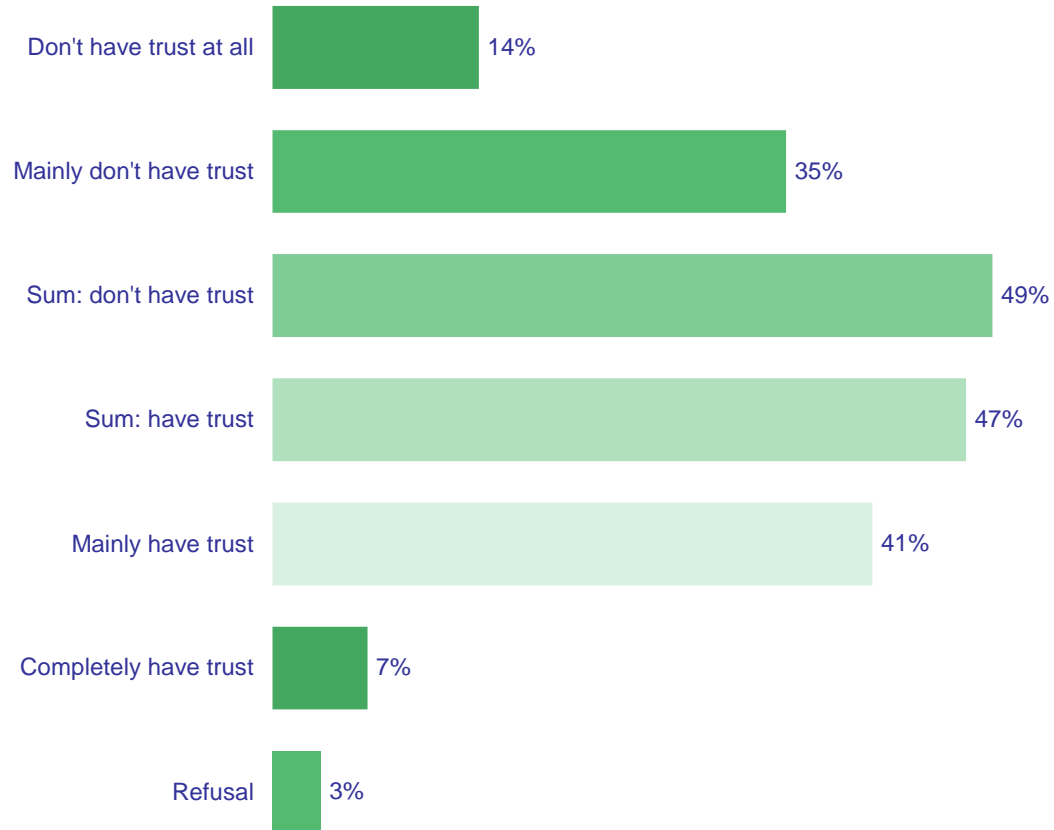
	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.02		0.00				0.00			0.03				0.34			0.02	
Television	49.2	46	52	12	36	59	82	65	45	34	50	53	35	48	54	46	48	48	50
Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)	24.9	25	25	54	35	14	3	20	26	29	25	24	29	22	23	26	31	24	26
Online media (such as news web portals, online news magazines and news blogs)	14.6	17	12	26	18	15	3	7	16	26	15	13	14	27	15	15	11	18	12
People you predominantly know in person - Family, friends or colleagues	6.2	6	7	6	6	7	6	6	7	3	5	5	13	3	5	7		4	8
Radio	1.4	1	2	0	2	2	2	0	2	2	2	1	1		1	2		2	1
Print newspapers or magazines	1.2	2	0	1	1	1	2		2	2	1	2	2		1	1	10	1	1
Refusal	2.5	2	3	1	3	3	2	1	3	5	3	1	6		1	4		3	2
Total	100%																		

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.00			0.00			0.00		0.00				
Television	49.2	35	40	66	95			43	56	71	52	45	31	48
Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)	24.9	32	31	16		63		30	20	12	24	32	35	24
Online media (such as news web portals, online news magazines and news blogs)	14.6	18	21	9		37		15	15	8	14	14	16	16
People you predominantly know in person - Family, friends or colleagues	6.2	8	6	5			100	7	5	5	7	7	12	5
Radio	1.4	2	0	2	3			1	2	1	1	1	2	2
Print newspapers or magazines	1.2	2		1	2			0	2	1	3		4	0
Refusal	2.5	3	2	2				4	1	2			1	5
Total	100%													

TRUST IN THE MEDIA

In general, how much trust do you have in the media - such as newspapers, TV, radio or online news sources - when it comes to reporting the news fully, accurately, and fairly in BIH?

Base: Total target population



In general, how much trust do you have in the media - such as newspapers, TV, radio or online news sources - when it comes to reporting the news fully, accurately, and fairly in Bosnia and Herzegovina?

Base: Total target population

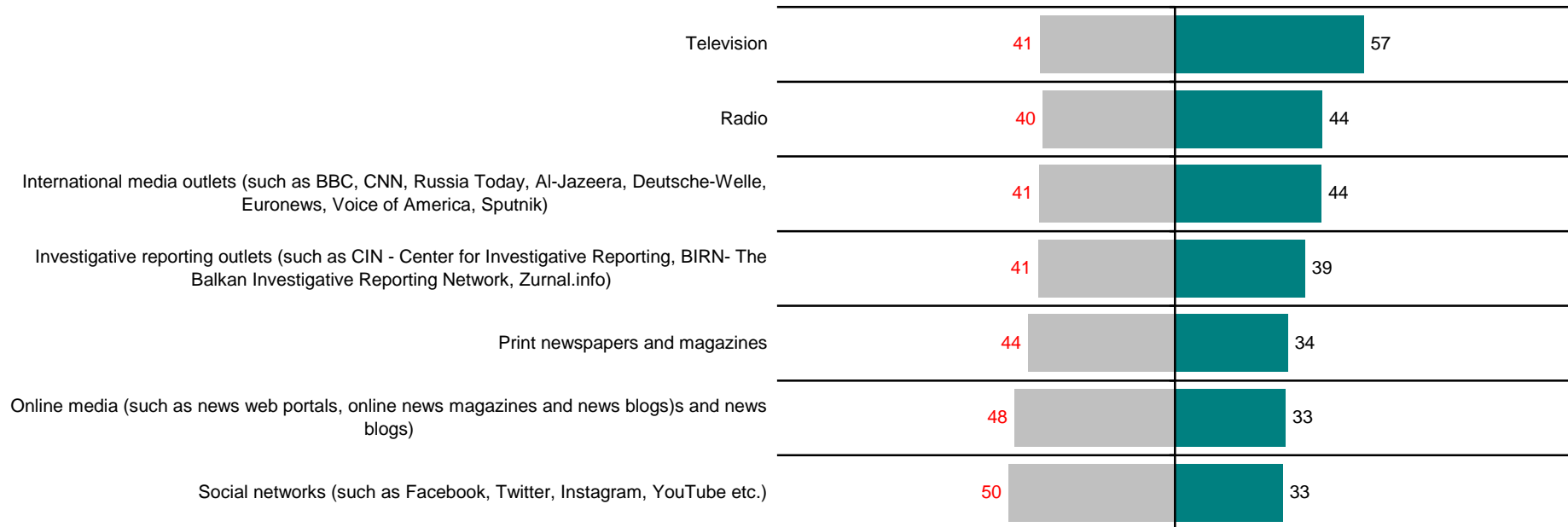
	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
Don't have trust at all	14.1	14	15	14	14	13	16	19	11	16	18	10	8	20	11	16	4	16	13
Mainly don't have trust	35.1	38	32	40	42	32	28	26	38	41	33	40	30	41	36	35	37	37	34
Sum: don't have trust	49.2	51	47	54	56	45	44	45	49	57	50	50	38	61	47	51	41	53	46
Sum: have trust	47.4	45	50	44	41	52	52	51	48	39	48	48	54	30	51	45	45	41	52
Mainly have trust	41.0	38	44	39	37	44	43	44	41	35	42	44	40	26	46	38	45	38	43
Completely have trust	6.5	7	6	6	3	8	8	7	7	4	6	4	14	4	5	8		4	9
Refusal	3.3	4	3	2	4	3	4	4	3	4	2	3	8	9	2	4	14	6	2
Total										100%									
Mean	2.4	2.4	2.4	2.4	2.3	2.5	2.5	2.4	2.4	2.3	2.4	2.4	2.7	2.2	2.5	2.4	2.5	2.3	2.5

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
Don't have trust at all	14.1	12	17	14	14	13	13	29		18	12	7	12	17
Mainly don't have trust	35.1	39	37	30	28	43	43	71		31	33	39	34	36
Sum: don't have trust	49.2	51	54	45	42	56	55	100		49	45	46	45	53
Sum: have trust	47.4	45	44	52	55	41	41		100	48	54	53	54	42
Mainly have trust	41.0	37	38	47	48	36	30		86	45	44	42	41	39
Completely have trust	6.5	8	7	5	7	5	11		14	3	10	11	13	3
Refusal	3.3	5	2	3	4	2	4			3	1	1	1	6
Total										100%				
Mean	2.4	2.4	2.3	2.4	2.5	2.3	2.4	1.7	3.1	2.3	2.5	2.6	2.5	2.3

To what extent, do you trust each of the following media is a reliable source of news and information?

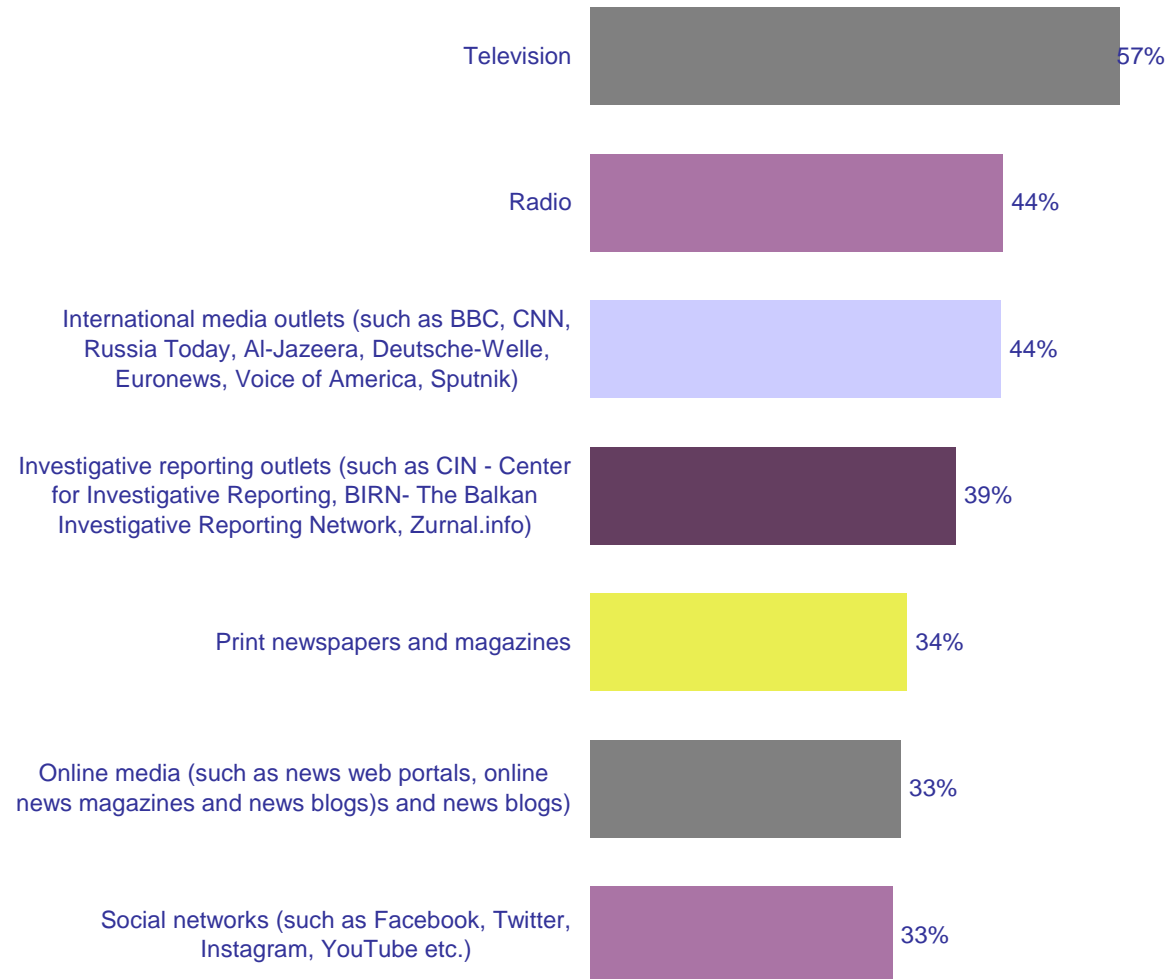
	N	Do not trust at all	Mainly do not trust	Mainly trust	Completely trust	Don't know	Do not trust at all + Mainly do not trust (Marks 1+2)	Mainly + Completely trust (Marks 3+4)	Total
Television	1003	10.3	30.3	43.1	13.8	2.5	40.6	56.9	100%
Radio	1003	12.6	27.2	37.6	6.8	15.9	39.8	44.4	
Print newspapers and magazines	1003	17.3	26.9	28.9	5.2	21.6	44.2	34.1	
Online media (such as news web portals, online news magazines and news blogs)	1003	17.3	31.1	29.4	4.1	18.2	48.3	33.4	
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	1003	17.5	32.6	28.2	4.3	17.5	50.1	32.5	
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	1003	14.0	27.2	30.7	8.6	19.5	41.2	39.3	
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	1003	16.8	24.0	35.7	8.4	15.0	40.8	44.2	

■ Do not trust at all + Mainly do not trust (Marks 1+2) ■ Mainly + Completely trust (Marks 3+4)



To what extent, do you trust each of the following media is a reliable source of news and information? - Mainly + Completely trust (Marks 3+4)

Base: Total target population



To what extent, do you trust each of the following media is a reliable source of news and information? - Mainly + Completely trust (Marks 3+4)

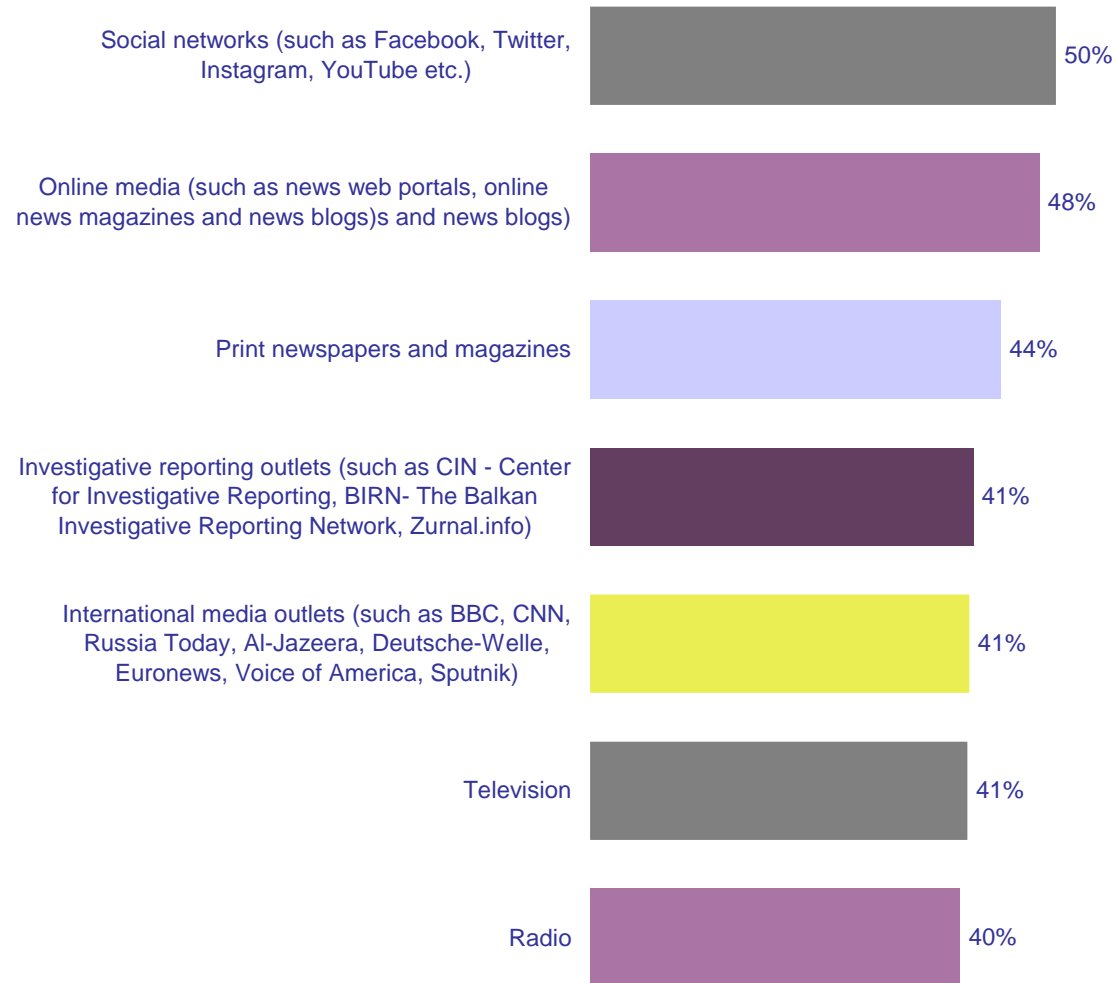
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BIH	Brčko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
Television	56.9	55	59	47	47	64	67	66	54	53	56	60	54	50	63	54	47	54	59
Radio	44.4	43	46	38	42	50	45	46	44	42	41	50	46	36	51	40	68	40	48
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	44.2	45	44	48	40	49	40	38	45	51	48	35	44	57	39	47	42	43	45
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	39.3	41	37	43	40	38	37	35	39	49	45	31	37	49	33	42	50	39	40
Print newspapers and magazines	34.1	35	34	33	30	39	34	28	36	39	28	40	45	34	41	30	46	36	33
Online media (such as news web portals, online news magazines and news blogs)	33.4	35	32	45	39	35	16	24	36	40	35	30	37	34	30	35	51	30	36
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	32.5	29	36	46	39	31	17	28	34	34	32	32	38	29	32	32	45	27	37

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
Television	56.9	49	57	64	70	44	46	34	81	63	65	63	50	53
Radio	44.4	47	42	44	53	36	40	27	62	41	59	49	47	38
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	44.2	43	53	41	43	46	49	31	58	39	46	43	52	43
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	39.3	37	51	36	36	45	42	27	53	28	49	34	43	40
Print newspapers and magazines	34.1	37	31	33	38	30	27	19	49	32	43	38	40	29
Online media (such as news web portals, online news magazines and news blogs)	33.4	38	40	26	24	48	22	22	46	18	38	32	39	35
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	32.5	35	40	27	23	46	31	24	43	14	39	34	36	34

To what extent, do you trust each of the following media is a reliable source of news and information? - Do not trust at all +
Mainly do not trust (Marks 1+2)

Base: Total target population



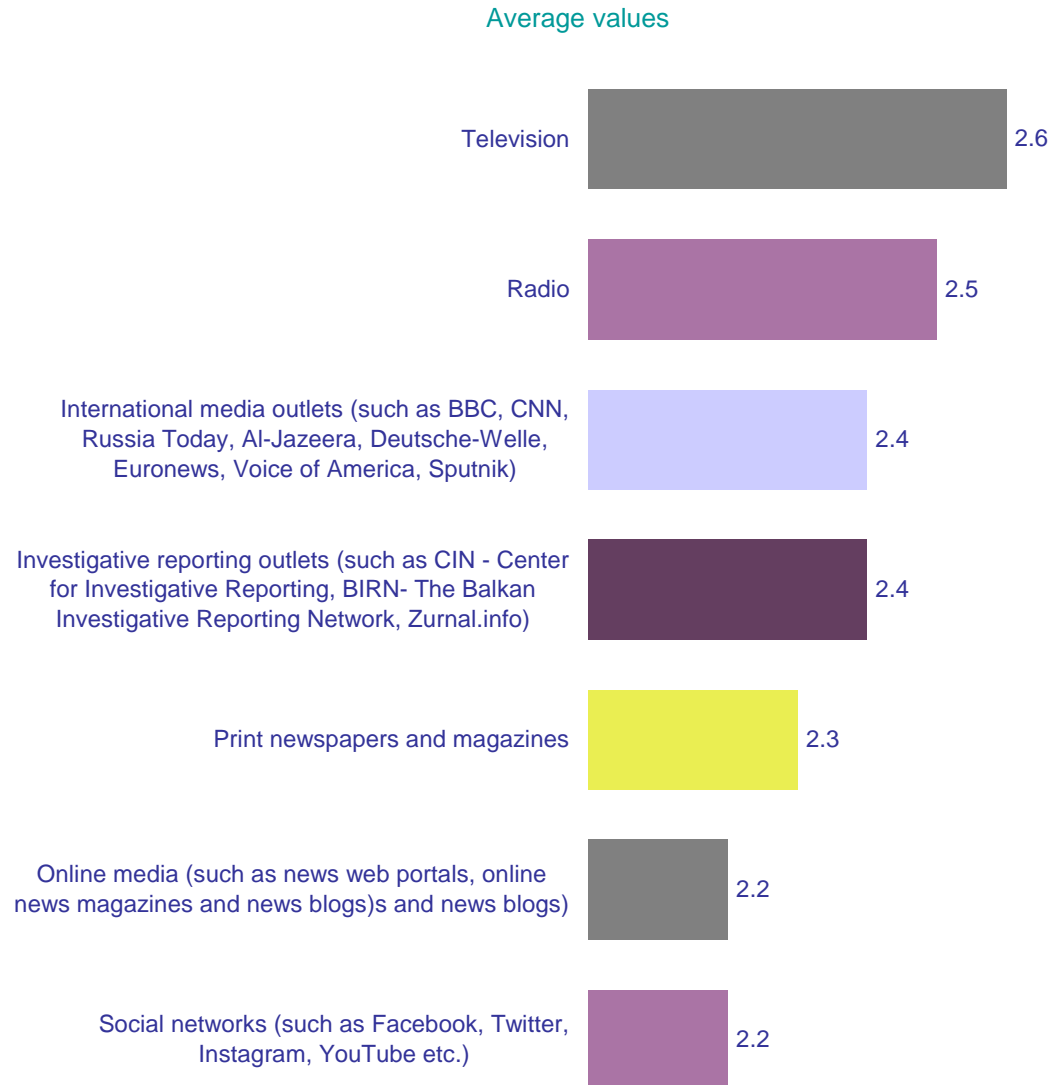
To what extent, do you trust each of the following media is a reliable source of news and information? - Do not trust at all +
Mainly do not trust (Marks 1+2)

Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BIH	Brcko District	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	50.1	55	45	52	54	53	41	39	53	59	51	49	49	55	45	53	47	54	47
Online media (such as news web portals, online news magazines and news blogs)	48.3	49	48	52	53	48	41	42	50	53	48	51	46	44	46	50	37	48	49
Print newspapers and magazines	44.2	45	43	46	50	42	40	38	47	43	48	42	41	39	38	48	39	41	47
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	41.2	40	42	42	45	43	34	36	44	38	37	47	42	40	42	40	42	40	42
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	40.8	41	41	38	48	39	37	37	42	42	37	46	47	32	43	39	50	39	42
Television	40.6	42	39	50	48	36	31	32	44	43	41	38	42	45	35	44	40	43	39
Radio	39.8	40	39	45	44	35	37	33	42	42	41	35	48	43	34	44	23	41	39

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	50.1	56	49	46	47	52	56	65	36	51	44	50	57	50
Online media (such as news web portals, online news magazines and news blogs)	48.3	53	46	45	45	49	66	66	30	49	45	52	54	46
Print newspapers and magazines	44.2	46	47	41	37	49	62	61	29	43	41	49	47	43
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	41.2	46	39	37	40	41	44	56	27	46	33	49	46	39
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	40.8	45	36	40	38	42	45	54	28	39	36	47	44	40
Television	40.6	47	41	34	29	52	53	64	17	36	34	36	47	44
Radio	39.8	41	43	37	30	48	57	57	24	48	28	38	47	40

To what extent, do you trust each of the following media is a reliable source of news and information? - Average values



To what extent, do you trust each of the following media is a reliable source of news and information? - Average values

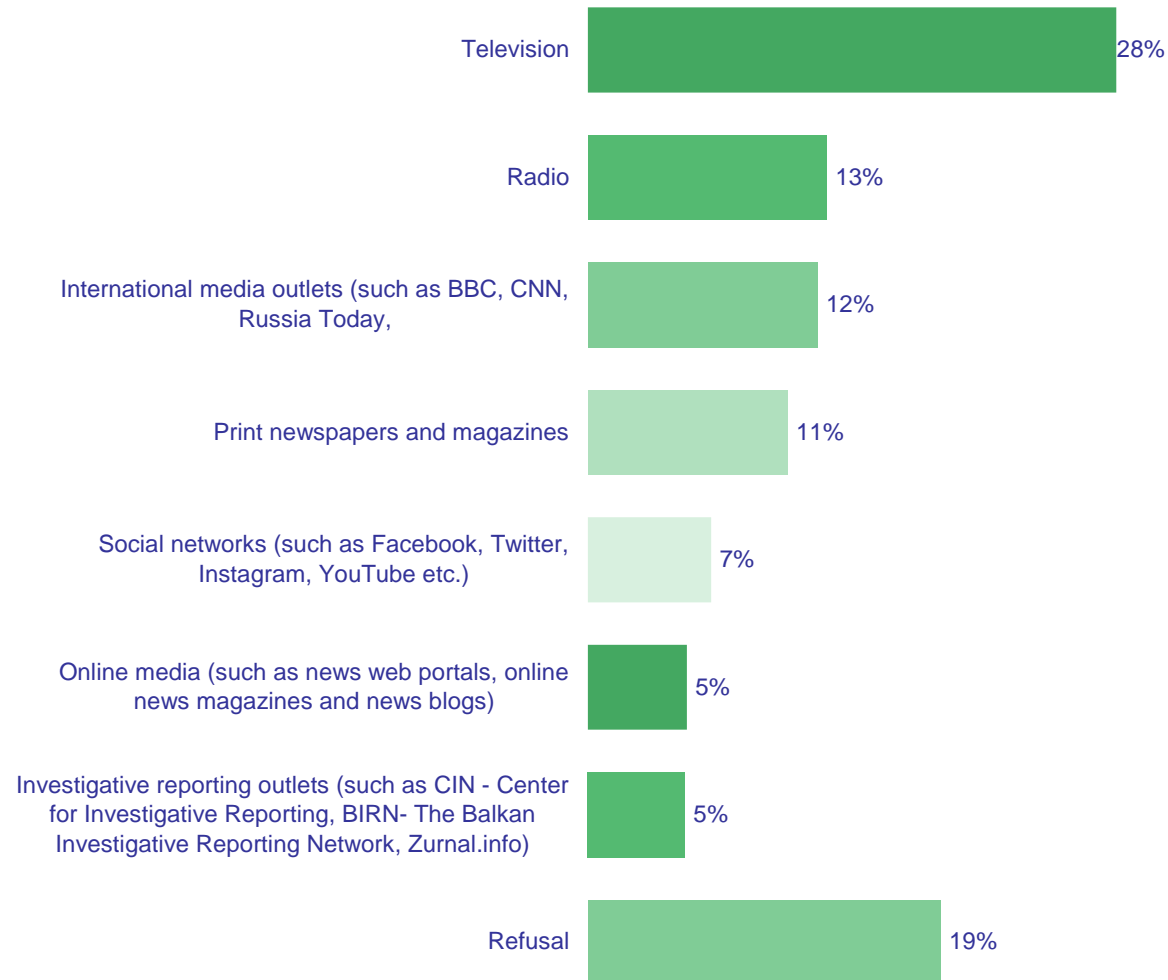
Average values

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1000	486	514	204	261	280	255	269	593	139	486	328	123	63	356	621	24	427	573
Television	2.6	2.6	2.6	2.4	2.5	2.7	2.8	2.8	2.6	2.5	2.6	2.6	2.6	2.5	2.7	2.6	2.4	2.6	2.6
Radio	2.5	2.4	2.5	2.4	2.4	2.5	2.5	2.5	2.4	2.5	2.4	2.6	2.5	2.3	2.6	2.4	2.8	2.4	2.5
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	2.4	2.4	2.4	2.5	2.3	2.5	2.4	2.3	2.4	2.5	2.5	2.2	2.4	2.7	2.2	2.5	2.4	2.4	2.4
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	2.4	2.4	2.4	2.5	2.4	2.3	2.5	2.4	2.4	2.6	2.5	2.2	2.4	2.6	2.3	2.5	2.5	2.5	2.4
Print newspapers and magazines	2.3	2.2	2.3	2.3	2.2	2.3	2.3	2.3	2.3	2.3	2.2	2.3	2.5	2.2	2.4	2.2	2.5	2.4	2.2
Online media (such as news web portals, online news magazines and news blogs)	2.2	2.3	2.2	2.4	2.3	2.3	1.9	2.2	2.2	2.3	2.2	2.2	2.3	2.3	2.2	2.2	2.6	2.2	2.2
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	2.2	2.2	2.3	2.4	2.3	2.2	1.9	2.2	2.2	2.2	2.2	2.3	2.4	2.1	2.3	2.2	2.4	2.2	2.3

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1000	381	199	412	518	397	61	493	476	128	158	142	124	449
Television	2.6	2.5	2.6	2.7	2.8	2.4	2.6	2.3	3.0	2.7	2.8	2.7	2.5	2.5
Radio	2.5	2.4	2.4	2.5	2.6	2.3	2.3	2.2	2.7	2.4	2.7	2.5	2.5	2.4
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	2.4	2.4	2.5	2.4	2.4	2.5	2.4	2.2	2.7	2.3	2.5	2.4	2.5	2.4
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	2.4	2.4	2.6	2.4	2.4	2.5	2.4	2.2	2.6	2.2	2.6	2.3	2.4	2.5
Print newspapers and magazines	2.3	2.3	2.2	2.3	2.4	2.2	2.2	2.0	2.6	2.3	2.4	2.3	2.4	2.2
Online media (such as news web portals, online news magazines and news blogs)	2.2	2.3	2.3	2.1	2.1	2.4	1.9	2.0	2.5	1.9	2.4	2.3	2.3	2.3
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	2.2	2.3	2.4	2.1	2.1	2.4	2.1	2.1	2.4	1.8	2.3	2.3	2.3	2.2

And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1

Base: Total target population



And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1

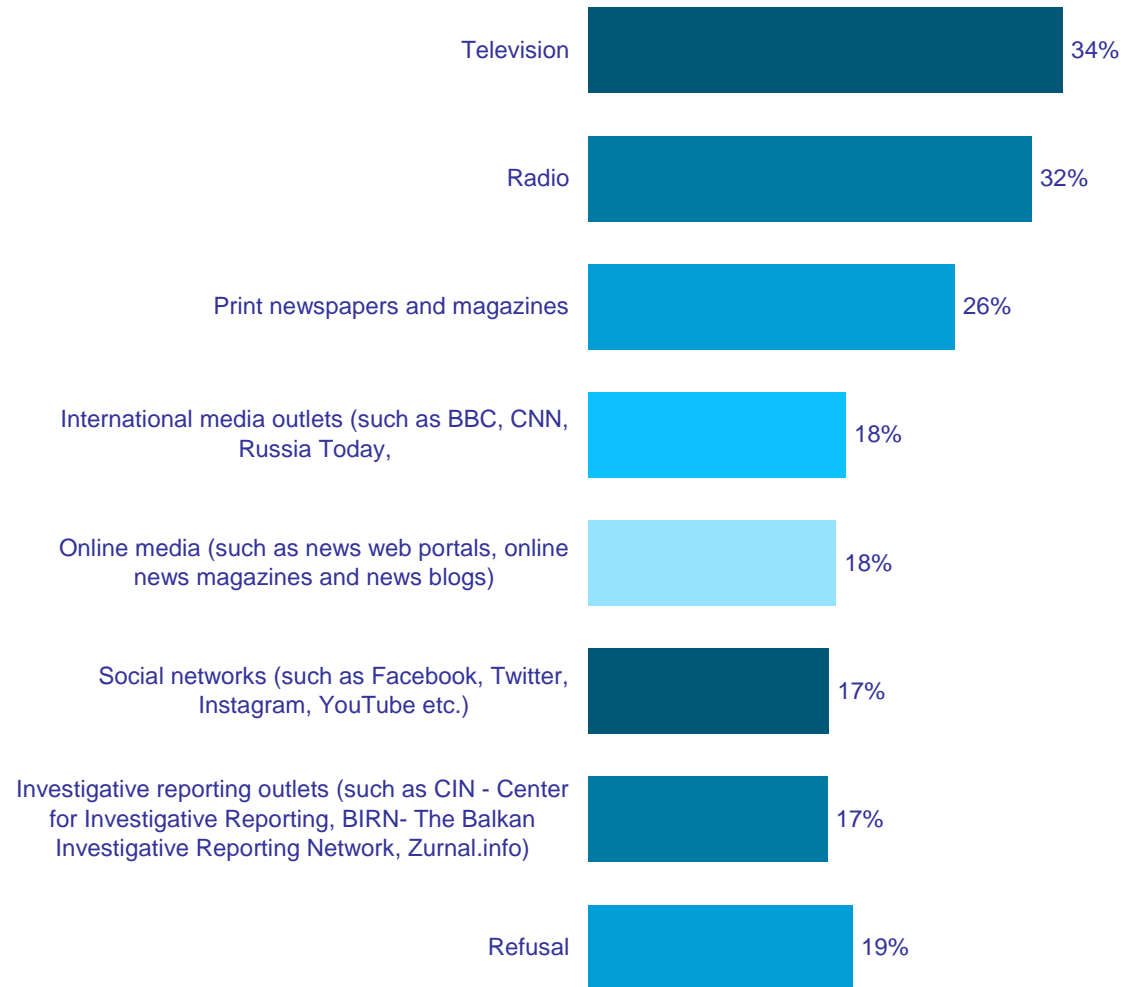
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BIH	Brcko District	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.75		0.00				0.00			0.00				0.00			0.00	
Television	28.3	27	29	18	23	33	36	34	27	25	22	37	31	22	39	22	27	27	29
Radio	12.8	14	12	20	19	9	5	11	13	17	9	19	11	10	18	9	35	11	14
International media outlets (such as BBC, CNN, Russia Today, Print newspapers and magazines)	12.3	13	11	6	14	16	12	11	12	15	15	10	11	7	9	14	14	13	12
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	10.7	10	11	16	11	11	6	8	13	6	12	10	11	6	9	12	12	8	13
Online media (such as news web portals, online news magazines and news blogs)	6.6	6	8	10	7	6	4	6	7	5	9	5	4	3	4	8	3	6	7
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	5.3	6	5	8	6	4	3	2	6	10	6	4	8	3	4	6		5	6
Refusal	5.2	5	5	7	5	7	2	2	6	7	5	4	10	4	4	6		4	6
Total	18.9	19	19	15	14	15	32	26	17	14	22	11	13	45	13	23	8	26	13
Total	100%																		

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.00			0.00			0.06		0.00				
Television	28.3	24	29	33	42	14	14	25	32	40	33	33	24	23
Radio	12.8	16	13	10	6	21	17	14	12	7	19	14	24	9
International media outlets (such as BBC, CNN, Russia Today, Print newspapers and magazines)	12.3	14	10	12	15	10	2	11	14	8	11	7	11	16
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	10.7	11	12	9	6	15	27	11	10	5	15	15	14	8
Online media (such as news web portals, online news magazines and news blogs)	6.6	7	9	5	3	10	15	7	6	3	8	10	7	6
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	5.3	8	7	2	3	8	8	7	4	2	0	6	6	8
Refusal	5.2	7	6	3	3	8	5	5	5	3	3	7	9	5
Total	18.9	13	15	26	23	14	11	20	16	32	10	9	4	26
Total	100%													

And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1+2

Multiple answers; Base: Total target population



And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1+2

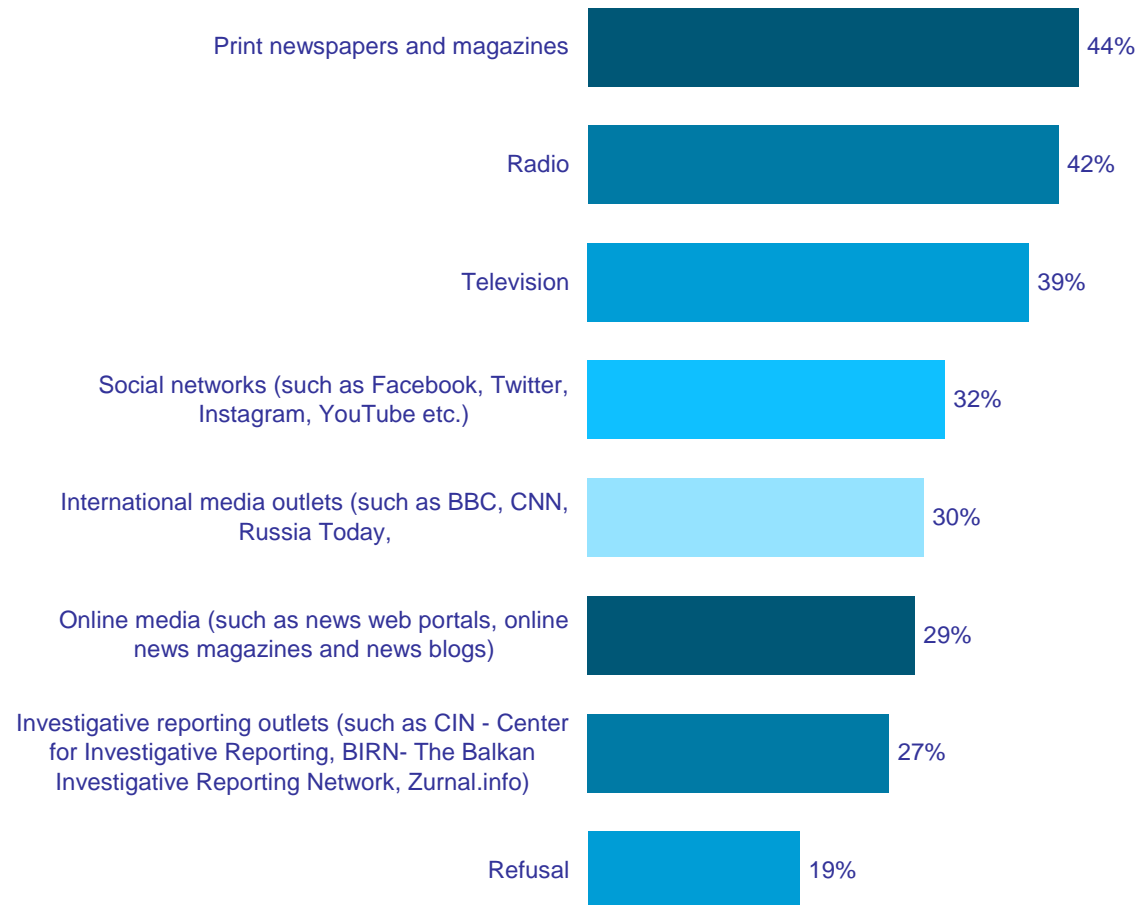
Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brčko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
Television	33.9	33	35	23	32	40	38	37	32	34	28	42	39	24	42	28	54	31	36
Radio	31.7	32	31	33	36	30	28	33	31	34	25	42	37	20	43	24	59	28	35
Print newspapers and magazines	26.2	24	28	35	29	24	18	23	28	24	22	33	28	20	28	25	45	23	29
International media outlets (such as BBC, CNN, Russia Today,	18.4	20	17	14	19	22	18	16	18	23	22	15	15	14	16	20	14	18	19
Online media (such as news web portals, online news magazines and news blogs)	17.7	18	18	29	19	17	8	12	21	17	18	16	24	11	14	20	8	16	19
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	17.2	16	18	22	18	16	14	12	19	20	20	17	11	11	17	18	3	17	17
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	17.1	19	16	15	19	22	12	16	17	19	21	13	18	10	14	20		15	19
Refusal	18.9	19	19	15	14	15	32	26	17	14	22	11	13	45	13	23	8	26	13

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
Television	33.9	30	35	37	45	20	31	31	37	43	38	41	31	28
Radio	31.7	35	34	29	29	34	31	28	36	34	46	40	42	20
Print newspapers and magazines	26.2	29	23	25	20	33	38	27	26	18	31	34	40	21
International media outlets (such as BBC, CNN, Russia Today,	18.4	20	15	19	21	16	9	17	20	12	17	12	20	23
Online media (such as news web portals, online news magazines and news blogs)	17.7	23	22	11	11	25	23	20	15	7	14	18	24	21
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	17.2	19	21	13	13	21	26	20	15	10	17	19	18	19
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	17.1	19	20	14	13	21	21	17	18	13	19	18	18	17
Refusal	18.9	13	15	26	23	14	11	20	16	32	10	9	4	26

And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1+2+3

Multiple answers; Base: Total target population



And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1+2+3

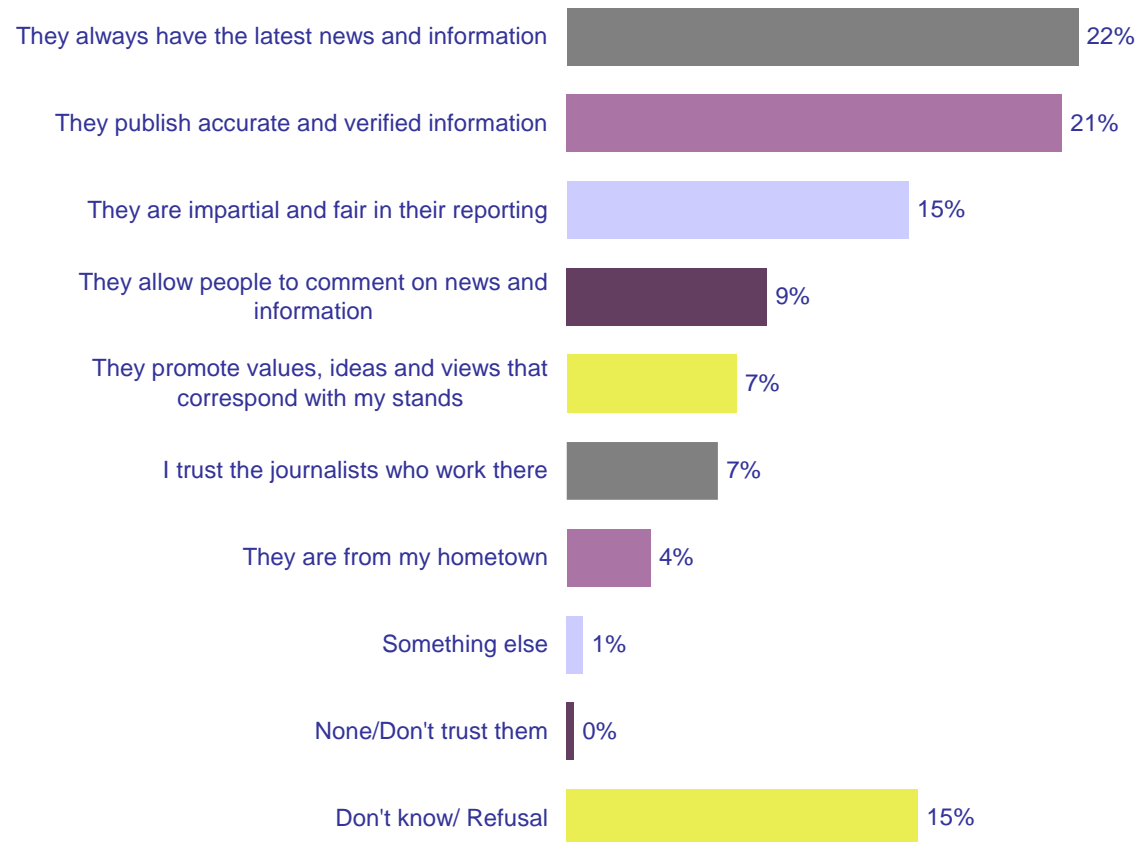
Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BIH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
Print newspapers and magazines	43.8	44	44	48	46	44	38	42	44	45	35	57	50	29	53	37	80	40	46
Radio	42.0	43	41	41	48	41	38	43	42	42	32	56	53	24	55	33	83	38	45
Television	39.4	39	40	29	38	46	43	40	39	38	34	45	49	29	45	35	54	35	43
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	31.9	31	33	38	32	33	26	27	33	37	33	33	27	25	32	33	8	29	34
International media outlets (such as BBC, CNN, Russia Today,	30.0	31	29	27	33	34	24	28	31	31	37	24	23	22	25	34	18	28	32
Online media (such as news web portals, online news magazines and news blogs)	29.2	29	29	41	35	28	15	19	32	36	28	31	33	21	28	30	33	26	31
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	26.9	28	26	31	26	30	21	24	28	27	33	21	25	15	23	30		25	28
Refusal	18.9	19	19	15	14	15	32	26	17	14	22	11	13	45	13	23	8	26	13

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
Print newspapers and magazines	43.8	48	40	42	42	47	49	42	47	39	50	57	59	35
Radio	42.0	46	41	40	41	43	41	40	46	43	54	51	58	30
Television	39.4	37	42	41	51	25	46	36	44	47	45	43	42	33
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	31.9	35	37	26	25	38	43	33	32	16	37	37	35	32
International media outlets (such as BBC, CNN, Russia Today,	30.0	32	32	28	28	33	22	30	31	26	30	25	28	33
Online media (such as news web portals, online news magazines and news blogs)	29.2	37	33	20	21	38	39	33	26	15	27	32	41	30
Investigative reporting outlets (such as CIN - Center for Investigative Reporting, BIRN- The Balkan Investigative Reporting Network, Zurnal.info)	26.9	28	31	25	22	33	28	28	27	18	28	28	25	29
Refusal	18.9	13	15	26	23	14	11	20	16	32	10	9	4	26

You may trust some media outlets more than others. Thinking about the media you consider the most trustworthy, what are the main reasons you trust them? - First answer

Base: Total target population



You may trust some media outlets more than others. Thinking about the media you consider the most trustworthy, what are the main reasons you trust them? - First answer

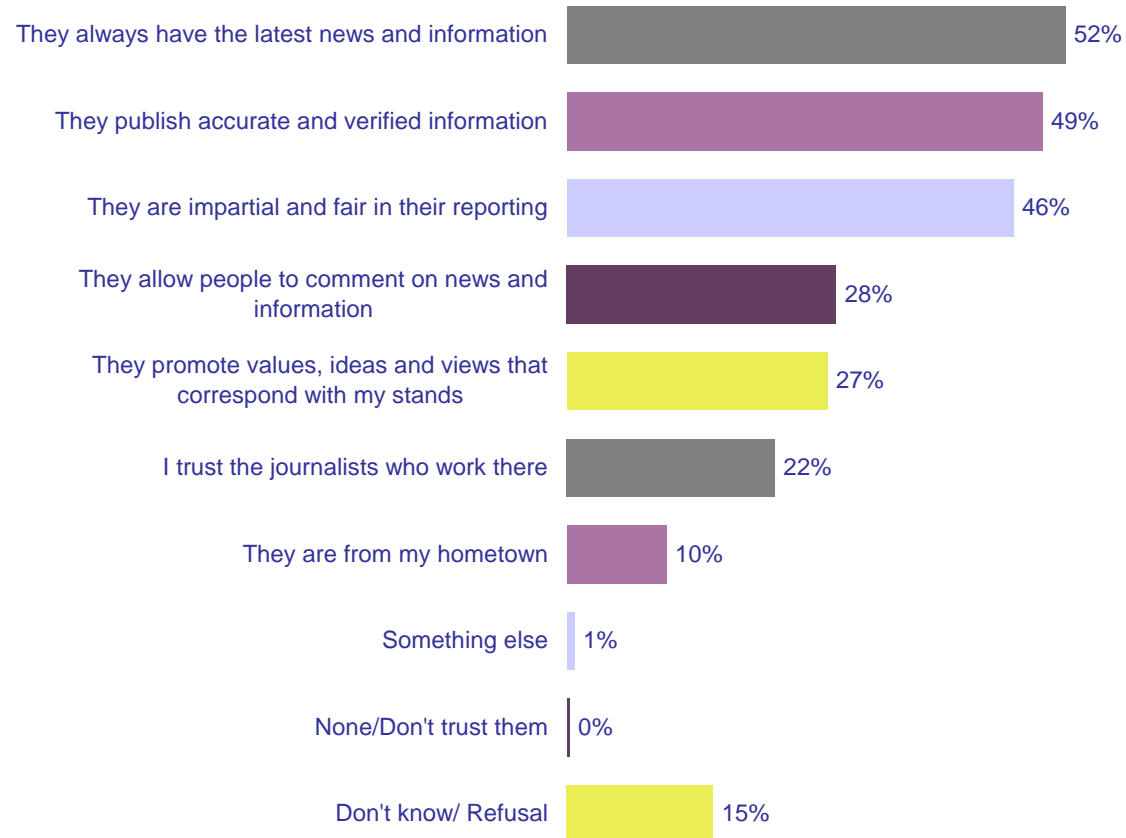
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.92		0.24				0.50			0.00				0.01			0.01	
They always have the latest news and information	22.0	20	24	24	20	22	23	27	21	16	24	25	12	13	26	20	25	17	25
They publish accurate and verified information	21.3	22	20	20	20	21	24	22	22	19	25	21	13	13	24	20	3	20	22
They are impartial and fair in their reporting	14.7	15	14	12	15	19	11	11	15	21	13	15	18	23	15	15	7	15	15
They allow people to comment on news and information	8.6	10	8	9	11	9	6	6	9	9	8	8	15	4	9	9	5	7	9
They promote values, ideas and views that correspond with my stands	7.3	8	7	8	8	6	7	8	7	8	6	7	14	8	7	8	11	7	8
I trust the journalists who work there	6.5	6	7	4	5	8	8	6	6	9	8	3	7	14	3	9	4	8	6
They are from my hometown	3.6	3	4	4	3	5	3	4	3	3	2	6	4	4	5	3		5	3
Something else	0.7	0	1	1	1	1	0	1	0	2	0	1		3	1	0		2	
None/Don't trust them	0.3	0	0		1		0		0	1	0	0		1	0	0		0	0
Don't know/ Refusal	15.1	15	15	19	18	10	16	16	15	13	14	16	18	18	10	17	45	19	12
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.01			0.10			0.00		0.00				
They always have the latest news and information	22.0	21	16	26	25	19	18	17	28	32	23	30	20	17
They publish accurate and verified information	21.3	17	25	24	24	19	16	19	25	25	26	19	21	19
They are impartial and fair in their reporting	14.7	17	16	12	13	16	14	15	14	12	20	14	16	14
They allow people to comment on news and information	8.6	8	15	6	6	12	13	9	7	7	9	6	13	8
They promote values, ideas and views that correspond with my stands	7.3	8	7	7	6	9	8	6	9	6	6	10	11	6
I trust the journalists who work there	6.5	7	4	7	7	5	11	6	7	5	5	8	2	8
They are from my hometown	3.6	4	4	3	4	3	5	5	2	3	4	3	7	3
Something else	0.7	1	0	1	1	1		1	0		1	1		1
None/Don't trust them	0.3	0	0	0	0	0		1						1
Don't know/ Refusal	15.1	17	12	15	14	14	14	22	6	10	6	10	10	23
Total		100%												

You may trust some media outlets more than others. Thinking about the media you consider the most trustworthy, what are the main reasons you trust them? - All answers

Multiple answers; Base: Total target population



You may trust some media outlets more than others. Thinking about the media you consider the most trustworthy, what are the main reasons you trust them? - All answers

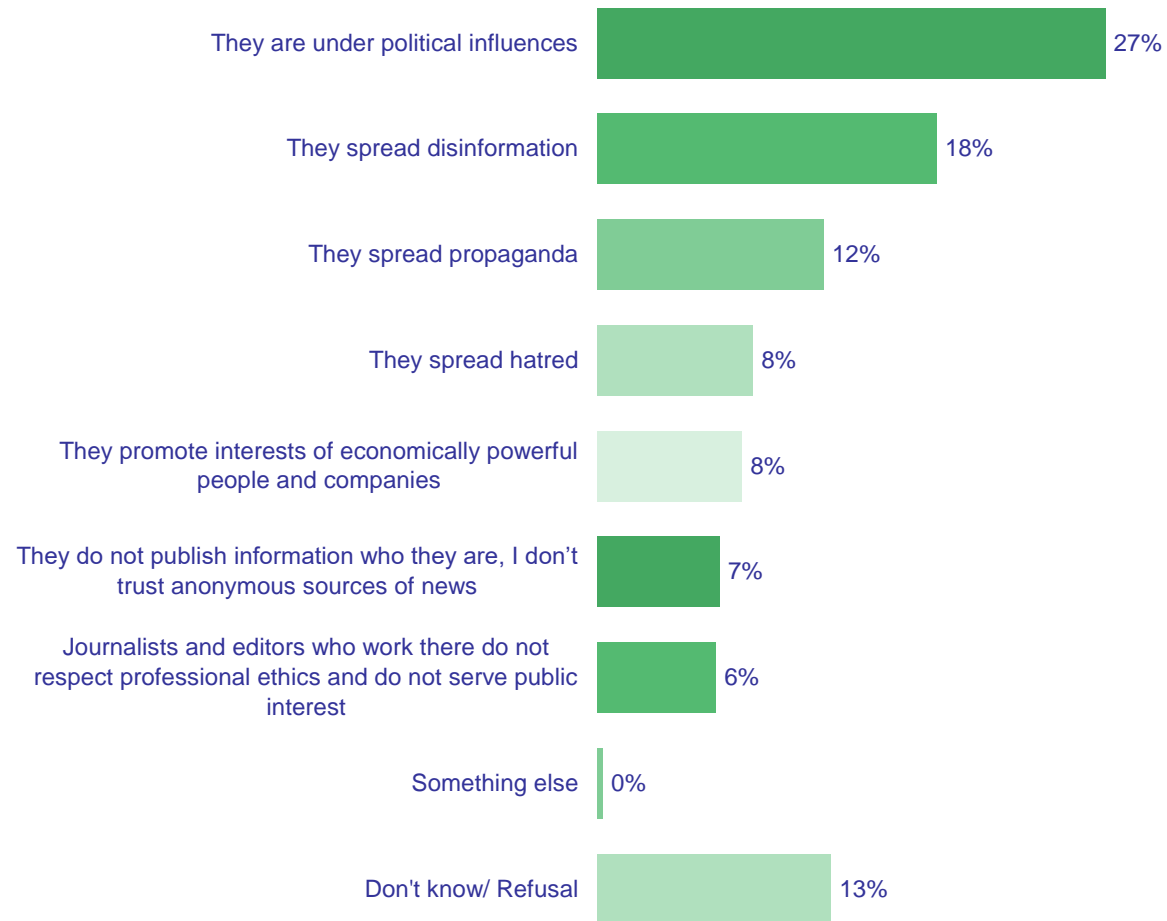
Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
They always have the latest news and information	51.5	53	50	54	49	51	53	57	50	45	54	54	40	39	59	47	41	42	59
They publish accurate and verified information	49.1	49	49	44	45	53	53	48	50	47	51	50	40	52	56	46	27	44	53
They are impartial and fair in their reporting	46.1	46	46	39	47	51	45	43	47	48	49	43	44	42	48	46	23	40	51
They allow people to comment on news and information	27.8	29	27	30	30	29	22	23	30	26	30	24	38	11	23	30	40	26	29
They promote values, ideas and views that correspond with my stands	26.9	26	28	29	28	28	24	27	26	28	25	28	32	22	29	26	22	24	29
I trust the journalists who work there	21.5	21	22	16	19	26	22	19	22	23	25	16	22	25	16	25	8	23	20
They are from my hometown	10.3	10	10	11	8	14	9	10	10	11	8	13	12	10	13	9		13	8
Something else	0.8	1	1	1	1	1	1	1	0	2	0	1		3	2	0		2	
None/Don't trust them	0.3	0	0		1		0		0	1	0	0		1	0	0		0	0
Don't know/ Refusal	15.1	15	15	19	18	10	16	16	15	13	14	16	18	18	10	17	45	19	12

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
They always have the latest news and information	51.5	48	53	55	57	49	38	43	63	65	65	59	51	41
They publish accurate and verified information	49.1	44	52	53	54	47	37	42	59	62	60	53	45	41
They are impartial and fair in their reporting	46.1	46	51	44	47	45	54	39	55	49	52	51	52	40
They allow people to comment on news and information	27.8	28	38	23	22	35	34	27	28	27	32	23	39	25
They promote values, ideas and views that correspond with my stands	26.9	28	31	24	23	30	38	26	29	31	30	34	37	20
I trust the journalists who work there	21.5	24	17	22	23	18	35	20	23	18	22	24	23	21
They are from my hometown	10.3	10	8	11	8	13	12	12	8	5	10	18	17	8
Something else	0.8	1	0	1	1	1		1	1		1	1		1
None/Don't trust them	0.3	0	0	0	0	0		1						1
Don't know/ Refusal	15.1	17	12	15	14	14	14	22	6	10	6	10	10	23

And thinking about the media you consider the least trustworthy, what are the main reasons you do not trust them? - First answer

Base: Total target population



And thinking about the media you consider the least trustworthy, what are the main reasons you do not trust them? - First answer

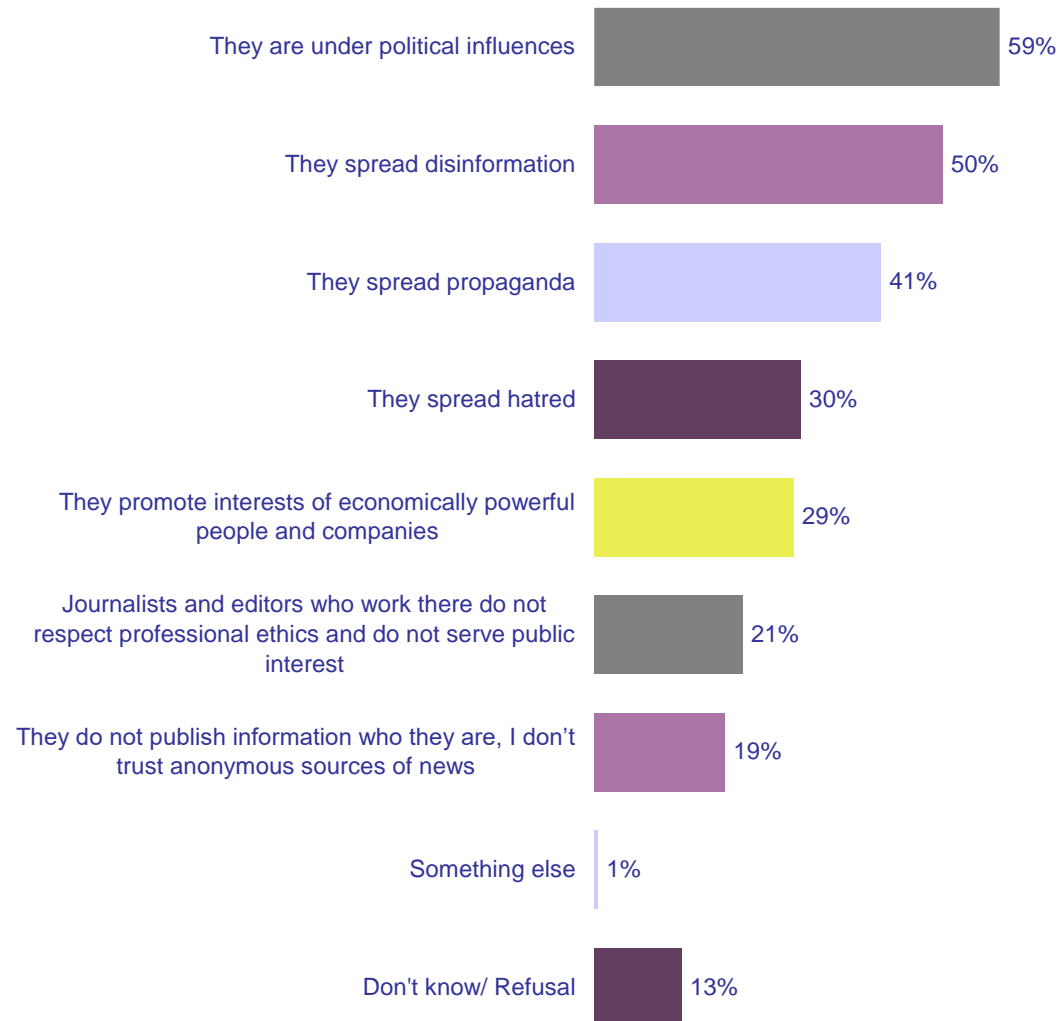
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BH	Brcko District	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.97		0.00				0.20			0.44				0.38			0.00	
They are under political influences	27.4	28	27	27	28	28	27	25	29	23	28	28	24	29	26	28	33	25	29
They spread disinformation	18.3	19	18	27	17	15	16	16	19	21	17	21	15	23	21	17	8	20	17
They spread propaganda	12.2	12	12	8	14	12	13	14	11	12	13	13	7	12	16	10	4	11	13
They spread hatred	8.4	8	9	4	6	9	14	12	7	8	10	6	7	9	7	9	3	10	7
They promote interests of economically powerful people and companies	7.8	7	8	8	5	12	6	8	8	5	8	6	13	3	6	9		5	10
They do not publish information who they are, I don't trust anonymous sources of news	6.6	6	7	7	9	7	4	5	7	10	6	6	11	7	5	7	4	5	8
Journalists and editors who work there do not respect professional ethics and do not serve public interest	6.4	7	5	5	9	6	6	6	7	5	7	7	6	3	7	6	10	6	7
Something else	0.3		1	1	0	0			0	1		1		1	1	0		0	0
Don't know/ Refusal	12.6	12	13	13	12	11	15	14	12	14	12	13	17	12	10	13	38	18	9
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.09			0.00			0.01		0.00				
They are under political influences	27.4	28	24	28	29	27	23	28	27	24	34	26	29	26
They spread disinformation	18.3	20	19	16	16	23	8	19	17	23	11	21	22	18
They spread propaganda	12.2	12	9	13	14	11	6	11	14	13	16	16	7	11
They spread hatred	8.4	6	8	11	10	7	4	10	7	17	8	6	4	8
They promote interests of economically powerful people and companies	7.8	7	12	7	7	7	23	5	10	5	9	7	10	8
They do not publish information who they are, I don't trust anonymous sources of news	6.6	7	9	5	4	7	15	6	8	6	8	11	9	4
Journalists and editors who work there do not respect professional ethics and do not serve public interest	6.4	8	6	5	4	10	6	6	7	4	9	5	15	4
Something else	0.3	0	0	0	0	0		0	0				1	0
Don't know/ Refusal	12.6	11	12	14	15	8	14	14	10	9	5	8	4	20
Total		100%												

And thinking about the media you consider the least trustworthy, what are the main reasons you do not trust them? - All answers

Multiple answers; Base: Total target population



And thinking about the media you consider the least trustworthy, what are the main reasons you do not trust them? - All answers

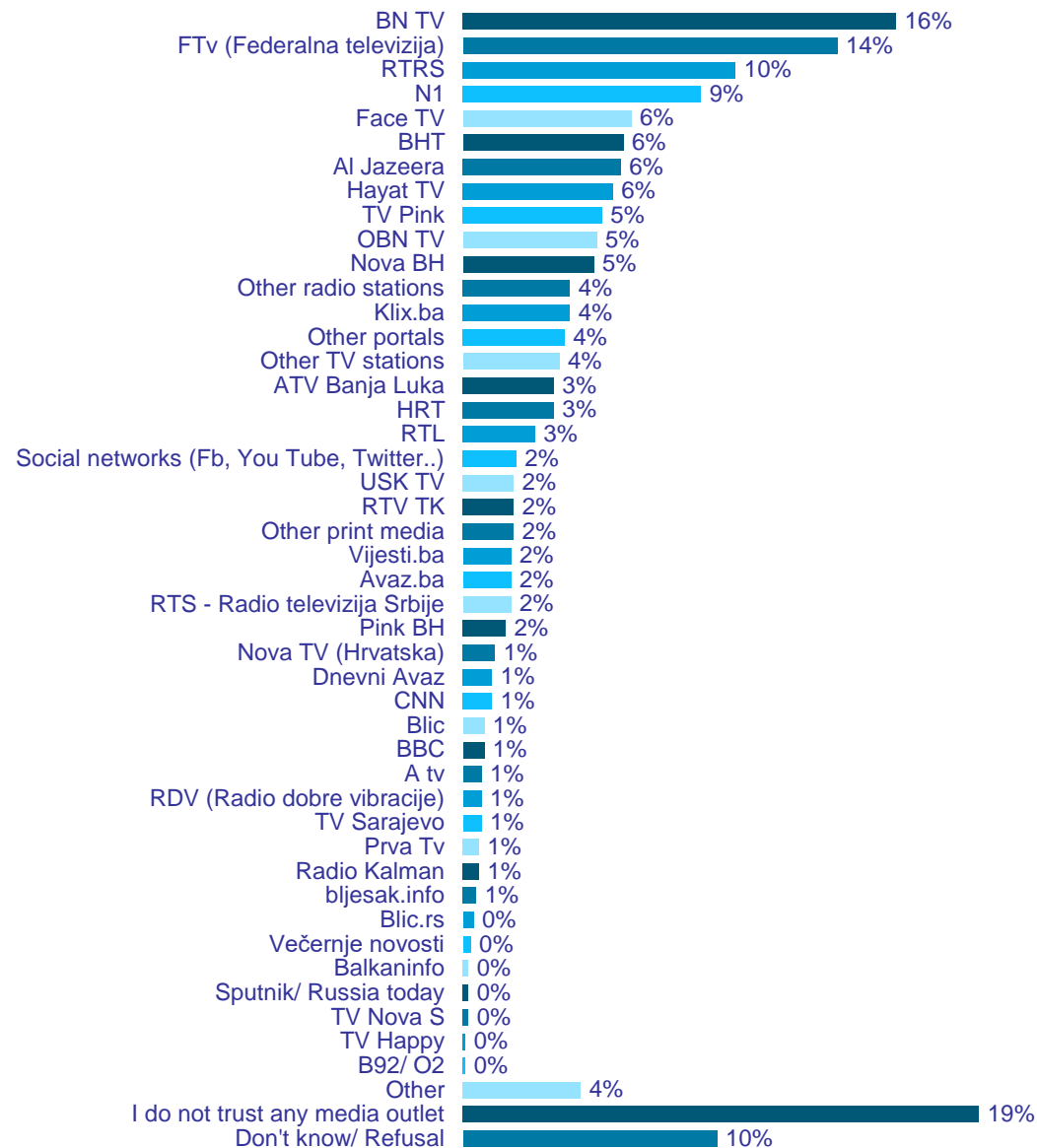
Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
They are under political influences	58.6	59	58	59	57	62	56	58	59	56	63	56	50	57	58	59	50	55	61
They spread disinformation	50.3	49	52	55	49	47	50	46	53	48	52	52	42	44	55	48	31	52	49
They spread propaganda	41.4	41	41	38	44	43	40	43	40	43	41	44	33	46	49	38	13	39	43
They spread hatred	29.8	30	30	25	26	32	35	35	29	25	34	25	24	34	29	31	11	29	31
They promote interests of economically powerful people and companies	28.8	29	28	35	26	33	23	25	31	26	25	31	40	21	28	29	29	23	34
Journalists and editors who work there do not respect professional ethics and do not serve public interest	21.4	24	19	21	25	21	18	19	23	19	21	22	23	19	19	22	35	17	24
They do not publish information who they are, I don't trust anonymous sources of news	18.9	19	19	18	22	19	16	15	20	23	19	16	29	17	15	22	13	17	21
Something else	0.5	0	1	1	1	0	0		0	3	0	1		1	1	0		1	0
Don't know/ Refusal	12.6	12	13	13	12	11	15	14	12	14	12	13	17	12	10	13	38	18	9

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
They are under political influences	58.6	60	57	58	58	63	49	59	59	60	66	62	64	53
They spread disinformation	50.3	53	45	50	49	55	40	51	50	59	55	60	50	43
They spread propaganda	41.4	43	40	41	45	39	36	40	44	48	39	45	40	40
They spread hatred	29.8	27	31	32	30	30	28	32	29	37	33	26	30	28
They promote interests of economically powerful people and companies	28.8	29	34	26	24	34	43	28	31	24	30	29	40	27
Journalists and editors who work there do not respect professional ethics and do not serve public interest	21.4	24	26	17	18	25	32	22	22	14	31	26	37	15
They do not publish information who they are, I don't trust anonymous sources of news	18.9	20	23	16	16	20	26	17	21	19	26	24	21	14
Something else	0.5	1		0	1	0		0	1		1		1	1
Don't know/ Refusal	12.6	11	12	14	15	8	14	14	10	9	5	8	4	20

Which specific media outlets (TV channel, radio station, newspaper or news web portal) do you trust the most, when it comes to reporting the news fully, accurately, and fairly?

Multiple answers; Base: Total target population



Which specific media outlets (TV channel, radio station, newspaper or news web portal) do you trust the most, when it comes to reporting the news fully, accurately, and fairly?

Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
BN TV	16.2	16	16	12	13	18	21	22	16	8	4	40	4	11	42	1	12	14	18
FTv (Federalna televizija)	14.0	14	14	9	12	16	18	22	12	7	24	4	4	8	10	17		9	17
RTRS	10.2	9	11	10	6	10	14	13	10	6	0	30	1	2	28	0		10	10
N1	8.9	10	8	4	8	10	12	6	9	13	12	2	11	16	2	13	4	11	7
Face TV	6.3	8	5	5	4	7	9	4	7	7	11		3	8	10		6	6	
BHT	6.0	6	6	4	4	7	9	7	6	5	9	2	4	8	3	8		5	6
Al Jazeera	5.9	7	5	4	6	7	5	2	7	8	10	1	3	10	1	9		6	6
Hayat TV	5.6	3	8	3	4	6	9	10	5	2	11	1	1	1	8		4	7	
TV Pink	5.2	4	6	2	6	7	5	9	4	2	7	6		2	10	2		4	6
OBN TV	5.0	3	7	2	4	6	7	7	5	2	7	3	3	6	3	6	3	3	7
Nova BH	4.9	3	6	3	5	5	7	8	4	3	5	3	9	5	4	6		4	5
Other radio stations	4.0	4	4	4	5	3	4	3	4	6	5	3	4	3	3	4		5	3
Klix.ba	4.0	4	4	8	5	3	0	1	4	9	7	0		9	0	6		6	2
Other portals	3.8	4	4	7	6	1	1	1	5	7	1	6	6	8	6	3		4	3
Other TV stations	3.6	3	4	1	5	4	4	2	4	6	3	5	1	9	5	3		6	2
ATV Banja Luka	3.4	4	3	4	2	3	5	6	3	2		10		1	9	0		5	2
HRT	3.4	4	3	1	3	2	7	4	3	6	2	1	17	3	2	4		3	4
RTL	2.7	2	4	3	4	3	1	3	3	1	2	1	11		1	4		2	3
Social networks (Fb, You Tube, Twitter..)	2.0	2	2	6	2	1		2	2	2	2	3			3	2		1	3
USK TV	1.9	2	2	0	1	3	3	4	1	1	4					3		1	3
RTV TK	1.9	2	2	0	2	2	4	3	2	1	3			5	3			1	3
Other print media	1.9	2	2	3	2	1	2	0	2	4	1	2	3	5	2	2		3	1
Vijesti.ba	1.8	2	1	4	3	1	0	2	2	1	1	4		5	0			1	2
Avaz.ba	1.8	2	1	3	1	3		2	1	3	3			2	2	2		2	2
RTS - Radio televizija Srbije	1.8	1	2	2	0	3	2	2	2	1		5	1		4		8	1	2
Pink BH	1.6	1	2	0	3	1	2	2	2		1	4	1		4	0		1	2
Nova TV (Hrvatska)	1.2	1	1	2	2	1	0		2	1	1	2	2		2	1		2	1
Dnevni Avaz	1.1	1	1	1	1	2	1	1	1	1	2		1		1	1		2	1
CNN	1.1	1	1	1	1	1	1		1	3	1	0	2	3	0	2		1	1
Blic	0.8	2		1	0		2	1	1	1		3			2			1	1
BBC	0.8	1	1	2	1	1	0		1	2	1		1	5		1		1	1
A tv	0.7	1	1	1	0	1	1	1	1			2			2				1
RDV (Radio dobre vibracije)	0.7	1	0	0	2	0	1		1	1	0		5		1			2	
TV Sarajevo	0.7	0	1		0	1	1		1	1	1			1	1			1	0
Prva Tv	0.6	0	1	0	1	1		0	1		0	1	1		1	0			1
Radio Kalman	0.6	1	0	0		1	0	0	1	1	1				1			0	1
bljesak.info	0.5	1	0	1	1	0			1	1	0		3		1			1	0
Blic.rs	0.4	1	0	1	0	0		1	0			1			1			1	0
Večernje novosti	0.3	0	0		0		1	0	0	1		1			1			0	0
Balkaninfo	0.2	0		1	0				0			1			1			0	0

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
Sputnik/ Russia today	0.2	0		1		0			0			1		1				0	0
TV Nova S	0.2	0	0				1		0		0		1		0			0	0
TV Happy	0.1	0					0		0		0			0					0
B92/ O2	0.1		0			0				1		0		0					0
Other	4.4	4	5	3	4	5	6	6	4	3	5	3	5	4	3	5		5	4
I do not trust any media outlet	19.3	21	17	23	24	17	14	16	20	24	21	14	30	16	12	23	20	25	15
Don't know/ Refusal	9.5	9	10	12	10	10	6	9	9	11	7	11	13	20	5	10	68	11	8

Which specific media outlets (TV channel, radio station, newspaper or news web portal) do you trust the most, when it comes to reporting the news fully, accurately, and fairly?

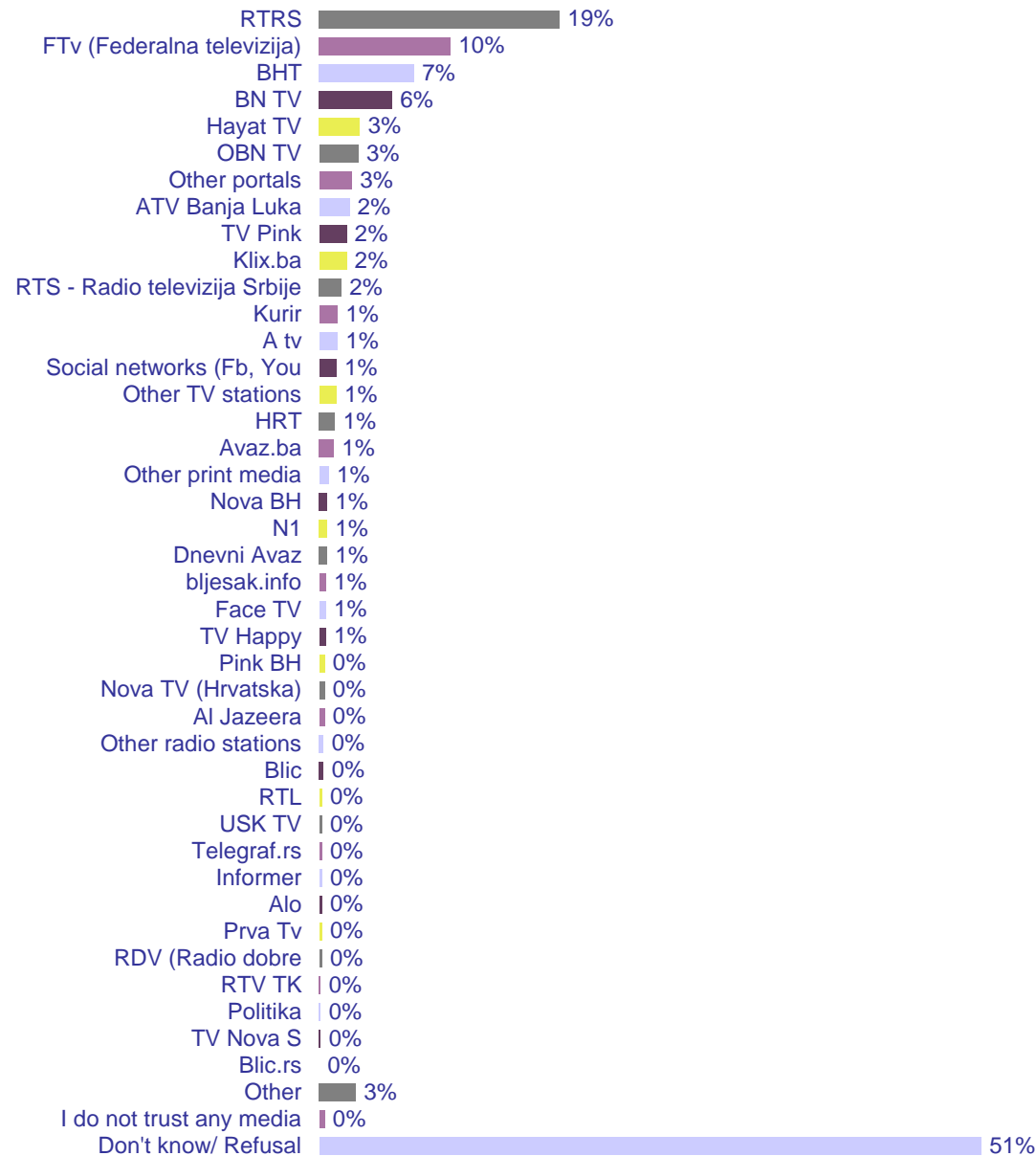
Multiple answers; Base: Total target population

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
BN TV	16.2	14	15	19	24	10	1	13	20	26	23	19	7	13
FTv (Federalna televizija)	14.0	10	17	17	19	9	9	10	18	20	21	14	8	12
RTRS	10.2	10	6	12	14	6	5	6	15	12	15	15	7	7
N1	8.9	9	9	9	10	7	12	8	10	6	11	9	9	9
Face TV	6.3	6	5	7	6	6	9	6	7	6	8	5	6	6
BHT	6.0	5	4	8	9	3	3	4	8	10	5	7	4	6
Al Jazeera	5.9	6	7	5	6	6	6	6	5	5	7	7	6	5
Hayat TV	5.6	3	4	9	8	3	5	5	7	9	3	2	7	6
TV Pink	5.2	3	10	5	6	5	1	4	6	6	6	5	3	5
OBN TV	5.0	4	3	7	7	3	2	4	7	5	5	5	4	5
Nova BH	4.9	3	6	6	6	4	3	3	7	8	6	7	4	3
Other radio stations	4.0	5	5	3	5	3	7	3	5	4	6	5	7	2
Klix.ba	4.0	6	4	2	1	8		4	5		1	3	2	7
Other portals	3.8	6	4	2	1	8	3	4	4	3	2	3	11	3
Other TV stations	3.6	5	3	3	4	3	4	4	3	3	3	3	3	4
ATV Banja Luka	3.4	4	2	3	5	3		4	3	1	4	3	3	4
HRT	3.4	3	3	4	4	3	3	3	4	6	3	3	4	3
RTL	2.7	1	4	3	2	4	6	2	3	2	3	3	4	2
Social networks (Fb, You Tube, Twitter..)	2.0	3	2	1	0	4	4	2	2		4	1	2	2
USK TV	1.9	2	2	2	3	1		1	3	4	7	3		
RTV TK	1.9	1	1	3	3	1	2	2	2	5	1	2	1	2
Other print media	1.9	2	2	2	2	2		1	3	2	2	1	3	2
Vijesti.ba	1.8	2	5	0	1	4		2	2		5	1	1	2
Avaz.ba	1.8	2	2	1	1	3		1	3		2	0	1	3
RTS - Radio televizija Srbije	1.8	1	2	3	2	1		2	1	3	2	3		1
Pink BH	1.6	0	3	2	2	1		1	2	2	3	1	1	1
Nova TV (Hrvatska)	1.2	2	2	1	1	2	1	1	1	1	1	2	5	0
Dnevni Avaz	1.1	1	1	2	1	1		0	2	1	1	2	1	1
CNN	1.1	1	2	0	0	2		1	1	0	2	0	2	1
Blic	0.8	1	2	0	1	1		0	1		1		2	1
BBC	0.8	1	1	1	0	2		1	1		1		2	1
A tv	0.7	0		1	1			1	1		1	4		
RDV (Radio dobre vibracije)	0.7	1		1	1	1		0	1			1	2	1
TV Sarajevo	0.7	1	1	1	1	0		1	1		1			1
Prva Tv	0.6	0	2	0	1	0	2	1	1		2	1	1	
Radio Kalman	0.6	1		1	1	0		0	1			0		1
bljesak.info	0.5	1	1		0	1		0	1		1	2	1	
Blic.rs	0.4	0	2			1	1	1	0		1	1		0
Večernje novosti	0.3	0		1	1			0	0	1	1			
Balkaninfo	0.2	0	1			1		0	0				1	0

	Total	Employment status			Main source of information			Trust in the media		Household income				
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N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
Sputnik/ Russia today	0.2		1		0	0		0			1			0
TV Nova S	0.2			0	0			0	0		0			0
TV Happy	0.1			0	0			0				1		
B92/ O2	0.1	0				0		0					1	
Other	4.4	3	7	5	6	3	1	5	4	7	3	2	1	6
I do not trust any media outlet	19.3	23	18	16	13	23	34	29	9	9	11	11	21	27
Don't know/ Refusal	9.5	11	6	10	7	12	7	11	6	7	6	10	7	12

And what specific media outlets (TV channel, radio station, newspaper or news web portal) do you distrust the most?

Multiple answers; Base: Total target population



And what specific media outlets (TV channel, radio station, newspaper or news web portal) do you distrust the most?

Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brčko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
RTRS	18.5	21	16	13	20	18	23	15	20	20	20	19	9	27	22	17	8	17	19
FTV (Federalna televizija)	10.1	12	9	9	10	11	10	8	11	12	8	13	14	5	13	9		10	10
BHT	7.3	10	5	8	7	10	5	6	7	10	5	12	6	5	13	4		7	8
BN TV	5.6	6	5	5	6	5	7	2	6	9	2	13	1	4	12	2		5	6
Hayat TV	3.1	3	4	2	4	2	5	2	3	8	3	0	2	17	0	5		5	2
OBN TV	3.0	3	3	4	3	2	3	4	3	3	3	4	1	3	4	3		1	4
Other portals	2.5	3	2	4	3	3	1	1	3	3	2	2	6	3	2	3		2	3
ATV Banja Luka	2.3	2	2	2	2	2	3	1	3	4	1	5	2	2	6	1		3	2
TV Pink	2.1	2	2	2	1	1	4	1	3	1	2	3		2	2	2	8	2	3
Klix.ba	2.1	1	3	5	3	1	0	1	3	3	2	0	5	5	0	3		3	2
RTS - Radio televizija Srbije	1.7	2	2	1	1	4	1	2	2	2	3	0		2	0	3		1	2
Kurir	1.4	1	2	2	2	1	0		2	2	0	4		3	0			1	2
A tv	1.4	2	1	1	1	1	2	1	2			4	1		4			0	2
Social networks (Fb, You Tube, Twitter..)	1.3	1	2	1	1	1	2	1	2	1	2		1	2		2		1	2
Other TV stations	1.3	1	1	0	1	2	1	2	1	2	1	1	3		1	1		1	2
HRT	1.2	2	1	0	1	1	2	0	1	2	1	2	1	2	2	1		1	1
Avaz.ba	1.1	1	1	3	1	0		1	1	2	1	1	0	3	1	1		1	1
Other print media	0.7	0	1	1	0	1	1	0	1	1	1	1	1		0	1		1	0
Nova BH	0.6	1	1	1	1	1	0	0	1		1	1	1		1	1		1	1
N1	0.6	1	1	1	1		0	1	1		1	1	0		1	1		1	1
Dnevni Avaz	0.6	1	0	1	1	1		1	1	1	1					1		0	1
bljesak.info	0.5	1	0	2	0	0	0	1	1			1	3		0	1		1	1
Face TV	0.5	1	0	0		1	1	0	1		0	0	1	2		1	5	0	1
TV Happy	0.5	1	0	0	1	0	0		1			1			1				1
Pink BH	0.4	0	1	1		0	0	1	0			1			1			0	1
Nova TV (Hrvatska)	0.4	0	0		1	0	0		1		1		1			1			1
Al Jazeera	0.4	0	0		0	0	1		0	1	0	1			1	0			1
Other radio stations	0.3	1		0	0	0	0			2	0	1			0	0		0	0
Blic	0.3	0	0	1			0		0		0	1			0	0	3	0	0
RTL	0.2	0	0			1			0				1		0	0			0
USK TV	0.2	0	0		0	0	0		0	0	0				0			0	0
Telegraf.rs	0.2	0	0	1	0				0		0	0			0	0		0	0
Informer	0.2	0	0		0		0		0	1	0	0			0		4	0	0
Alo	0.2		0	1		0			0	1		1			1				0
Prva Tv	0.2		0		0	0			0		0				0	0			0
RDV (Radio dobre vibracije)	0.2	0					1	1				0			0				0
RTV TK	0.1	0				0	0		0		0					0			0
Politika	0.1	0				0	0				0				0			0	
TV Nova S	0.1	0					0		0		0				0			0	
Blic.rs	0.0		0				0		0			0			0			0	
Other	2.8	3	3	3	2	5	1	3	2	3	3	2	4	1	2	3		3	2
I do not trust any media outlet	0.4	1	0	0	0	0	1		1	1	1		1		1			1	
Don't know/ Refusal	51.0	48	54	51	51	50	51	62	47	45	55	44	54	53	43	54	88	55	48

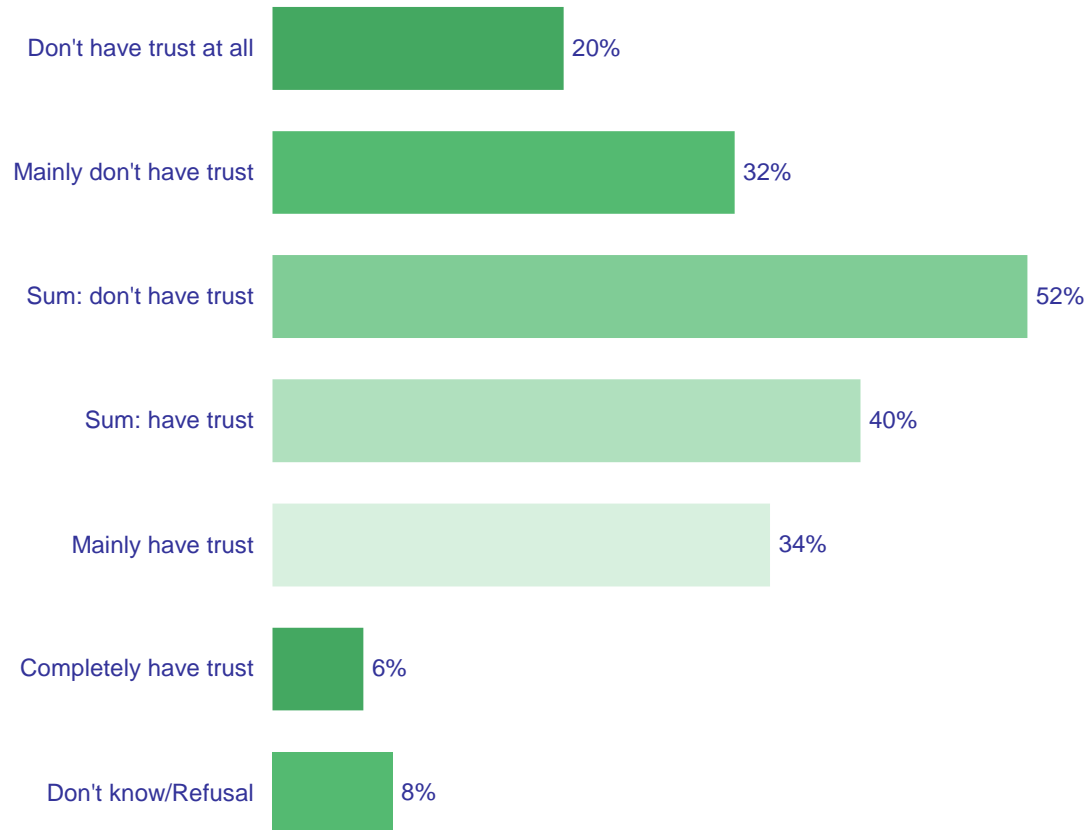
And what specific media outlets (TV channel, radio station, newspaper or news web portal) do you distrust the most?

Multiple answers; Base: Total target population

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
RTRS	18.5	19	20	17	22	16	13	20	18	29	22	17	17	15
FTV (Federalna televizija)	10.1	12	7	9	11	9	12	12	8	9	11	10	17	8
BHT	7.3	8	9	5	7	7	7	9	6	9	10	7	11	5
BN TV	5.6	7	8	4	7	5	2	6	6	9	10	10	6	2
Hayat TV	3.1	2	5	3	4	3	1	3	3	2	2	2	5	4
OBN TV	3.0	4	1	3	3	4	3	4	2	2	2	1	5	4
Other portals	2.5	4	2	2	1	5	4	2	3	1	0	7	3	2
ATV Banja Luka	2.3	3	2	2	2	3		4	1		4	3	5	2
TV Pink	2.1	2	3	2	2	2	3	3	2	5	2	2	1	2
Klix.ba	2.1	1	3	2	0	5		3	1	1	1	2	5	2
RTS - Radio televizija Srbije	1.7	2	2	2	2	2	1	1	2	2	3	2	1	1
Kurir	1.4	2	2	1	1	2		2	1	1	3	2	2	0
A tv	1.4	1	1	1	3			0	2	3	2	2	3	
Social networks (Fb, You Tube, Twitter..)	1.3	1	1	2	2	0	3	1	2	1	2	1	3	1
Other TV stations	1.3	1	2	1	1	1	1	1	1	1	2	2	3	0
HRT	1.2	1	1	2	1	1	1	1	1	3	2	1	1	1
Avaz.ba	1.1	1	2	1	0	2	1	1	1		1	3	1	1
Other print media	0.7	0	1	1	1	1	1	1	1	1	1	1	1	1
Nova BH	0.6	0	2	0	1	1		1	0	1	0	1	2	0
N1	0.6	0	1	1	0	1		1			2			1
Dnevni Avaz	0.6	1	1	0		2		1	0	2		0	1	0
bljesak.info	0.5	0	0	1	0	0	5	0	1		1		2	0
Face TV	0.5	0	1	0	1	0	2	0	1	1	1	1	1	0
TV Happy	0.5	1		1	0	0	2	1	0	1	2		1	
Pink BH	0.4		0	1	1			1				3		
Nova TV (Hrvatska)	0.4	1		0	0	0	2	0	0	1			2	0
Al Jazeera	0.4	1		0	0	1	1	1	0		1		2	0
Other radio stations	0.3	0	0	0	0	1		0	0	1	1			0
Blic	0.3	0	1			1		0	0		1	1		
RTL	0.2	0	1		0			0	0		1			0
USK TV	0.2	0		0		0		0	0			1	1	
Telegraf.rs	0.2	1			0	0		0	0					0
Informer	0.2	0		0	0			0	0	1				0
Alo	0.2	1				0		0				1	1	
Prva Tv	0.2		1		0	0			0			1	1	
RDV (Radio dobre vibracije)	0.2			0	0				0				1	
RTV TK	0.1			0	0				0	1		1		
Politika	0.1			0	0			0		1				
TV Nova S	0.1			0	0				0					0
Blic.rs	0.0			0		0			0			0		
Other	2.8	2	5	2	2	4	3	3	3	1	5	2	6	2
I do not trust any media outlet	0.4	1	0	0	1	0		1	0		1		1	0
Don't know/ Refusal	51.0	47	47	56	51	50	49	50	50	47	36	39	27	68

On a scale from 1 to 4, how much trust do you have in Public Service Media - BHRT (Radio and Television of Bosnia and Herzegovina), when it comes to reporting the news fully, accurately, and fairly?

Base: Total target population



On a scale from 1 to 4, how much trust do you have in Public Service Media - BHRT (Radio and Television of Bosnia and Herzegovina), when it comes to reporting the news fully, accurately, and fairly?

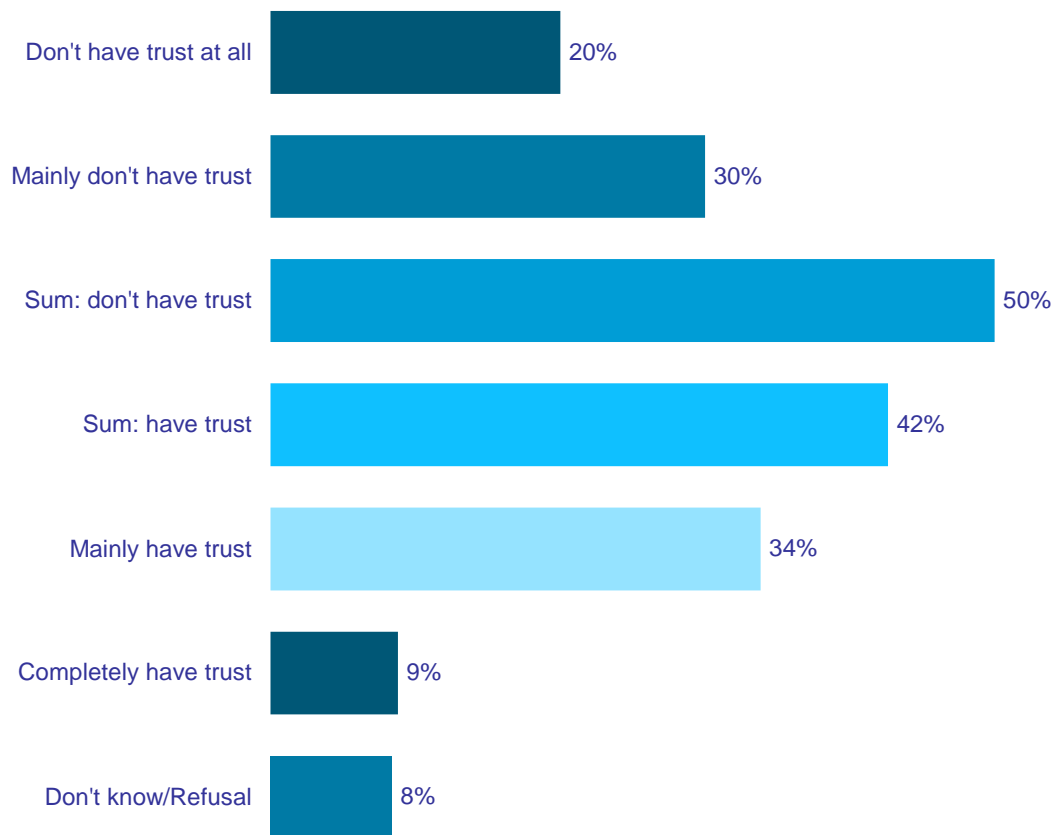
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
Don't have trust at all	19.9	22	18	23	19	20	18	16	20	27	15	26	19	27	24	18	14	21	19
Mainly don't have trust	31.6	34	30	35	39	28	26	26	34	34	26	40	34	23	38	27	53	34	30
Sum: don't have trust	51.6	56	48	58	58	48	43	42	54	61	42	66	54	50	62	45	68	55	49
Sum: have trust	40.2	38	43	32	34	43	50	51	37	33	51	26	35	42	30	47	23	33	45
Mainly have trust	34.0	32	36	27	27	37	43	45	31	27	42	25	28	33	29	37	23	28	38
Completely have trust	6.2	6	7	6	7	6	7	6	7	6	9	2	7	9	1	9		5	7
Don't know/Refusal	8.2	7	10	9	8	9	7	7	9	6	8	8	12	8	7	9	9	12	5
Total		100%																	
Mean	2.3	2.2	2.4	2.2	2.2	2.3	2.4	2.4	2.3	2.1	2.5	2.0	2.3	2.3	2.1	2.4	2.1	2.2	2.3

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
Don't have trust at all	19.9	22	20	18	15	24	27	27	14	19	19	20	31	17
Mainly don't have trust	31.6	34	36	27	27	36	40	40	24	25	29	30	31	35
Sum: don't have trust	51.6	56	57	44	42	60	66	67	37	44	48	49	63	53
Sum: have trust	40.2	37	34	46	49	33	27	25	56	50	46	46	34	35
Mainly have trust	34.0	32	27	40	42	27	21	22	46	48	37	35	25	31
Completely have trust	6.2	5	7	7	7	6	6	2	10	2	9	10	10	4
Don't know/Refusal	8.2	6	9	9	9	7	7	8	6	6	6	5	3	12
Total		100%												
Mean	2.3	2.2	2.2	2.4	2.4	2.2	2.1	2.0	2.6	2.4	2.4	2.4	2.1	2.3

On a scale from 1 to 4, how much trust do you have in Public Service Media - RTVFBiH (Radio-Television of the Federation of Bosnia and Herzegovina), when it comes to reporting the news fully, accurately, and fairly?

Base: Total target population



On a scale from 1 to 4, how much trust do you have in Public Service Media - RTVFBiH (Radio-Television of the Federation of Bosnia and Herzegovina), when it comes to reporting the news fully, accurately, and fairly?

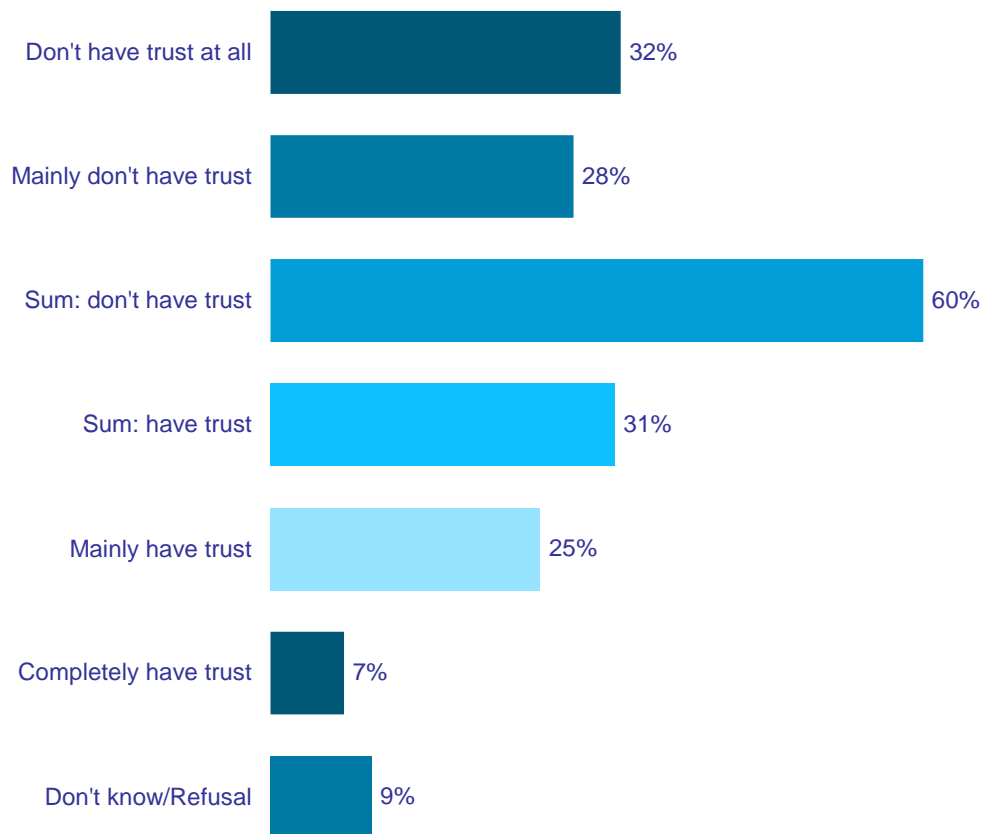
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
Don't have trust at all	19.8	21	19	21	21	21	17	16	20	28	14	27	21	24	26	16	14	23	18
Mainly don't have trust	29.7	30	29	37	31	28	24	26	30	33	22	41	31	27	36	25	56	31	29
Sum: don't have trust	49.5	51	48	58	52	48	41	42	50	61	36	68	53	51	62	42	71	54	46
Sum: have trust	42.2	43	42	32	40	45	50	48	42	32	57	23	37	42	29	50	20	35	48
Mainly have trust	33.5	33	34	23	34	34	41	40	32	26	45	21	25	30	27	38	20	27	38
Completely have trust	8.7	9	8	9	7	11	9	8	10	6	12	2	12	12	2	13		7	10
Don't know/Refusal	8.3	6	10	10	8	7	9	9	8	7	8	9	10	7	9	8	9	11	6
Total		100%																	
Mean	2.3	2.3	2.3	2.2	2.3	2.4	2.5	2.4	2.3	2.1	2.6	2.0	2.3	2.3	2.1	2.5	2.1	2.2	2.4

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
Don't have trust at all	19.8	23	18	18	16	23	22	29	11	19	20	17	30	18
Mainly don't have trust	29.7	32	30	27	25	33	36	35	24	20	26	32	33	32
Sum: don't have trust	49.5	55	48	45	42	57	59	64	35	39	46	49	63	50
Sum: have trust	42.2	39	45	45	50	36	34	28	58	53	47	46	33	39
Mainly have trust	33.5	30	34	37	41	28	19	24	44	46	38	33	19	32
Completely have trust	8.7	8	11	8	9	8	15	4	14	6	9	14	14	6
Don't know/Refusal	8.3	7	6	10	8	8	8	8	7	8	7	5	5	11
Total		100%												
Mean	2.3	2.3	2.4	2.4	2.5	2.2	2.3	2.0	2.7	2.4	2.4	2.5	2.2	2.3

On a scale from 1 to 4, how much trust do you have in Public Service Media - RTRS (Television of the Serbian Republic), when it comes to reporting the news fully, accurately, and fairly?

Base: Total target population



On a scale from 1 to 4, how much trust do you have in Public Service Media - RTRS (Television of the Serbian Republic), when it comes to reporting the news fully, accurately, and fairly?

Base: Total target population

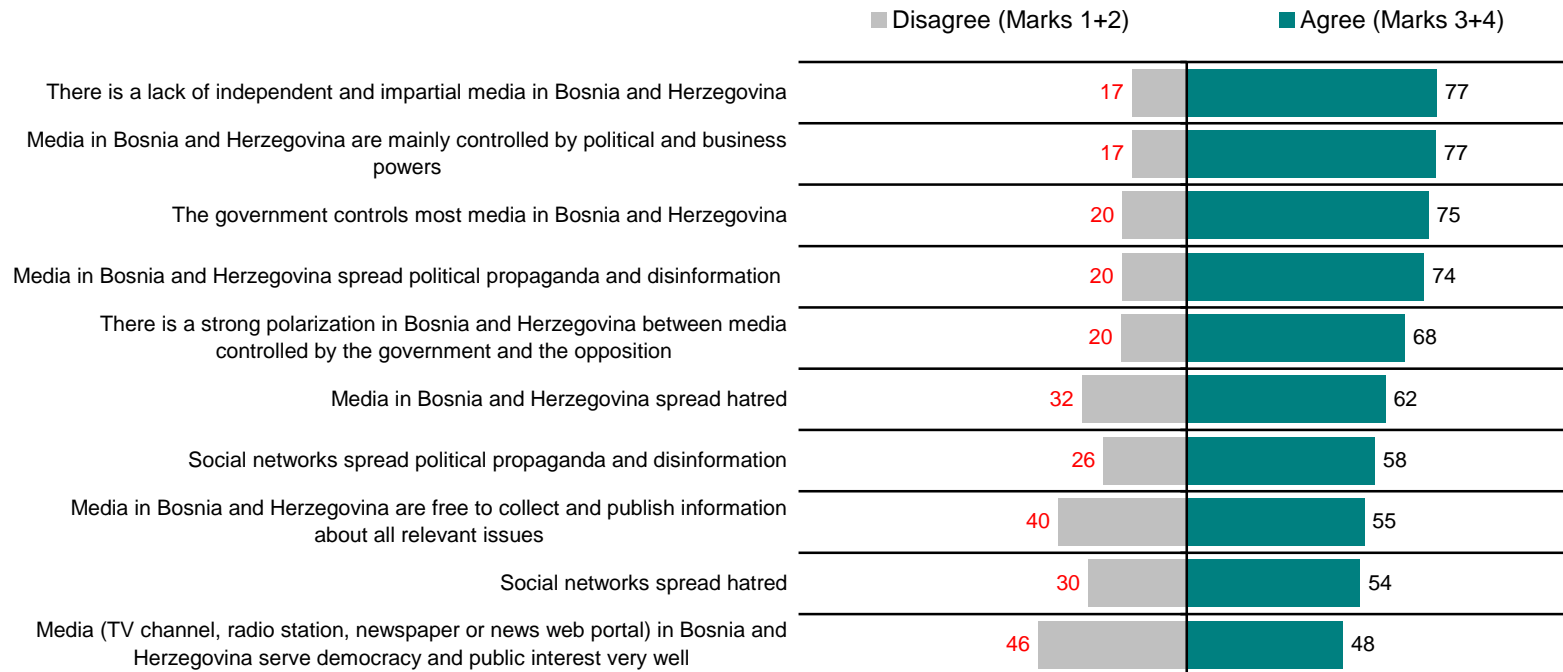
	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
Don't have trust at all	31.9	33	30	28	32	34	33	27	33	37	44	14	23	52	13	43	27	36	29
Mainly don't have trust	27.6	30	25	27	33	25	25	30	26	28	25	30	35	21	30	26	37	25	29
Sum: don't have trust	59.5	64	56	54	65	59	59	57	59	65	69	43	58	73	43	69	64	62	58
Sum: have trust	31.4	28	35	34	25	34	33	34	32	24	20	54	25	11	54	19	27	27	35
Mainly have trust	24.6	21	28	29	21	26	25	25	26	19	18	41	17	6	42	15	22	21	27
Completely have trust	6.7	6	7	6	4	9	8	9	6	6	2	14	8	5	12	4	4	6	8
Don't know/Refusal	9.2	9	10	11	10	7	9	9	9	11	11	3	16	16	3	13	9	11	7
Total		100%																	
Mean	2.1	2.0	2.1	2.1	2.0	2.1	2.1	2.2	2.1	1.9	1.8	2.6	2.1	1.6	2.5	1.8	2.0	2.0	2.1

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
Don't have trust at all	31.9	35	31	30	31	32	35	40	25	38	30	25	39	31
Mainly don't have trust	27.6	27	36	24	27	29	22	29	27	26	30	26	26	28
Sum: don't have trust	59.5	62	66	54	58	61	56	69	51	64	59	51	65	60
Sum: have trust	31.4	31	25	35	33	28	40	21	42	30	36	47	30	25
Mainly have trust	24.6	24	18	28	27	23	24	18	32	18	28	36	21	23
Completely have trust	6.7	7	7	7	7	6	16	3	10	12	9	11	9	2
Don't know/Refusal	9.2	7	8	11	9	11	4	10	7	6	4	2	5	15
Total		100%												
Mean	2.1	2.0	2.0	2.1	2.1	2.0	2.2	1.8	2.3	2.1	2.2	2.3	2.0	2.0

ATTITUDES AND EXPERIENCES WITH MEDIA

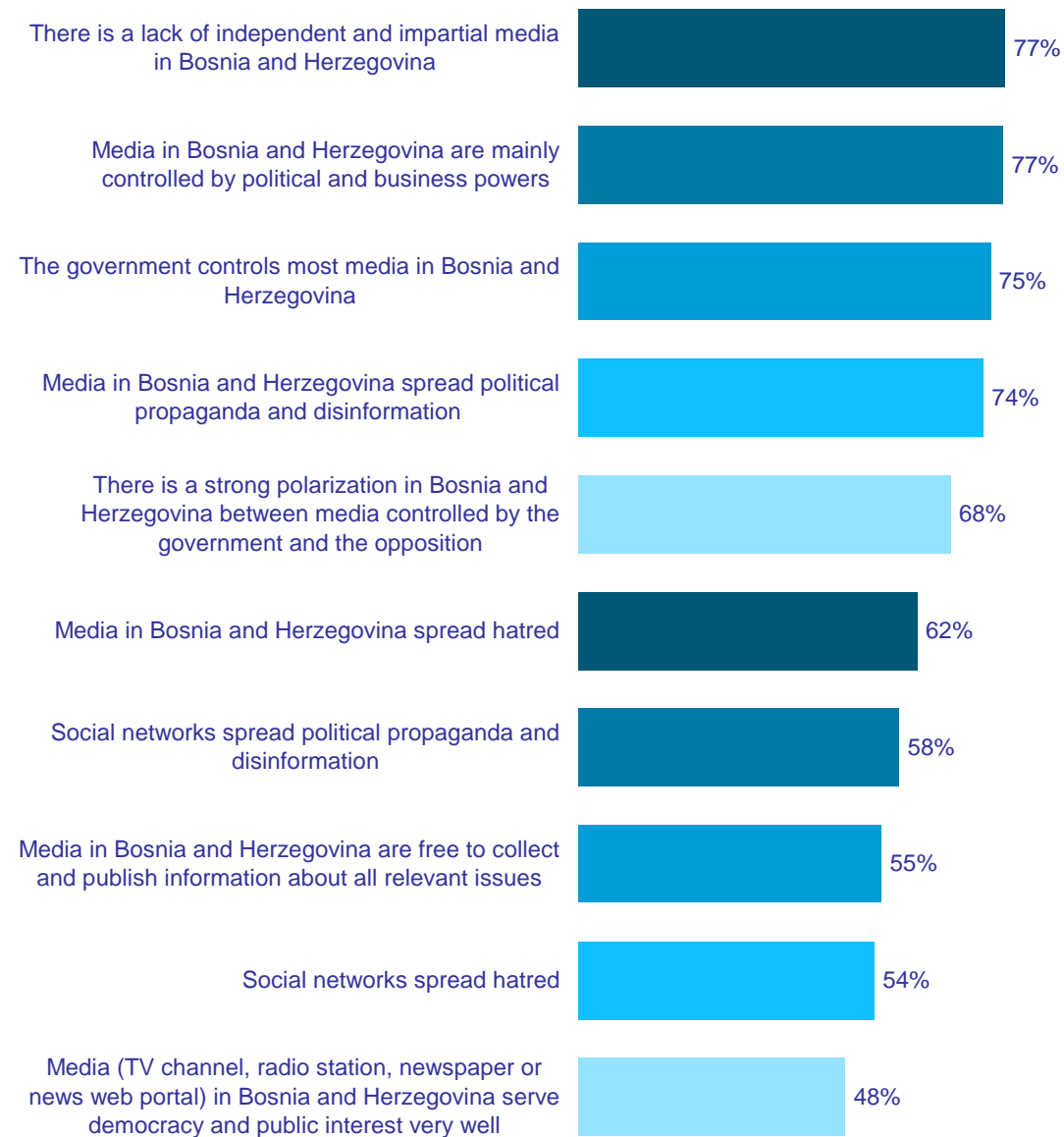
On a scale from 1 to 4, assess how much do you agree with the following statements:

	N	Strongly disagree	Somewhat disagree	Somewhat agree	Strongly agree	Don't know/ not sure/ Refusal	Disagree (Marks 1+2)	Agree (Marks 3+4)	Total
Media (TV channel, radio station, newspaper or news web portal) in Bosnia and Herzegovina serve democracy and public interest very well	1003	18.0	27.9	32.9	15.4	5.7	45.9	48.4	100%
Media in Bosnia and Herzegovina are free to collect and publish information about all relevant issues	1003	12.3	27.4	39.0	16.0	5.3	39.7	55.0	
Media in Bosnia and Herzegovina are mainly controlled by political and business powers	1003	4.6	12.2	34.1	43.0	6.1	16.8	77.1	
The government controls most media in Bosnia and Herzegovina	1003	5.3	14.5	35.2	39.6	5.4	19.8	74.8	
There is a strong polarization in Bosnia and Herzegovina between media controlled by the government and the opposition	1003	4.9	15.4	37.7	29.8	12.2	20.3	67.5	
There is a lack of independent and impartial media in Bosnia and Herzegovina	1003	4.2	12.7	30.0	47.4	5.7	16.9	77.4	
Media in Bosnia and Herzegovina spread political propaganda and disinformation	1003	5.3	14.7	40.3	33.2	6.5	20.0	73.5	
Media in Bosnia and Herzegovina spread hatred	1003	7.4	25.0	37.5	24.0	6.1	32.4	61.5	
Social networks spread political propaganda and disinformation	1003	6.4	19.2	33.5	24.7	16.1	25.6	58.2	
Social networks spread hatred	1003	10.1	20.2	31.5	22.2	15.9	30.4	53.7	



On a scale from 1 to 4, assess how much do you agree with the following statements: - Agree (Marks 3+4)

Base: Total target population



On a scale from 1 to 4, assess how much do you agree with the following statements: - Agree (Marks 3+4)

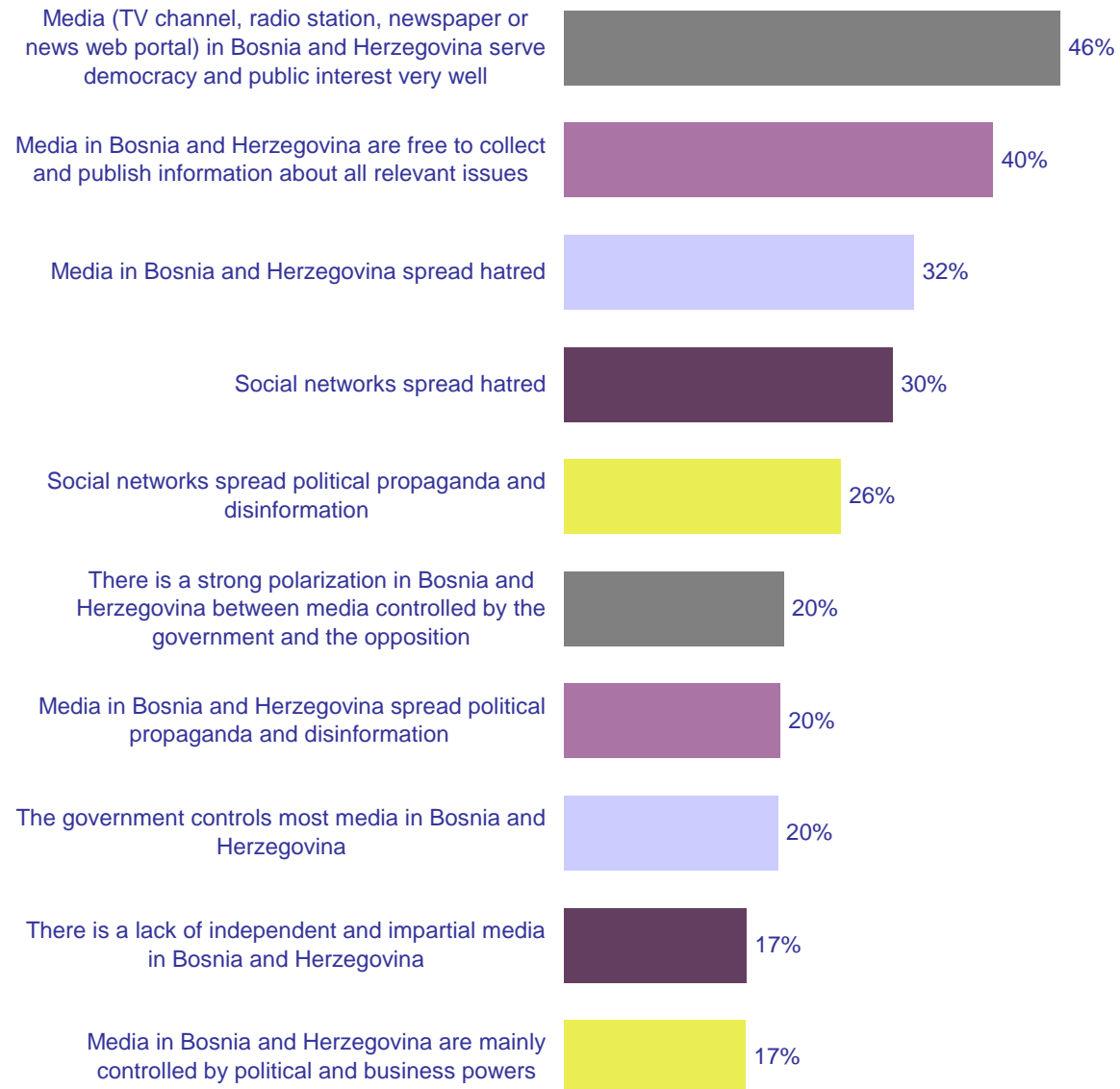
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
There is a lack of independent and impartial media in Bosnia and Herzegovina	77.4	77	77	79	81	73	77	73	79	80	75	86	59	81	88	71	86	75	79
Media in Bosnia and Herzegovina are mainly controlled by political and business powers	77.1	75	79	74	77	78	78	77	78	73	75	84	67	79	85	72	88	75	79
The government controls most media in Bosnia and Herzegovina	74.8	76	74	77	80	74	69	78	73	75	73	80	64	81	71	79	73	76	
Media in Bosnia and Herzegovina spread political propaganda and disinformation	73.5	73	74	73	77	70	75	72	73	76	74	79	55	75	82	69	71	73	74
There is a strong polarization in Bosnia and Herzegovina between media controlled by the government and the opposition	67.5	68	67	67	73	67	63	63	69	70	65	73	63	67	77	62	74	64	70
Media in Bosnia and Herzegovina spread hatred	61.5	63	60	57	61	66	60	57	62	67	61	64	52	64	63	60	73	59	64
Social networks spread political propaganda and disinformation	58.2	61	56	55	70	59	47	46	60	73	57	61	47	74	60	57	61	60	57
Media in Bosnia and Herzegovina are free to collect and publish information about all relevant issues	55.0	55	55	61	54	53	54	59	53	59	58	51	49	65	54	56	38	55	55
Social networks spread hatred	53.7	55	53	53	62	56	44	44	56	61	54	54	45	66	54	53	61	55	53
Media (TV channel, radio station, newspaper or news web portal) in Bosnia and Herzegovina serve democracy and public interest very well	48.4	46	50	49	45	50	50	56	47	40	51	40	60	48	42	53	31	46	50

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
There is a lack of independent and impartial media in Bosnia and Herzegovina	77.4	77	78	78	78	81	63	75	81	74	80	81	79	76
Media in Bosnia and Herzegovina are mainly controlled by political and business powers	77.1	77	74	78	80	78	59	79	76	81	82	79	80	73
The government controls most media in Bosnia and Herzegovina	74.8	76	78	72	75	77	66	78	71	76	79	73	78	73
Media in Bosnia and Herzegovina spread political propaganda and disinformation	73.5	73	77	72	74	77	59	76	72	83	76	71	71	71
There is a strong polarization in Bosnia and Herzegovina between media controlled by the government and the opposition	67.5	67	67	68	68	69	59	68	69	66	74	69	62	67
Media in Bosnia and Herzegovina spread hatred	61.5	62	64	59	63	63	50	64	60	57	59	59	61	64
Social networks spread political propaganda and disinformation	58.2	64	62	51	54	65	52	63	53	57	58	53	67	58
Media in Bosnia and Herzegovina are free to collect and publish information about all relevant issues	55.0	53	56	57	57	54	56	47	64	50	56	58	52	56
Social networks spread hatred	53.7	57	59	48	50	60	52	55	53	51	54	48	67	52
Media (TV channel, radio station, newspaper or news web portal) in Bosnia and Herzegovina serve democracy and public interest very well	48.4	48	46	49	51	46	43	36	61	45	52	47	43	50

On a scale from 1 to 4, assess how much do you agree with the following statements: - Disagree (Marks 1+2)

Base: Total target population



On a scale from 1 to 4, assess how much do you agree with the following statements: - Disagree (Marks 1+2)

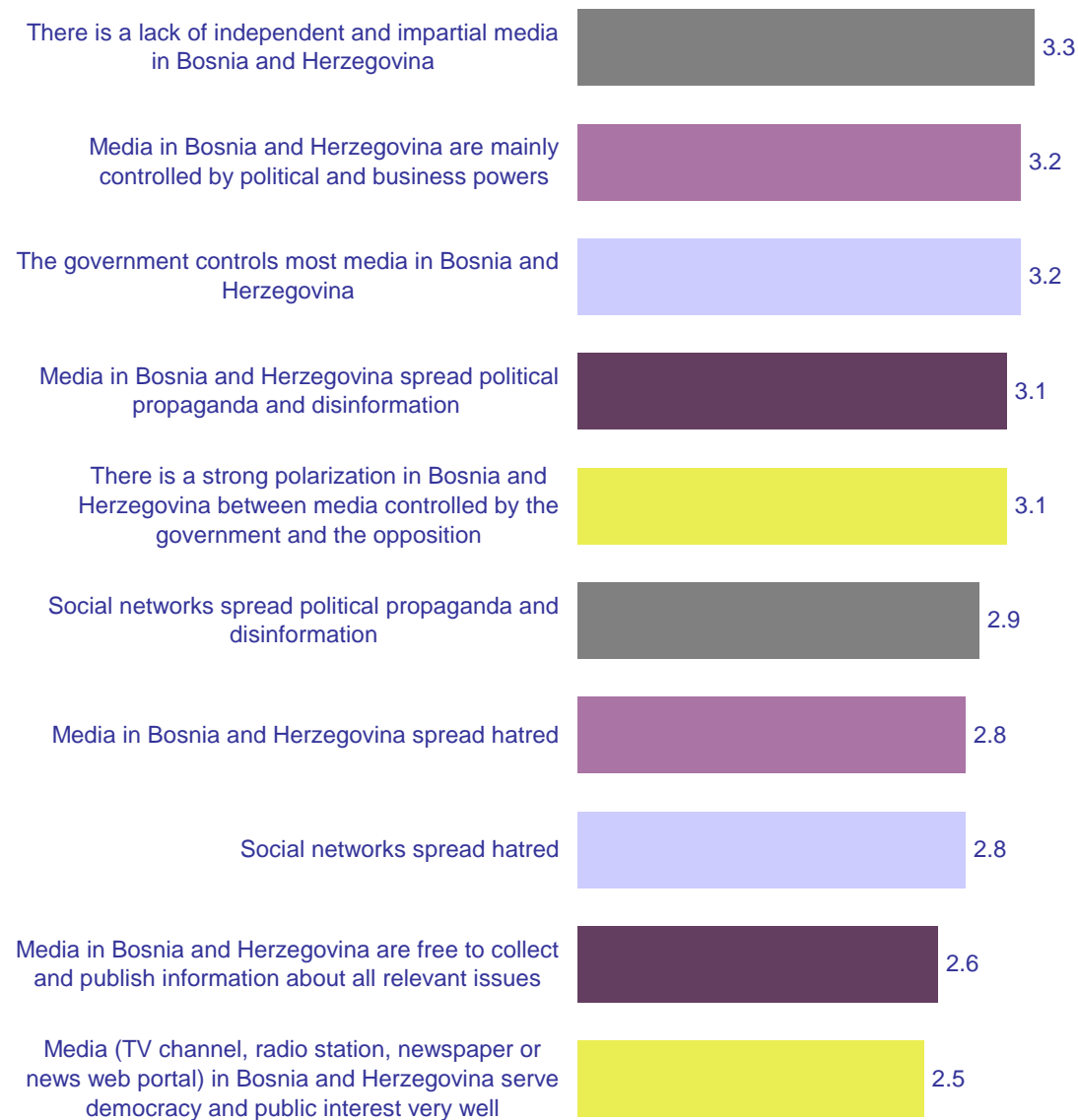
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
Media (TV channel, radio station, newspaper or news web portal) in Bosnia and Herzegovina serve democracy and public interest very well	45.9	50	42	48	51	44	42	37	47	58	42	57	31	49	55	40	52	47	45
Media in Bosnia and Herzegovina are free to collect and publish information about all relevant issues	39.7	40	39	35	42	42	38	34	43	38	38	45	39	32	43	38	39	38	41
Media in Bosnia and Herzegovina spread hatred	32.4	31	34	38	34	28	31	35	32	29	34	29	37	31	32	33	19	33	32
Social networks spread hatred	30.4	31	30	41	31	32	19	28	32	28	31	30	35	17	30	31	14	27	33
Social networks spread political propaganda and disinformation	25.6	24	27	37	24	28	17	28	26	18	29	22	30	11	24	27	14	21	29
There is a strong polarization in Bosnia and Herzegovina between media controlled by the government and the opposition	20.3	21	20	22	18	21	21	20	20	24	23	15	26	23	12	25	18	21	20
Media in Bosnia and Herzegovina spread political propaganda and disinformation	20.0	21	19	21	17	25	17	18	21	20	21	14	30	21	13	24	19	19	21
The government controls most media in Bosnia and Herzegovina	19.8	19	21	19	17	21	23	17	21	21	22	14	29	16	12	24	17	20	20
There is a lack of independent and impartial media in Bosnia and Herzegovina	16.9	17	17	17	15	21	14	19	16	15	20	10	26	12	9	22	10	17	17
Media in Bosnia and Herzegovina are mainly controlled by political and business powers	16.8	19	14	21	16	17	13	15	17	22	20	10	22	15	10	21	8	16	17

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
Media (TV channel, radio station, newspaper or news web portal) in Bosnia and Herzegovina serve democracy and public interest very well	45.9	48	48	43	42	51	51	58	35	46	44	48	57	43
Media in Bosnia and Herzegovina are free to collect and publish information about all relevant issues	39.7	42	38	38	37	41	41	48	33	43	42	38	46	37
Media in Bosnia and Herzegovina spread hatred	32.4	32	32	33	30	34	42	31	34	36	35	35	36	29
Social networks spread hatred	30.4	34	31	26	24	37	37	33	29	19	35	37	28	31
Social networks spread political propaganda and disinformation	25.6	27	27	24	22	29	34	25	28	16	32	31	24	25
There is a strong polarization in Bosnia and Herzegovina between media controlled by the government and the opposition	20.3	22	20	19	19	22	20	22	19	17	16	23	29	19
Media in Bosnia and Herzegovina spread political propaganda and disinformation	20.0	23	17	19	20	17	32	17	23	10	21	19	26	21
The government controls most media in Bosnia and Herzegovina	19.8	19	17	22	19	19	30	16	24	18	14	22	21	22
There is a lack of independent and impartial media in Bosnia and Herzegovina	16.9	20	16	15	16	14	32	19	14	14	14	17	18	18
Media in Bosnia and Herzegovina are mainly controlled by political and business powers	16.8	17	20	15	13	18	32	17	18	9	14	18	19	19

On a scale from 1 to 4, assess how much do you agree with the following statements: - Average values

Average values



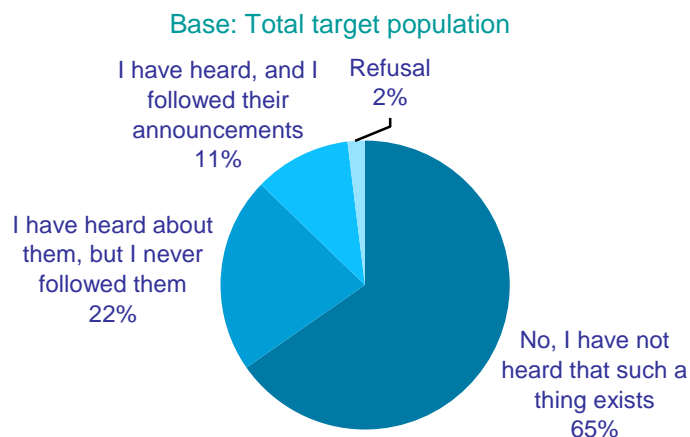
On a scale from 1 to 4, assess how much do you agree with the following statements: - Average values

Average values

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	992	482	510	203	260	280	249	266	588	138	481	327	120	64	356	613	24	423	570
There is a lack of independent and impartial media in Bosnia and Herzegovina	3.3	3.3	3.3	3.4	3.3	3.2	3.2	3.2	3.3	3.4	3.2	3.4	3.0	3.4	3.4	3.2	3.5	3.3	3.3
Media in Bosnia and Herzegovina are mainly controlled by political and business powers	3.2	3.2	3.3	3.1	3.2	3.3	3.3	3.2	3.3	3.2	3.2	3.3	3.1	3.4	3.4	3.1	3.6	3.2	3.2
The government controls most media in Bosnia and Herzegovina	3.2	3.2	3.1	3.2	3.2	3.2	3.1	3.2	3.1	3.1	3.1	3.3	3.0	3.2	3.3	3.1	3.4	3.1	3.2
Media in Bosnia and Herzegovina spread political propaganda and disinformation	3.1	3.1	3.1	3.1	3.1	3.0	3.1	3.1	3.1	3.1	3.1	3.2	2.9	2.9	3.2	3.0	3.1	3.1	3.0
There is a strong polarization in Bosnia and Herzegovina between media controlled by the government and the opposition	3.1	3.0	3.1	3.0	3.1	3.1	3.0	3.0	3.1	3.0	3.0	3.2	3.0	3.0	3.2	2.9	3.3	3.1	3.1
Social networks spread political propaganda and disinformation	2.9	2.9	2.9	2.7	3.0	2.9	3.0	2.8	2.9	3.1	2.9	2.9	2.8	3.3	2.9	2.9	3.1	3.0	2.8
Media in Bosnia and Herzegovina spread hatred	2.8	2.8	2.8	2.7	2.8	2.9	2.8	2.8	2.8	2.9	2.8	2.9	2.7	2.8	2.8	2.8	3.1	2.8	2.8
Social networks spread hatred	2.8	2.8	2.8	2.6	2.8	2.8	2.9	2.7	2.8	2.9	2.8	2.8	2.7	3.1	2.7	2.8	3.2	2.9	2.7
Media in Bosnia and Herzegovina are free to collect and publish information about all relevant issues	2.6	2.6	2.7	2.7	2.6	2.6	2.6	2.7	2.5	2.7	2.7	2.5	2.6	2.7	2.6	2.7	2.3	2.6	2.6
Media (TV channel, radio station, newspaper or news web portal) in Bosnia and Herzegovina serve democracy and public interest very well	2.5	2.4	2.5	2.5	2.4	2.5	2.5	2.7	2.5	2.2	2.5	2.3	2.8	2.4	2.4	2.6	2.1	2.5	2.5

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	992	379	198	408	512	396	61	490	472	124	156	142	124	447
There is a lack of independent and impartial media in Bosnia and Herzegovina	3.3	3.3	3.3	3.3	3.3	3.4	2.9	3.3	3.3	3.2	3.4	3.3	3.3	3.3
Media in Bosnia and Herzegovina are mainly controlled by political and business powers	3.2	3.2	3.2	3.2	3.3	3.2	2.9	3.3	3.2	3.4	3.3	3.2	3.2	3.2
The government controls most media in Bosnia and Herzegovina	3.2	3.2	3.2	3.1	3.1	3.2	3.1	3.2	3.1	3.2	3.3	3.2	3.2	3.1
Media in Bosnia and Herzegovina spread political propaganda and disinformation	3.1	3.0	3.2	3.1	3.1	3.1	2.8	3.2	3.0	3.2	3.1	3.0	3.0	3.1
There is a strong polarization in Bosnia and Herzegovina between media controlled by the government and the opposition	3.1	3.1	3.1	3.0	3.1	3.1	2.9	3.0	3.1	3.0	3.1	3.0	2.9	3.1
Social networks spread political propaganda and disinformation	2.9	2.9	2.9	2.9	3.0	2.9	2.8	2.9	2.9	3.1	2.9	2.8	3.0	2.9
Media in Bosnia and Herzegovina spread hatred	2.8	2.8	2.9	2.8	2.8	2.8	2.6	2.9	2.8	2.8	2.8	2.8	2.8	2.8
Social networks spread hatred	2.8	2.8	2.7	2.8	2.9	2.7	2.7	2.8	2.8	2.9	2.8	2.7	3.0	2.7
Media in Bosnia and Herzegovina are free to collect and publish information about all relevant issues	2.6	2.6	2.7	2.7	2.7	2.6	2.7	2.5	2.8	2.5	2.6	2.6	2.5	2.7
Media (TV channel, radio station, newspaper or news web portal) in Bosnia and Herzegovina serve democracy and public interest very well	2.5	2.4	2.5	2.5	2.5	2.4	2.3	2.2	2.7	2.5	2.5	2.5	2.3	2.5

Have you heard of any media or organization in Bosnia and Herzegovina that deals with checking the accuracy of news and information (so-called fact-checkers) such as Raskrikavanje?

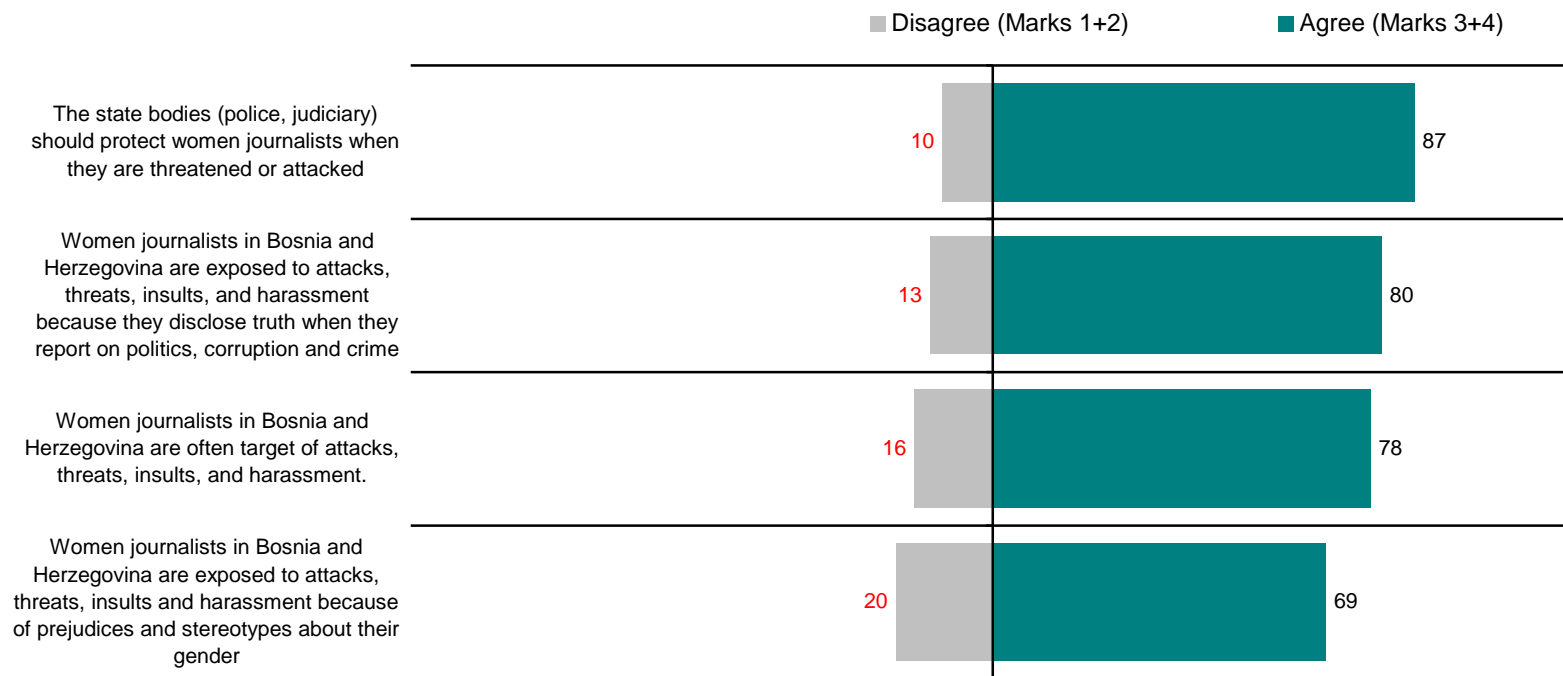


	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.21		0.55				0.00			0.00				0.00			0.01	
No, I have not heard that such a thing exists	65.2	62	68	66	61	63	70	75	64	52	70	73	30	57	77	59	47	62	68
I have heard about them, but I never followed them	21.9	24	20	19	25	24	19	17	22	30	20	16	42	28	14	26	18	26	19
I have heard, and I followed their announcements	10.9	12	10	13	11	11	9	6	12	15	9	8	26	14	8	13		10	12
Refusal	2.0	2	2	2	3	2	1	2	2	3	1	3	3	2	1	1	35	3	1
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.01			0.00			0.03		0.00				
No, I have not heard that such a thing exists	65.2	59	62	72	74	59	40	65	66	81	63	62	41	69
I have heard about them, but I never followed them	21.9	26	25	17	18	24	37	25	19	13	21	23	30	22
I have heard, and I followed their announcements	10.9	13	12	9	6	15	23	9	12	6	15	13	26	6
Refusal	2.0	2	1	2	2	2		1	3		1	2	4	2
Total		100%												

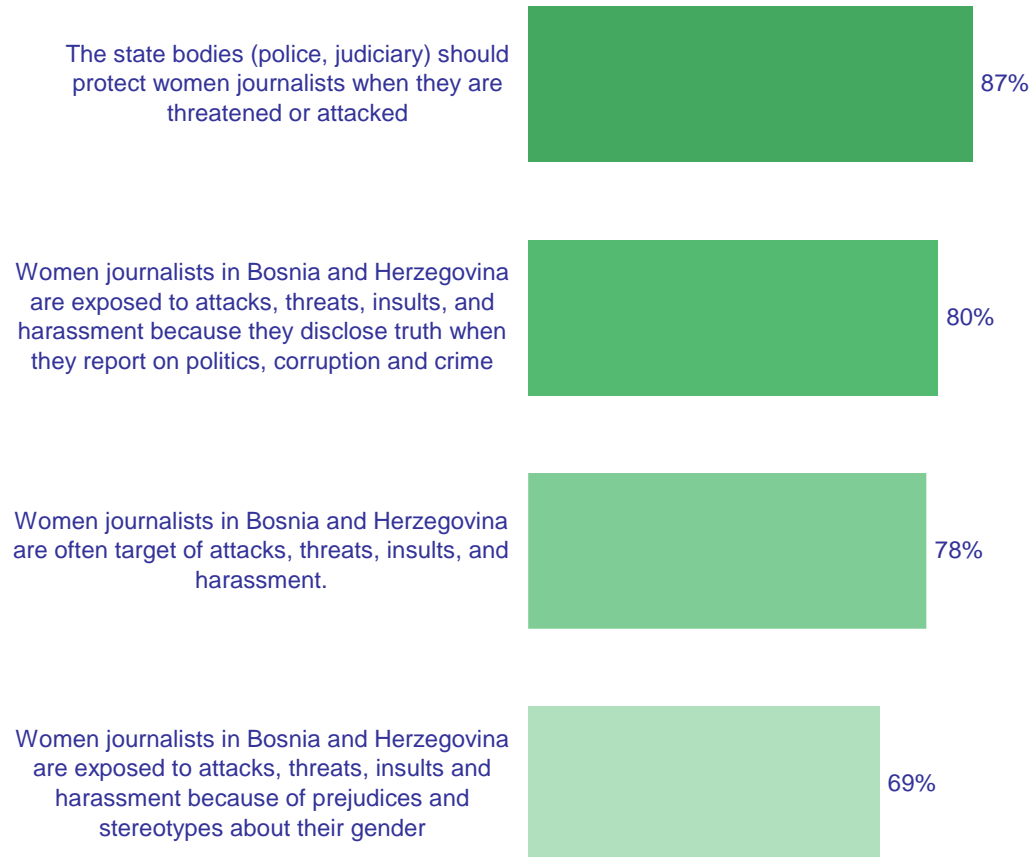
The following statements refer to the position of women journalists in Bosnia and Herzegovina. On a scale from 1 to 4 , how much do you agree with each.

	N	Strongly disagree	Somewhat disagree	Somewhat agree	Strongly agree	Don't know/ not sure/ Refusal	Disagree (Marks 1+2)	Agree (Marks 3+4)	Total
Women journalists in Bosnia and Herzegovina are often target of attacks, threats, insults, and harassment.	1003	4.1	12.0	32.5	45.4	6.0	16.1	77.9	100%
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	1003	2.9	7.5	18.3	68.5	2.8	10.3	86.9	
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	962	1.7	11.3	33.5	46.7	6.9	12.9	80.2	
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	962	3.9	16.0	30.6	38.1	11.4	19.9	68.7	



The following statements refer to the position of women journalists in Bosnia and Herzegovina. On a scale from 1 to 4 , how much do you agree with each. - Agree (Marks 3+4)

Base:



The following statements refer to the position of women journalists in Bosnia and Herzegovina. On a scale from 1 to 4 , how much do you agree with each. - Agree (Marks 3+4)

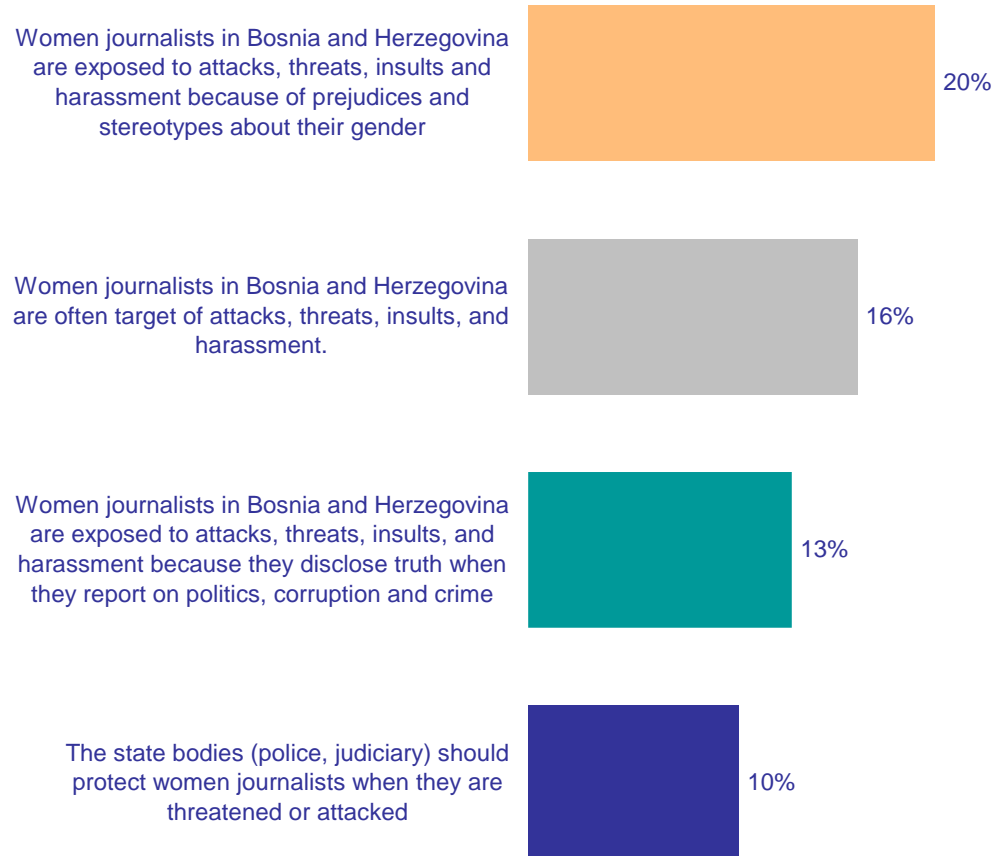
Base:

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BIH	Brcko Distrikt	Urban	Rural
N	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	86.9	86	87	89	86	86	87	88	87	83	88	90	72	93	92	84	81	84	89
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	80.2	77	83	80	77	84	80	85	79	77	84	80	65	83	82	79	88	77	83
Women journalists in Bosnia and Herzegovina are often target of attacks, threats, insults, and harassment.	77.9	75	81	77	78	79	77	86	75	75	79	79	68	83	82	75	81	73	82
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	68.7	66	71	68	64	74	69	73	67	68	73	64	64	70	67	70	67	65	71

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	86.9	86	87	87	89	89	78	85	89	90	91	88	81	86
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	80.2	76	85	82	82	82	65	79	82	85	88	83	74	77
Women journalists in Bosnia and Herzegovina are often target of attacks, threats, insults, and harassment.	77.9	77	72	82	80	79	68	77	78	80	81	82	79	75
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	68.7	66	68	71	71	70	55	68	71	71	73	69	80	63

The following statements refer to the position of women journalists in Bosnia and Herzegovina. On a scale from 1 to 4 , how much do you agree with each. - Disagree (Marks 1+2)

Base:



The following statements refer to the position of women journalists in Bosnia and Herzegovina. On a scale from 1 to 4 , how much do you agree with each. - Disagree (Marks 1+2)

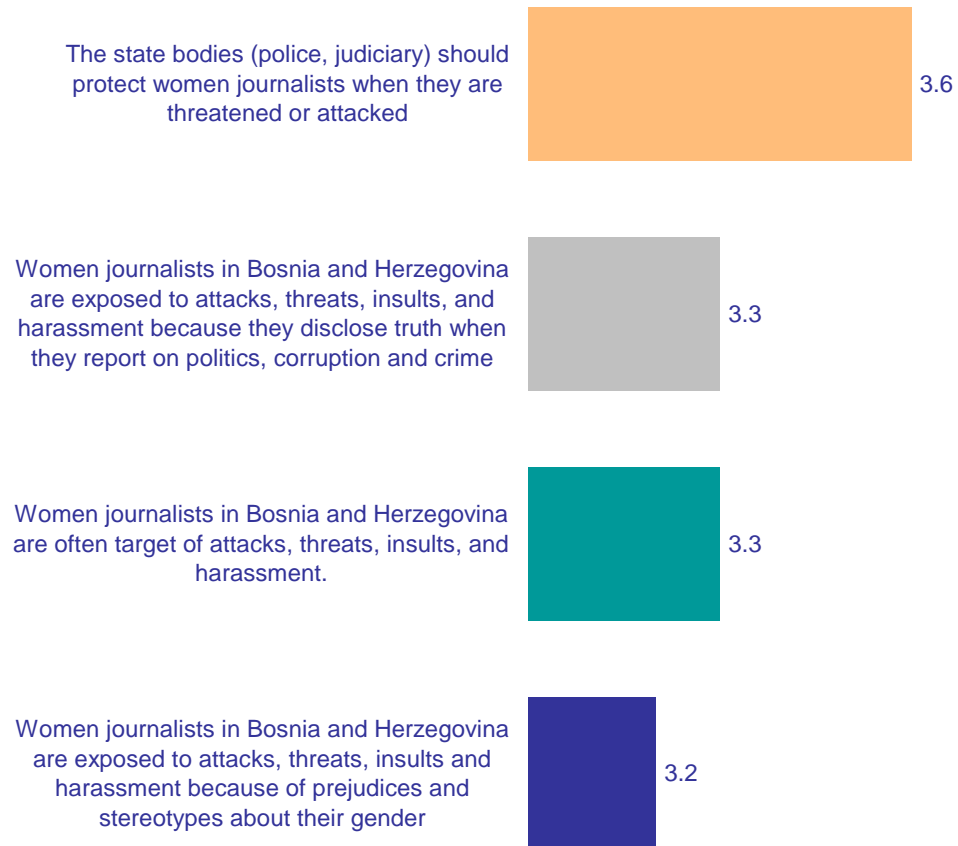
Base:

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BIH	Brcko Distrikt	Urban	Rural
N	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	19.9	22	18	20	23	19	17	16	21	20	16	25	22	17	25	17	21	20	20
Women journalists in Bosnia and Herzegovina are often target of attacks, threats, insults, and harassment.	16.1	18	15	17	16	16	16	10	19	18	15	18	19	11	15	17	19	20	13
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	12.9	16	11	16	15	12	10	8	14	16	11	13	24	10	11	14	12	15	12
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	10.3	11	10	7	10	12	11	11	10	11	10	9	20	3	7	12	19	11	10

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	19.9	21	25	16	19	18	31	20	21	18	20	24	16	20
Women journalists in Bosnia and Herzegovina are often target of attacks, threats, insults, and harassment.	16.1	16	22	13	15	16	20	18	15	14	16	17	19	16
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	12.9	17	10	10	11	13	27	14	13	4	8	16	25	13
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	10.3	10	9	11	9	9	16	11	10	8	9	11	18	9

The following statements refer to the position of women journalists in Bosnia and Herzegovina. On a scale from 1 to 4 , how much do you agree with each. - Average values

Average values



The following statements refer to the position of women journalists in Bosnia and Herzegovina. On a scale from 1 to 4 , how much do you agree with each. - Average values

Average values

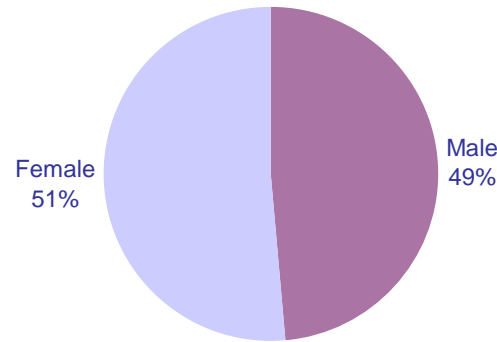
	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BIH	Brcko Distrikt	Urban	Rural
N	995	482	513	203	259	279	254	269	588	137	483	327	122	63	355	615	24	423	571
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	3.6	3.6	3.6	3.6	3.6	3.5	3.6	3.5	3.6	3.5	3.6	3.6	3.3	3.8	3.6	3.5	3.4	3.5	3.6
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	3.3	3.3	3.4	3.2	3.3	3.4	3.4	3.4	3.3	3.3	3.4	3.3	3.1	3.4	3.3	3.3	3.3	3.3	3.4
Women journalists in Bosnia and Herzegovina are often target of attacks, threats, insults, and harassment.	3.3	3.2	3.3	3.2	3.3	3.3	3.2	3.4	3.2	3.2	3.3	3.2	3.4	3.3	3.2	3.3	3.2	3.3	
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	3.2	3.1	3.2	3.1	3.1	3.2	3.2	3.2	3.1	3.1	3.2	3.1	3.0	3.3	3.1	3.2	3.2	3.1	3.2

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	995	376	199	412	517	396	60	488	475	125	158	142	124	446
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	3.6	3.6	3.5	3.6	3.6	3.6	3.4	3.6	3.6	3.7	3.6	3.5	3.3	3.6
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	3.3	3.3	3.4	3.4	3.4	3.3	3.0	3.3	3.3	3.5	3.4	3.3	3.2	3.3
Women journalists in Bosnia and Herzegovina are often target of attacks, threats, insults, and harassment.	3.3	3.3	3.2	3.3	3.3	3.3	3.1	3.2	3.3	3.2	3.3	3.2	3.2	3.3
Women journalists in Bosnia and Herzegovina are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	3.2	3.1	3.2	3.2	3.2	3.2	2.9	3.2	3.2	3.2	3.2	3.0	3.3	3.1

DEMOGRAPHICS

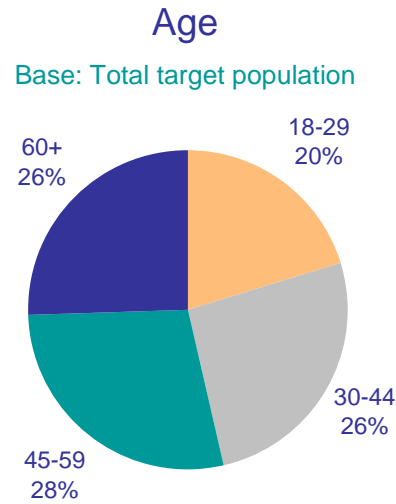
Gender

Base: Total target population



	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.00		0.27				0.00			0.76				0.95			0.57	
Male	48.5	100		51	51	49	43	31	56	52	47	50	51	45	48	49	50	50	48
Female	51.5		100	49	49	51	57	69	44	48	53	50	49	55	52	51	50	50	52
Total	100%																		

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.00			0.20			0.15		0.11				
Male	48.5	65	52	31	47	52	44	51	46	40	46	51	56	49
Female	51.5	35	48	69	53	48	56	49	54	60	54	49	44	51
Total	100%													

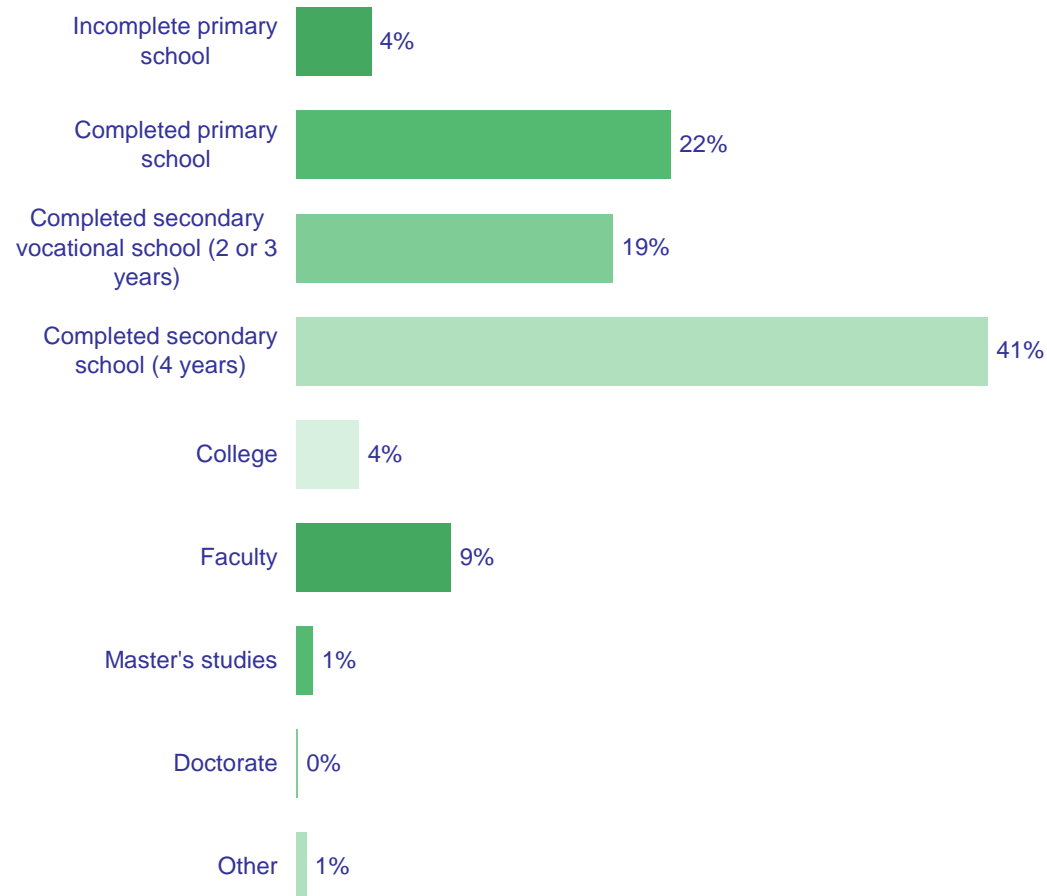


	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BIH	Brcsko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.27		0.00				0.00			0.14				0.92			0.84	
18-29	20.3	21	19	100				17	21	22	19	23	21	17	22	20	15	22	19
30-44	26.1	27	25		100			16	28	40	27	26	20	38	26	26	33	26	26
45-59	28.0	28	28			100		24	31	24	29	27	26	28	28	28	32	27	29
60+	25.5	23	28				100	43	20	14	26	24	33	17	24	27	20	25	26
Total	100%																		
Mean	46.4	45.4	47.3	23.3	37.1	52.0	68.1	52.1	44.8	41.9	46.9	45.2	48.2	44.9	45.8	46.8	44.7	46.0	46.7

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.00			0.00			0.01		0.00				
18-29	20.3	19	26	19	5	41	19	22	19	7	15	29	23	22
30-44	26.1	43	30	8	19	35	25	30	22	17	26	29	30	27
45-59	28.0	32	32	22	33	20	32	25	31	15	36	26	29	29
60+	25.5	6	11	51	42	4	24	23	28	60	22	17	18	22
Total	100%													
Mean	46.4	40.7	41.4	54.0	55.2	34.6	46.4	44.6	48.1	58.4	47.2	42.0	43.0	45.0

What is your highest acquired education level?

Base: Total target population



What is your highest acquired education level?

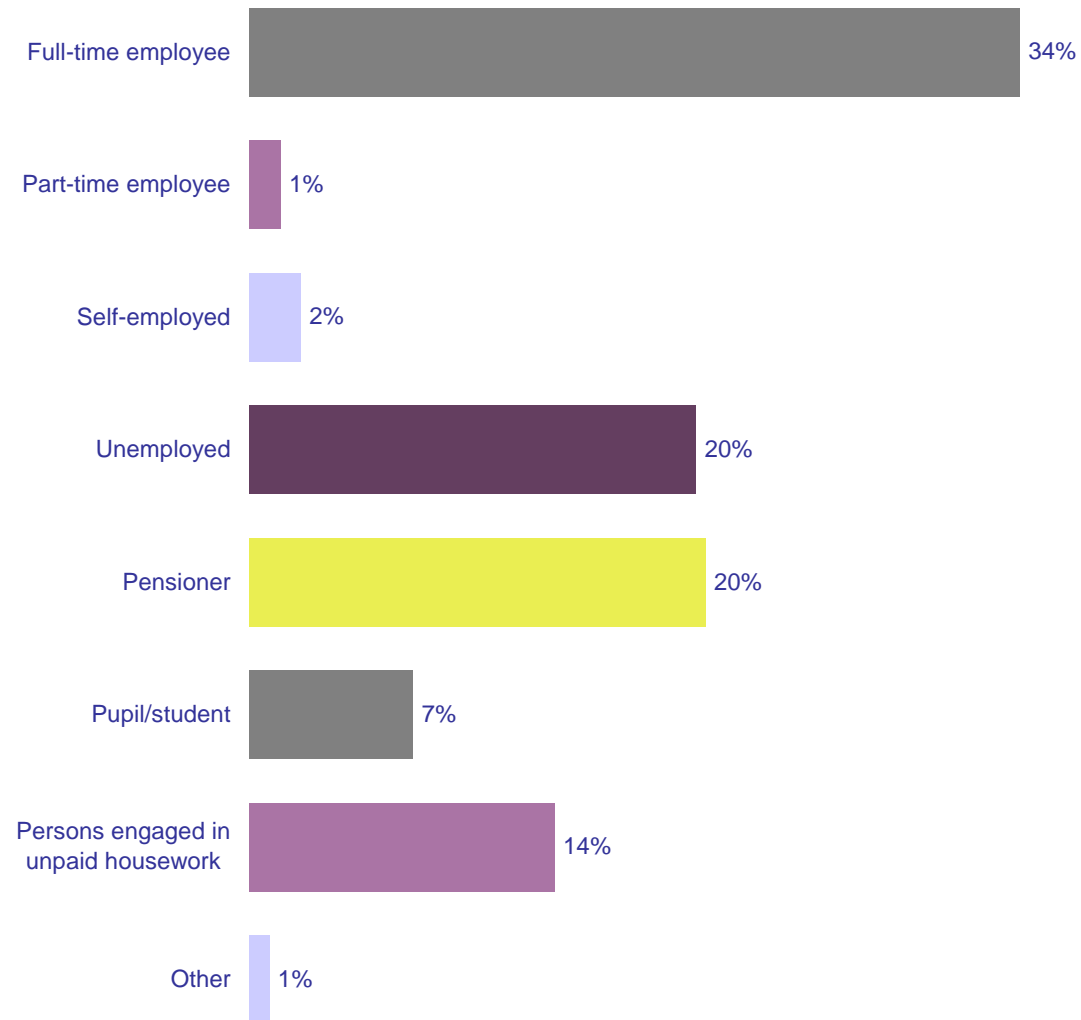
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.00		0.00				0.00			0.00				0.23			0.00	
Incomplete primary school	4.4	2	7	2	1	1	14	16			7	1	1	5	3	5		3	6
Completed primary school	22.0	14	29	19	15	23	31	81			23	22	20	16	25	21	11	14	28
Completed secondary vocational school (2 or 3 years)	18.6	25	13	14	20	23	16		31		19	24	9	4	24	16	13	15	22
Completed secondary school (4 years)	40.6	43	38	48	43	42	31		69		37	39	54	47	36	42	60	48	35
College	3.7	4	3	4	5	3	3			26	4	2	3	8	3	4		6	2
Faculty	9.1	10	8	9	14	8	4			66	8	9	12	14	7	10	16	12	7
Master's studies	1.0	0	2	2	2	0				7	1	1	1	6	1	1		2	0
Doctorate	0.1		0				0			1	0				0			0	
Other	0.6	1	0	2			1	2			0	1			1	0		1	0
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.00			0.00			0.60		0.00				
Incomplete primary school	4.4	0	2	9	7	1		4	4	16	4	2	4	2
Completed primary school	22.0	7	22	36	27	16	28	20	24	37	28	17	14	19
Completed secondary vocational school (2 or 3 years)	18.6	21	23	15	23	15	14	20	18	21	21	22	13	18
Completed secondary school (4 years)	40.6	48	42	33	33	48	52	39	42	22	39	48	50	41
College	3.7	6	1	3	4	4		4	3	2	2	2	2	5
Faculty	9.1	16	9	2	6	14	3	10	8	2	6	8	15	11
Master's studies	1.0	2	1	0	0	2	2	1	1				1	2
Doctorate	0.1			0	0			0						0
Other	0.6			1	0	1		1	0					1
Total		100%												

What is, in your opinion, your current main employment status?

Base: Total target population



What is, in your opinion, your current main employment status?

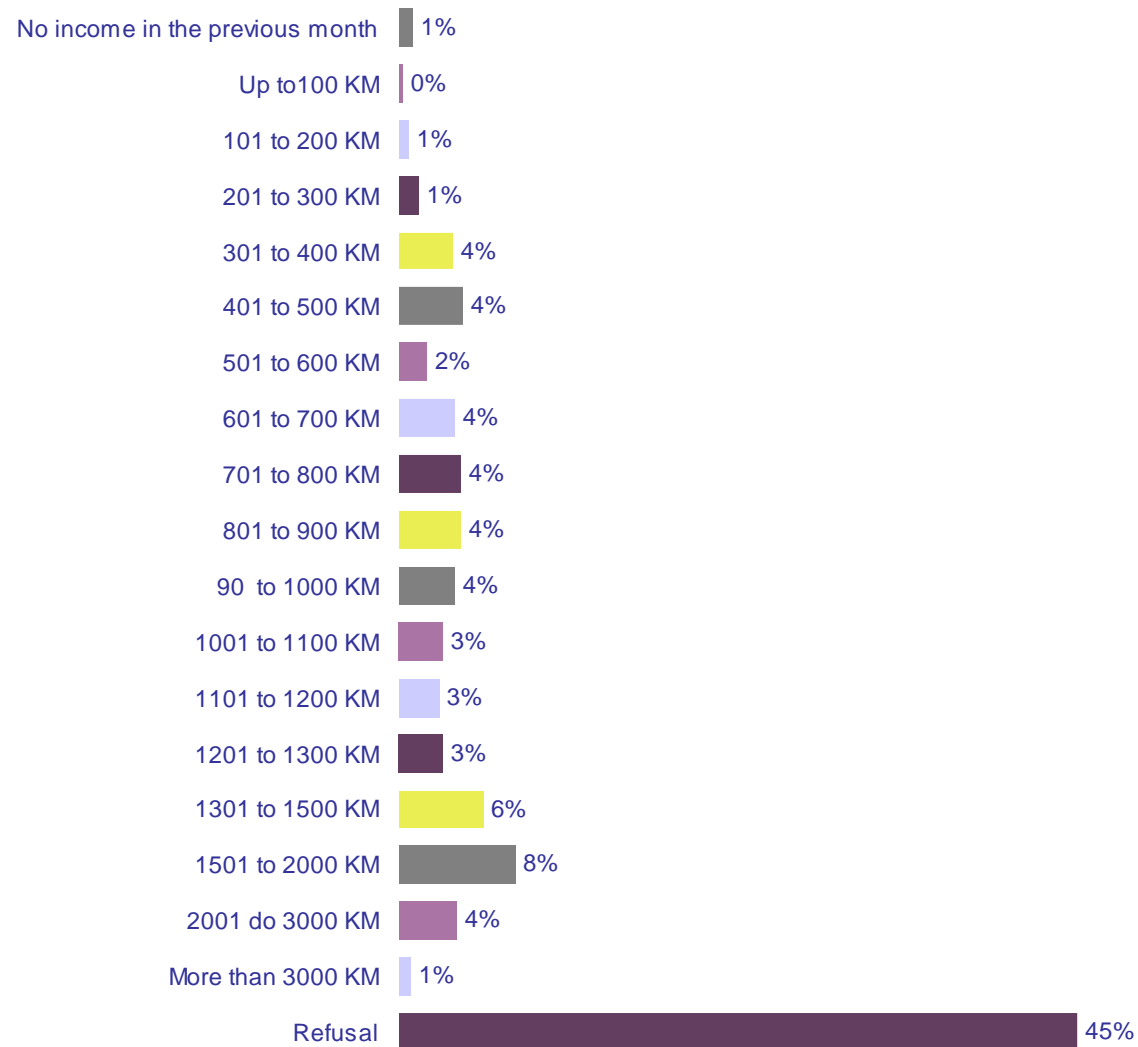
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.00		0.00				0.00			0.88				0.54			0.00	
Full-time employee	34.3	47	22	33	56	39	7	8	40	61	32	38	34	33	33	34	61	38	32
Part-time employee	1.4	1	2	2	2	2	0	0	2	2	1	1		7	2	1	4	2	1
Self-employed	2.3	3	1	0	5	3	1	2	2	3	2	3	1	3	2	2		3	2
Unemployed	19.9	22	18	26	23	23	8	18	22	16	21	18	21	18	21	20	4	18	22
Pensioner	20.3	21	20	1		12	66	29	19	10	21	18	23	21	18	22	8	20	20
Pupil/student	7.3	6	9	33	2		0	13	6	2	6	8	11	8	6	8	11	9	6
Persons engaged in unpaid housework	13.6		26	4	11	21	15	29	8	6	16	12	10	10	16	12	8	9	17
Other	0.9	1	1	1	1	1	1	2	1	0	0	2	0		2	0	4	2	0
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.00			0.00			0.10		0.00				
Full-time employee	34.3	90			26	43	41	35	32	3	28	47	62	34
Part-time employee	1.4	4			1	3	2	2	1	1	1	2	3	1
Self-employed	2.3	6			2	3	6	2	2	1	6	2	1	2
Unemployed	19.9		100		16	26	20	22	19	22	27	17	10	20
Pensioner	20.3			49	34	3	17	19	22	47	20	14	11	17
Pupil/student	7.3			18	1	15	10	8	7	2	4	10	7	9
Persons engaged in unpaid housework	13.6			33	19	7	4	10	17	23	15	8	6	14
Other	0.9			0	1	1		1	0	1				2
Total		100%												

What was the total household income in the previous month?

Base: Total target population



What was the total household income in the previous month?

Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.75		0.00				0.00			0.02				0.02			0.00	
No income in the previous month	0.9	1	1	1	1	1	1	2	1		1	0	2	3		2		1	1
Up to100 KM	0.2		0		1			1			0				0				0
101 to 200 KM	0.6	1	1	1	0	0	1	1	0		0	1		1	1	0			1
201 to 300 KM	1.3	1	1		1	0	3	2	1		1	3		3	0			0	2
301 to 400 KM	3.6	3	5	1	2	2	9	7	3	0	4	3	3	1	3	4		3	4
401 to 500 KM	4.3	3	5	2	2	2	11	9	3	3	6	4	1	5	5	4	4	3	5
501 to 600 KM	1.9	2	2		2	1	4	2	2	1	2	2	2		2	2	4	1	2
601 to 700 KM	3.7	4	4	1	3	6	4	6	3	2	4	4	3		5	3		3	5
701 to 800 KM	4.1	4	4	2	4	5	5	5	4	4	4	6	1	7	3			2	5
801 to 900 KM	4.1	4	4	4	6	3	3	3	5	2	3	6	4		6	3	3	2	5
90 to 1000 KM	3.7	3	5	5	2	6	2	5	4	1	4	4	4		4	3		4	4
1001 to 1100 KM	2.9	3	2	4	4	1	3	2	4	1	3	3	3	3	3	3	5	3	3
1101 to 1200 KM	2.7	3	3	3	2	4	2	2	3	2	3	3	4		4	2		3	3
1201 to 1300 KM	2.9	3	2	4	3	3	1	1	4	3	2	5	1	2	3	2	20	2	3
1301 to 1500 KM	5.6	5	6	8	6	5	4	5	6	5	4	8	7	5	8	4	7	5	6
1501 to 2000 KM	7.7	9	6	8	8	9	6	6	9	5	4	11	14	3	8	7	26	6	9
2001 do 3000 KM	3.9	5	3	4	6	3	2	1	3	11	4	4	4	1	3	4	4	3	4
More than 3000 KM	0.8	1	1	2	0	1	1	1	1	1	1	0	3		1	1		1	1
Refusal	45.0	46	44	49	46	47	38	38	45	59	49	33	44	78	33	52	27	57	36
Total		100%																	

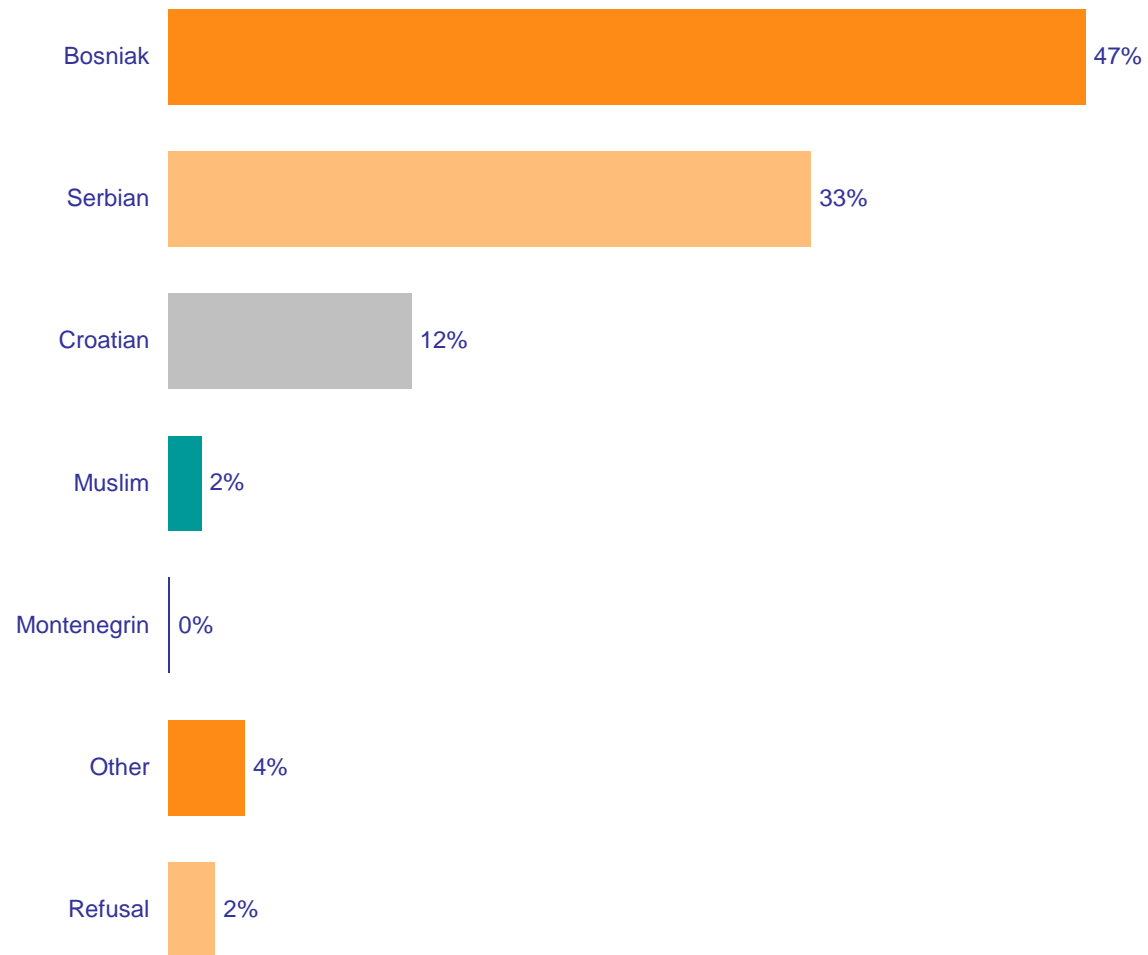
What was the total household income in the previous month?

Base: Total target population

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.00			0.01			0.28		0.00				
No income in the previous month	0.9		3	1	1	1		1	1	7				
Up to 100 KM	0.2			0	0				0	1				
101 to 200 KM	0.6		2	1	1	1		0	1	4				
201 to 300 KM	1.3		2	2	1	1	3	2	1	10				
301 to 400 KM	3.6	1	3	7	6	1	2	3	4	28				
401 to 500 KM	4.3	0	3	9	6	2	3	4	5	34				
501 to 600 KM	1.9	1	2	3	3	1	1	2	2	15				
601 to 700 KM	3.7	3	6	3	5	3	3	4	4		24			
701 to 800 KM	4.1	4	3	5	5	3	4	3	5		26			
801 to 900 KM	4.1	5	7	2	3	5	5	3	5		26			
90 to 1000 KM	3.7	2	6	4	4	4	6	4	3		24			
1001 to 1100 KM	2.9	3	3	2	4	2	2	3	3			20		
1101 to 1200 KM	2.7	3	3	2	2	4	3	3	3			19		
1201 to 1300 KM	2.9	5	1	2	2	3	6	3	3			21		
1301 to 1500 KM	5.6	7	5	5	5	7	6	4	7			40		
1501 to 2000 KM	7.7	12	5	5	6	9	15	7	9				62	
2001 do 3000 KM	3.9	9	1	1	2	6	6	4	4				31	
More than 3000 KM	0.8	1		1	1	1	2	1	1				7	
Refusal	45.0	44	46	45	44	46	33	48	39					100
Total		100%												

What is your ethnic background?

Base: Total target population



What is your ethnic background?

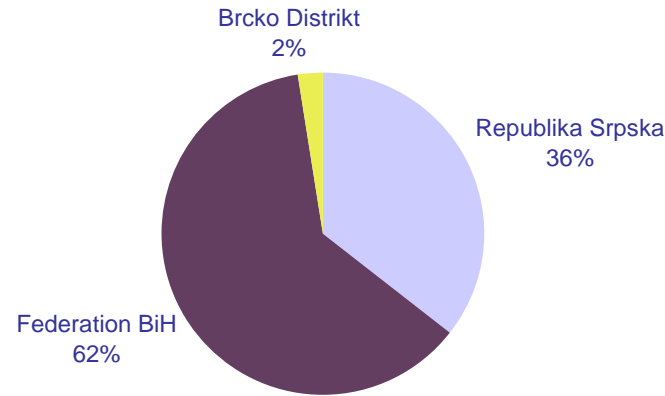
Base: Total target population

	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.84		0.43				0.03			0.00				0.00			0.00	
Bosniak	46.8	46	48	44	47	49	47	54	44	43	97				11	69		43	50
Serbian	32.8	34	32	38	32	31	31	30	35	28		100			83	1	92	33	33
Croatian	12.4	13	12	13	9	12	16	10	13	14			100		2	19		12	13
Muslim	1.7	2	2	0	2	2	2	1	2	2	3				0	2	4	2	2
Montenegrin	0.1	0				0			0					2	0				0
Other	3.9	3	5	4	5	3	4	4	3	9				61	1	5	4	7	2
Refusal	2.4	3	2	1	5	3	1	1	3	4				38	2	3		4	1
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know	
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452	
sig		0.78			0.09			0.03		0.00					
Bosniak	46.8	44	49	48	48	46	40	48	47	52	46	38	34	52	
Serbian	32.8	36	30	30	36	31	29	33	33	32	42	44	41	24	
Croatian	12.4	11	13	13	9	13	26	10	14	8	10	12	21	12	
Muslim	1.7	1	2	2	2	2	2	2	2	4	2	2	3	1	
Montenegrin	0.1	0			0				0			1			
Other	3.9	4	2	5	4	5	3	4	3	5		3	1	6	
Refusal	2.4	3	4	1	2	3		4	1			0	1	5	
Total		100%													

Entity

Base: Total target population

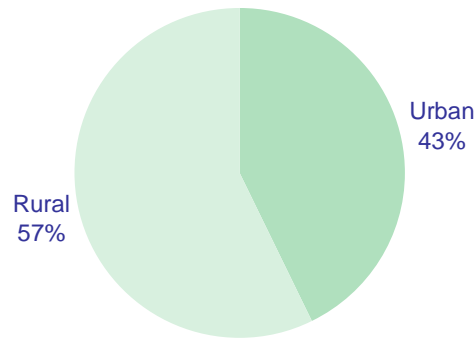


	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.95		0.92				0.13			0.00				0.00			0.30	
Republika Srpska	35.6	35	36	39	35	35	34	38	36	28	8	91	6	18	100			34	37
Federation BiH	62.0	62	62	60	62	62	64	61	61	69	92	3	94	81		100		63	61
Brcko Distrikt	2.4	2	2	2	3	3	2	1	3	3	0	7		2			100	3	2
Total		100%																	

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.16			0.30			0.28		0.00				
Republika Srpska	35.6	35	38	35	39	34	28	34	39	40	49	46	36	26
Federation BiH	62.0	61	62	64	58	63	72	64	59	59	50	49	58	72
Brcko Distrikt	2.4	4	0	2	3	3		2	2	1	0	5	6	1
Total		100%												

Type of settlement

Base: Total target population



	Total	Gender		Age				Education			Ethnicity				Entity			Type of settlement	
		Male	Female	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Bosniak	Serbian	Croatian	Other	Republika Srpska	Federation BiH	Brcko Distrikt	Urban	Rural
N	1003	486	517	204	262	281	256	270	594	139	486	328	124	64	357	622	24	430	573
sig		0.57		0.84				0.00			0.00				0.30			0.00	
Urban	42.8	44	42	46	43	42	42	29	45	61	39	43	40	72	40	44	54	100	
Rural	57.2	56	58	54	57	58	58	71	55	39	61	57	60	28	60	56	46		100
Total	100%																		

	Total	Employment status			Main source of information			Trust in the media		Household income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 600 KM	From 601 to 1000 KM	From 1001 to 1500 KM	More than 1500 KM	RF/Don't know
N	1003	381	200	414	519	397	62	494	476	128	158	142	124	452
sig		0.02			0.02			0.01		0.00				
Urban	42.8	48	38	40	42	45	27	46	37	29	31	40	34	54
Rural	57.2	52	62	60	58	55	73	54	63	71	69	60	66	46
Total	100%													