



Ipsos Strategic Marketing

Report

Trust in the media - Montenegro

For: SEE NPM

March 2021

CONTENTS

KEY FINDINGS	4
How to read tables	7
Results	9
MEDIA USAGE FOR NEWS	10
How often do you use the following sources to get news, i.e. information about political and social events?	11
How often do you use the following sources to get news, i.e. information about political and social events? - Television	12
How often do you use the following sources to get news, i.e. information about political and social events? - Radio	14
How often do you use the following sources to get news, i.e. information about political and social events? - Print newspapers or magazines	16
How often do you use the following sources to get news, i.e. information about political and social events? - Online media (such as news web portals, online news magazines and news blogs)	18
How often do you use the following sources to get news, i.e. information about political and social events? - Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)	20
How often do you use the following sources to get news, i.e. information about political and social events? - People you predominantly know in person Family, friends or colleagues	22
And what is your main source of information ?	24
TRUST IN THE MEDIA	26
In general, how much trust do you have in the media - such as newspapers, TV, radio or online news sources - when it comes to reporting the news fully, accurately, and fairly in Montenegro?	27
To what extent, do you trust each of the following media is a reliable source of news and information?	29
To what extent, do you trust each of the following media is a reliable source of news and information? - Mainly + Completely trust (Marks 3+4)	30
To what extent, do you trust each of the following media is a reliable source of news and information? - Do not trust at all + Mainly do not trust (Marks 1+2)	32
To what extent, do you trust each of the following media is a reliable source of news and information? - Average values	34
And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1	36
And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1+2	38
And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1+2+3	40
You may trust some media outlets more than others. Thinking about the media you consider the most trustworthy, what are the main reasons you trust them? - First answer	42
You may trust some media outlets more than others. Thinking about the media you consider the most trustworthy, what are the main reasons you trust them? - All answers	44
And thinking about the media you consider the least trustworthy, what are the main reasons you do not trust them? - First answer	46
And thinking about the media you consider the least trustworthy, what are the main reasons you do not trust them? - All answers	48
Which specific media outlets (TV channel, radio station, newspaper or news web portal) do you trust the most, when it comes to reporting the news fully, accurately, and fairly?	50
Which specific media outlets (TV channel, radio station, newspaper or news web portal) do you trust the most, when it comes to reporting the news fully, accurately, and fairly?	51
And what specific media outlets (TV channel, radio station, newspaper or news web portal) do you distrust the most?	53
On a scale from 1 to 4, how much trust do you have in Public Service Media (RTCG (Radio-televizija Crne Gore)), when it comes to reporting the news fully, accurately, and fairly?	56
ATTITUDES AND EXPERIENCES WITH MEDIA	58
On a scale from 1 to 4, assess how much do you agree with the following statements:	59
On a scale from 1 to 4, assess how much do you agree with the following statements: - Agree (Marks 3+4)	60
On a scale from 1 to 4, assess how much do you agree with the following statements: - Disagree (Marks 1+2)	62
On a scale from 1 to 4, assess how much do you agree with the following statements: - Average values	64
Have you heard of any media or organization in Montenegro that deals with checking the accuracy of news and information (so-called fact-checkers) such as Raskrikavanje?	66
The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each.	67
The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each. - Agree (Marks 3+4)	68
The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each. - Disagree (Marks 1+2)	70
The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each. - Average values	72
DEMOGRAPHICS	74

Gender.....	75
Age.....	76
What is your highest acquired education level?.....	77
What is, in your opinion, your current main employment status?	79
What was the total household income in the previous month?.....	81
What is your ethnic background?	84
Region	86
Type of settlement.....	87

KEY FINDINGS

Television stands out as the most commonly used source for gathering information in Montenegro, with more than three out of four citizens claiming to be using it on a daily basis (78%). Other “traditional” media, such as radio and print newspapers/magazines are far behind – a fifth of citizens listens to radio daily (21%), while print newspapers and magazines are read daily by only 14% of citizens.

Social networks and news web portals share the second place as the most commonly consumed news sources, with more than a half of adult Montenegrin population using them to get daily news (59% and 57%, respectively).

Lastly, nearly a half of citizens is getting informed through personal contacts (family, friends and colleagues) on a daily basis (47%).

Significant differences were registered in the use of information sources based on demographic characteristics, especially age.

- People aged 60 or older more often report watching TV daily (92%), while television is far less often watched daily by those aged 18 to 29 (58%). Furthermore, TV is watched daily more commonly by those with primary or no education (86%).
- Similarly, print is also less popular among the youngest population. While 20% of those aged 60 and older reads the press every day to get informed, only 6% of citizens aged 18-29 uses this type of media daily.
- Younger population prefer getting information through online media. News web portals and online news magazines/blogs are more often used daily by citizens aged 30-44 (75%), and far less often by those aged 60 or older (28%). This type of media is preferred by highly educated citizens (73%), employed (70%), and those with the high household incomes – above 1050 EUR (78%).
- Social networks are most commonly used by youngest population aged 18-29 (82%), but higher usage is also registered among those in the 30-44 age category (77%). Like news web portals, social networks are more commonly used by employed (70%).
- Finally, those aged 30 to 44 are more likely to rely on information they receive from people they know personally (56% of them are informed in this way on a daily basis).

When it comes to the main source of information, the findings are somewhat similar: for the largest share of citizens, more than two-fifths, the main source of news is television (43%). Online media (such as news web portals) are the main source of information for three in ten citizens (30%), while social networks are primary source for one-fifth of them (19%). Other sources of information are far behind, at a single-digit level.

Social networks and online sources such as web portals are more often main source of news for younger people (18-29 and 30-44 years old). On the other hand, television is far more often the primary news source for citizens over the age of 45, as well as those with primary or no education and from the low-income households.

The majority of citizens in Montenegro trust the media such as newspapers, TV, radio or online news sources to report the news fully, accurately, and fairly. While nearly two-thirds have trust in the media (62%), one-third doesn't (36%). More specifically, 53% of citizens maintain that they mainly trust what is being said in the media, while 9% say they trust in media completely. On the other hand, a quarter of citizens say they mainly don't have trust (26%), with additional 10% who don't believe media at all. Generally, level of trust is lower among those citizens who prefer being informed through the people they know in person.

When it comes to different types of media, citizens have the most confidence in the information they receive through television, with more than two-thirds claiming they mainly or completely trust television to be reliable source of information (68%). About half of citizens places their trust in **investigative media (52%), international media outlets (49%) and online media such as news web portals (48%).**

Furthermore, **four out of ten citizens consider the radio and print newspapers/magazines to be trustworthy sources of information (40% each), while every third believe the information they read on social networks is reliable (33%).**

As expected, those citizens who trust the media in general, are more inclined to trust all the different types of media as well, compared to the total population. The youngest (18-29) are more likely to trust international media outlets, online media and the radio, while those highly educated more often evaluate international and investigative media as trustworthy. On the other hand, foreign, investigative, as well as online media enjoy far less trust among the oldest population (60+)

Similar findings were obtained when citizens were asked to rank the mentioned types of media from the one they trust the most to the one they trust the least. Namely, television is the source that two-fifths of the population trusts the most (42%), while two-thirds included TV in the top three most trusted sources (66%). Television is followed by news web portals, which more than two-fifths of citizens mentioned among the three most trustworthy sources (45%). Furthermore, approximately one third of citizens rank print newspapers and magazines, investigative reporting outlets and international media outlets in the top three most reliable sources (34%, 32% and 31%, respectively), while about a quarter think these are the radio and social networks (29% and 24%, respectively).

There is also a tendency for citizens who prefer certain types of media as their main source of information to also assess these types of media as more reliable. Thus, those who opt for traditional media more often mention television, radio and the press as the top three most trusted sources of information. On the other hand, those who prefer modern media have more trust in online media and social networks, but in investigative and international media as well.

Looking at top mentioned reason, as well as all mentioned reasons why citizens trust certain media outlets, publishing accurate and verified information is the number one (36%), while impartiality and fairness in reporting is the second most commonly cited reason (32%). Finally, more than a quarter of the citizens name publishing the latest news and information as one of the reasons why they trust certain media (29%). Interestingly, citizens who prefer modern media, as well as young population, more often describe their trustworthy media as those that have the latest news and information, allow people to comment on news and information, and publish accurate and verified information.

On the other hand, the main reasons why citizens do not trust certain media are related to the perception that they are under political influences (47%) and that they spread misinformation (39%). In addition, approximately one quarter of citizens do not trust certain media outlets due to the spread of propaganda and hatred (27% and 25%, respectively). Those who prefer modern media more often mention that they do not trust some media because they promote interests of economically powerful people and companies and because their journalists and editors neither respect professional ethics nor serve public interest.

Vijesti is clearly singled out as the medium that the citizens of Montenegro trust the most (58%), while Public Service Media - RTCG is most often mentioned as a medium that citizens do not trust (25%). However, it is important to note that RTCG is also the second most trusted media (18%), while Vijesti is the second least trusted media (13%).

Opinions are divided when it comes to the trust in of in Public Service Media (RTCG) reporting. While 48% of citizens have trust in media, same percentage of them doesn't. Levels of trust in RTCG are higher among woman, those with primary or no education, ethnic Montenegrins and Bosniaks, and those who generally trust the media.

The largest share of citizens believe that the media in Montenegro are controlled and are not independent. More specifically, **four-fifths of citizens think that Montenegro lacks independent and impartial media (82%), while nearly as many claims that media in Montenegro are mainly controlled by political and business powers (81%).**

Approximately **three-quarters of citizens perceive that media in Montenegro spread political propaganda and disinformation (76%) and that that there is a strong polarization between media controlled by the government and the opposition (73%).**

Seven in ten citizens believe that social networks spread political propaganda and disinformation (71%), while two-thirds agree that social networks are spreading hatred (65%). Nearly as many claims the same for media (TV, radio, newspapers or news web portals) in Montenegro (63%).

Nearly three-fifths believe that media in Montenegro are free to collect and publish information about all relevant issues (57%), while two-fifths claim the opposite (39%).

More than a half of citizens agree that government controls most media in Montenegro (54%), while a third share the opposite opinion (35%).

Public is divided in its perception of media contribution to democracy in the country. Namely, slightly less than half of citizens say that media in Montenegro serve democracy and public interest very well (49%), while quite similar share of population claims the opposite (46%).

Interestingly, those who trust the media in general more often believe that the media in Montenegro are free and that they serve democracy and public interest very well.

Most citizens are not aware of the existence of platforms that deal with checking the accuracy of news and information in Montenegro (74%). A quarter of citizens have heard about fact-checkers (25%), while only 6% of them followed their announcements. Those who follow such platforms are predominantly highly educated population and citizens who prefer modern media.

The majority of citizens perceive the position of women journalists in Montenegro as very unfavorable. More precisely, four in five citizens believe that women journalists in Montenegro are often target of attacks, threats, insults, and harassment (81%). Furthermore, nearly three-quarters of them agree that attacks, threats, insults and harassment stem from gender prejudices and stereotypes (73%), while 87% think that the attacks are the result of revealing the truth while reporting on politics, corruption and crime (81%). Finally, there is an almost unanimous agreement among the citizens that the state bodies (police, judiciary) should protect women journalists when they are threatened or attacked (96%).

HOW TO READ TABLES

Education-the last finished school:

	Total	Gender		Type	
		Male	Female	Urban	Other
N	1198	599	599	704	494
sig		0.00		0.00	
No formal education	1.8	2	2	1	2
1 to 7 grades of primary school	5.1	4	6	3	8
Primary school (completed, 8 grades)	19.4	17	22	14	27
One-two year vocational school	1.3	1	2	1	1
Three year vocational school	11.8	15	9	10	14
Four year vocational school	40.4	41	39	44	35
High school	4.6	4	6	6	3
College, first degree of university	6.3	8	5	7	5
Faculty, academy	8.8	8	10	12	4
Master's degree	0.3	0	0	1	
Doctorate	0.2	0		0	0
Total	100%				

- Title explains the variable whose relative frequencies are given in the table.
- Total in the first column shows percentages for each category of the tabulated.
- Each next column represents percentages of the given variable within some subpopulation.
- Row marked with **N** denotes size of the base, i.e., the size of (sub) sample on which the percentages are calculated.
- Row marked with **sig**, represents significance of Hi-square statistics of the observed variable and variable from columns, if hi-square is significant, significance is written in white letters.
- The last row in the table **100%** indicates that all values in columns are added up to 100, that is, that column percentages are given.

Above average			Average	Below average		
0.01	0.05	0.10		0.10	0.05	0.01

Cells of the table are colored in blue, or red, if values they contain are considerably above or below the average. Three shades of blue or red color are used for three degrees of significance, the lightest shades for deviations significant on the level 0.10, medium shades for the level 0.05 and the darkest shades of blue and red for the level 0.01.

Example of interpretation of data from the above table (structure of education):

- Significance of hi-square (significance of both hi-squares of statistics is lesser than 0.01) tells us that distribution of education by gender/ type of settlement differs significantly.
- Glimpse at the cells of the table shows that there are significantly more males with three year vocational school on the level of significance 0.05 (total number of respondents in the sample with this type of education is 11.8%, and among males 15%). Similarly, there are significantly less females with this type of education (on the level 0.05) 9%.
- There are significantly more respondents with faculty, academy (level 0.01) in urban settlements compared to entire population (12%), and significantly less in other types of settlements (the same level of significance 0.01) that is, 4%.

Please assess general situation in the country on the scale 1 to 5

	Total	Gender	
		Male	Female
N	1013	500	513
sig		0.13	
Grade 1	23.1	23	23
Grade 2	35.3	37	34
Sum -	58.4	59	57
Grade 3	35.1	35	36
Sum +	4.9	5	4
Grade 4	3.9	4	4
Grade 5	1.0	1	1
Refusal	0.5	1	0
Doesn't know	1.0	0	2
Total	100%		
Mean	2.23	2.24	2.23

- If tabulated variables represent the respondent's assessment on some scale 3 more rows are added.
- Row marked with **Sum -** represents the sum of percentages on negative.
- Row marked with **Sum +** represents the sum of percentages on positive grades.
- Rows below grades contain other non-specific answers of the respondents.
- Row marked with **Mean** represents arithmetic mean of the given grades.

Which brands do you know?

	Total	Type	
		Urban	Other
N	502	302	200
Brand C	97.8	98	98
Brand A	93.2	95	91
Brand D	39.1	41	36
Brand B	22.3	26	17
Brand E	22.1	19	27
Other	20.9	26	14
I don't know any	0.2	0	

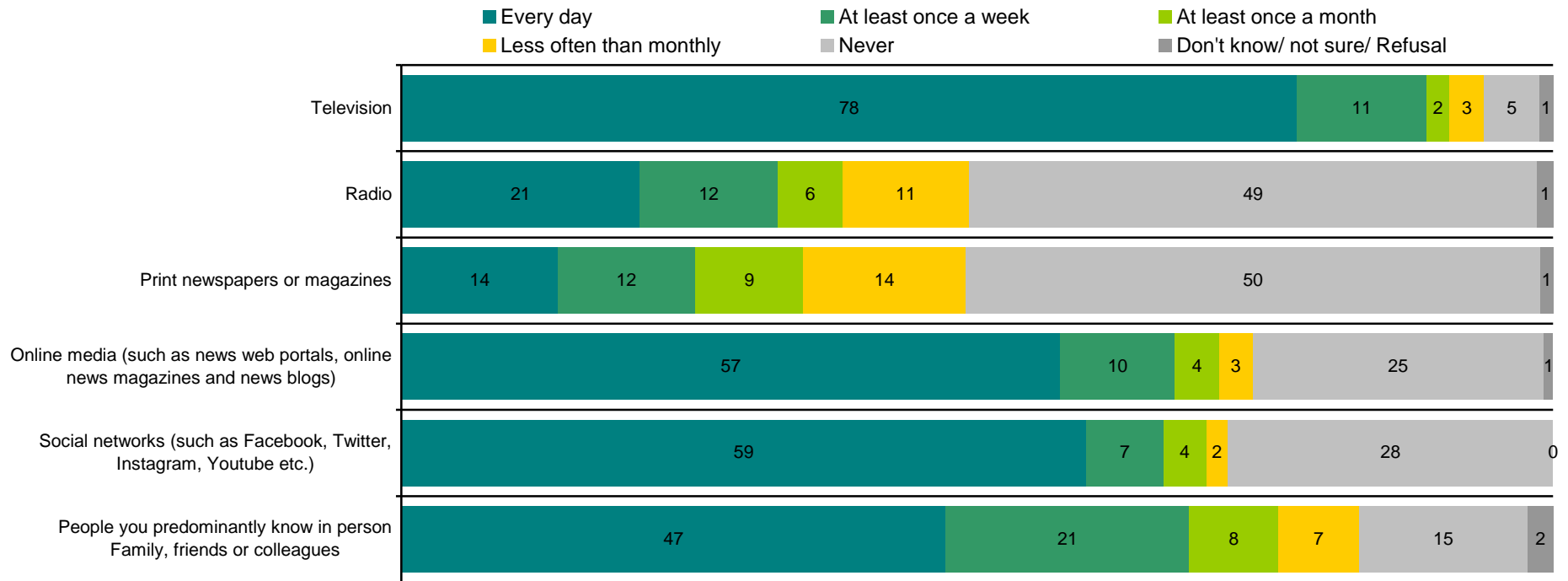
- In case of multiple response (the respondent can give several valid answers, modalities) data in cells represent a percentage of (sub) population which mentions, that is, answers positively to given modality.
- Please note that row **100%** is missing – that is because percentages do not add up to 100%.

RESULTS

MEDIA USAGE FOR NEWS

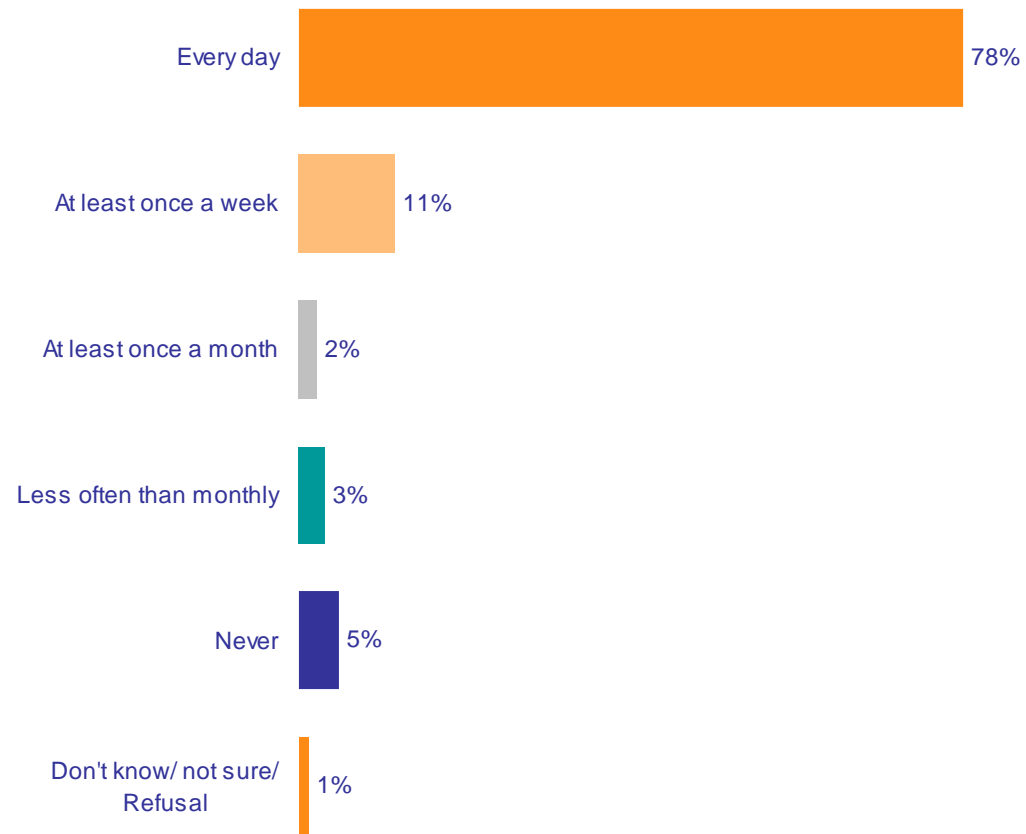
How often do you use the following sources to get news, i.e. information about political and social events?

	N	Every day	At least once a week	At least once a month	Less often than monthly	Never	Don't know/ not sure/ Refusal	Total
Television	1018	77.8	11.2	2.0	3.0	4.8	1.2	100%
Radio	1018	20.7	12.0	5.6	11.0	49.3	1.4	
Print newspapers or magazines	1018	13.6	11.9	9.4	14.1	49.9	1.1	
Online media (such as news web portals, online news magazines and news blogs)	1018	57.2	10.0	3.8	2.9	25.3	0.8	
Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)	1018	59.4	6.7	3.7	1.9	28.2	0.0	
People you predominantly know in person Family, friends or colleagues	1018	47.3	21.2	7.7	7.0	14.7	2.2	



How often do you use the following sources to get news, i.e. information about political and social events? - Television

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - Television

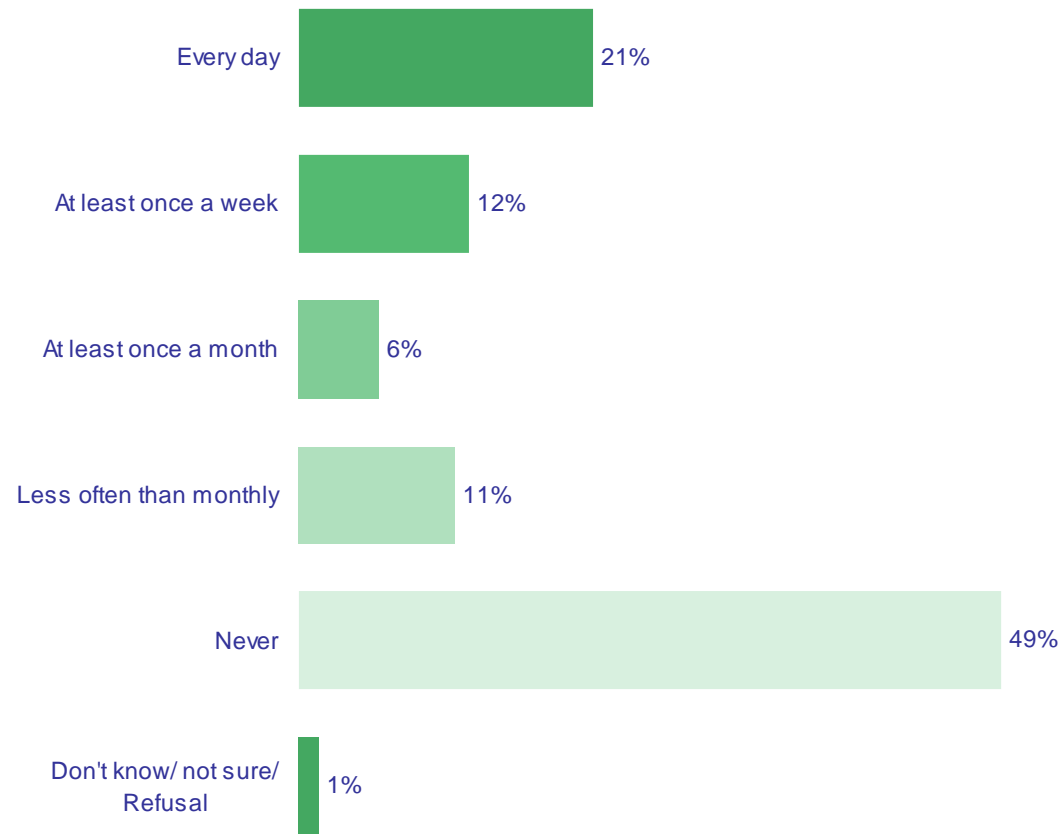
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.19		0.00				0.01			0.63					0.43			0.00	
Every day	77.8	75	80	58	71	88	92	86	78	70	75	82	83	97	65	81	77	76	76	82
At least once a week	11.2	13	9	22	13	8	3	7	10	19	14	9	5	3	14	9	13	10	14	6
At least once a month	2.0	2	2	3	4	1	1	2	2	2	2	1	2	3	2	1	3	2	2	2
Less often than monthly	3.0	3	3	7	4		2	2	3	3	3	2	3	6	2	3	5	3	2	2
Never	4.8	6	4	9	6	2	2	3	5	6	5	3	6	12	5	4	5	4	7	7
Don't know/ not sure/ Refusal	1.2	1	1	2	2	1			2	0	1	2		1	1	1	2	1	1	1
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.12			0.00			0.00		0.00					
Every day	77.8	74	78	83	93	66	60	70	82	85	82	78	74	58	
At least once a week	11.2	13	12	8	4	18	5	15	9	8	8	11	13	22	
At least once a month	2.0	2	1	2	0	4		4	1	1	3	1	2	1	
Less often than monthly	3.0	3	1	4	1	4	16	3	3	2	1	2	3	9	
Never	4.8	5	6	3	2	6	18	8	3	4	4	5	6	7	
Don't know/ not sure/ Refusal	1.2	2	1	0		2		1	1	1	0	3	1	2	
Total		100%													

How often do you use the following sources to get news, i.e. information about political and social events? - Radio

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - Radio

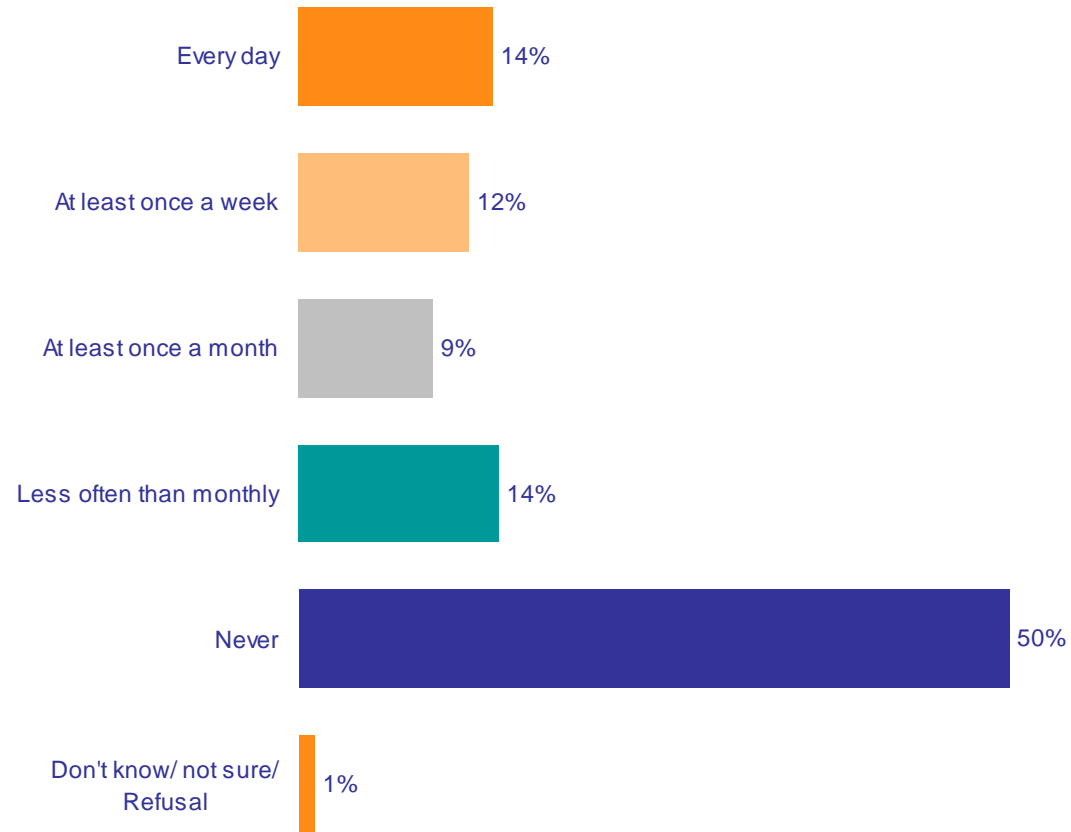
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.44		0.00				0.00			0.11					0.71			0.08	
Every day	20.7	20	22	21	23	22	17	29	20	18	21	17	30	11	26	21	20	22	19	23
At least once a week	12.0	14	11	16	17	11	5	1	13	15	12	14	8	12	8	9	13	14	13	10
At least once a month	5.6	5	6	8	7	4	3	4	5	8	8	6	1		2	6	5	6	5	7
Less often than monthly	11.0	11	11	10	17	11	5	2	13	12	12	9	12	6	11	10	12	11	13	8
Never	49.3	49	50	45	34	51	68	62	48	45	46	52	48	71	49	53	48	47	49	51
Don't know/ not sure/ Refusal	1.4	2	1		3	1	2	1	1	2	1	2			4	0	2	1	2	1
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.00			0.00			0.65		0.01					
Every day	20.7	24	17	19	22	21	3	22	21	21	21	22	17	22	
At least once a week	12.0	14	13	8	8	16	5	13	11	6	15	15	18	11	
At least once a month	5.6	7	3	6	4	7	5	5	6	5	5	6	8	6	
Less often than monthly	11.0	12	13	7	8	13	15	10	12	8	13	10	19	8	
Never	49.3	42	52	58	56	41	72	50	49	58	44	46	38	52	
Don't know/ not sure/ Refusal	1.4	2	1	2	1	2		1	1	2	1	2	1	2	
Total		100%													

How often do you use the following sources to get news, i.e. information about political and social events? - Print newspapers or magazines

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - Print newspapers or magazines

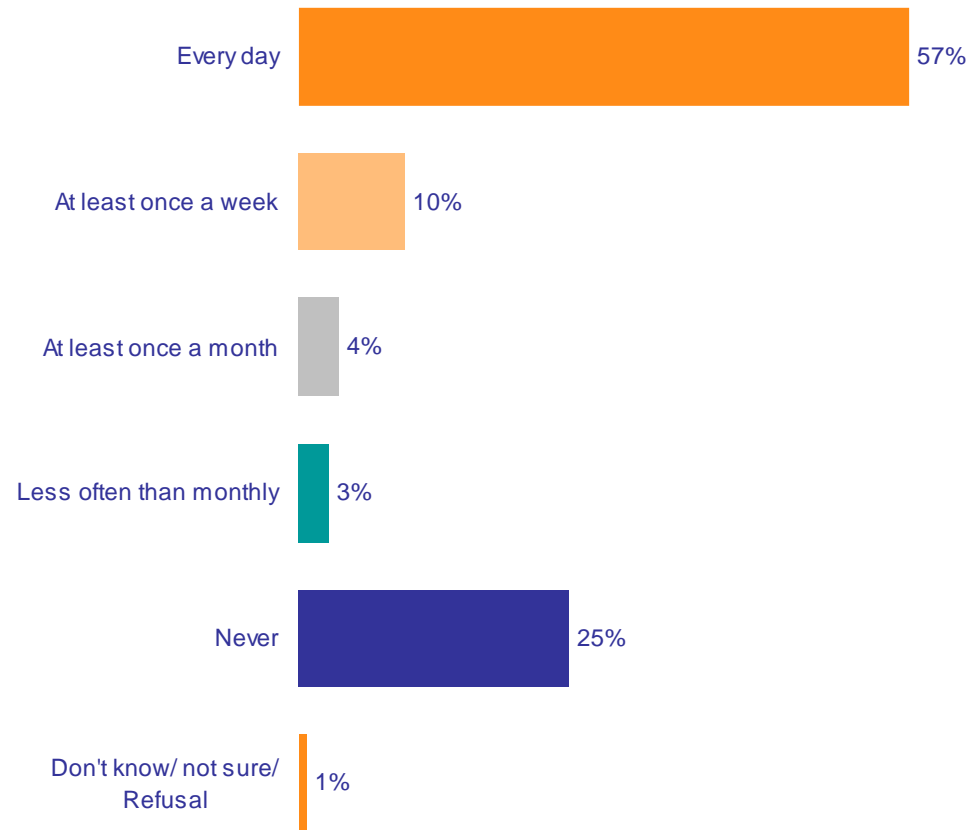
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.14		0.00				0.01			0.02					0.63			0.21	
Every day	13.6	15	13	6	14	14	20	12	13	18	12	20	7	7	13	14	14	12	14	13
At least once a week	11.9	14	10	8	9	15	15	15	12	11	12	11	15	7	14	14	13	8	10	15
At least once a month	9.4	9	10	16	10	6	7	7	10	9	8	11	16	4	7	9	9	11	11	7
Less often than monthly	14.1	14	15	14	25	10	6	5	15	17	14	16	10	9	16	16	14	13	14	15
Never	49.9	47	53	57	40	55	49	62	49	46	53	41	52	73	48	48	49	54	50	50
Don't know/ not sure/ Refusal	1.1	1	1		2	0	2		2		1	1		2		1	2		1	0
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.01			0.00			0.31		0.13					
Every day	13.6	15	10	15	16	11	10	12	15	13	16	17	11	9	
At least once a week	11.9	10	12	14	15	9	1	11	13	16	9	11	14	11	
At least once a month	9.4	9	10	9	7	12	4	8	11	8	12	8	8	9	
Less often than monthly	14.1	19	14	7	9	19	17	15	13	11	16	18	17	11	
Never	49.9	46	53	53	52	47	68	53	48	51	46	45	48	60	
Don't know/ not sure/ Refusal	1.1	1	1	2	2	1		1	1	1	1	1	1	1	
Total		100%													

How often do you use the following sources to get news, i.e. information about political and social events? - Online media (such as news web portals, online news magazines and news blogs)

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - Online media (such as news web portals, online news magazines and news blogs)

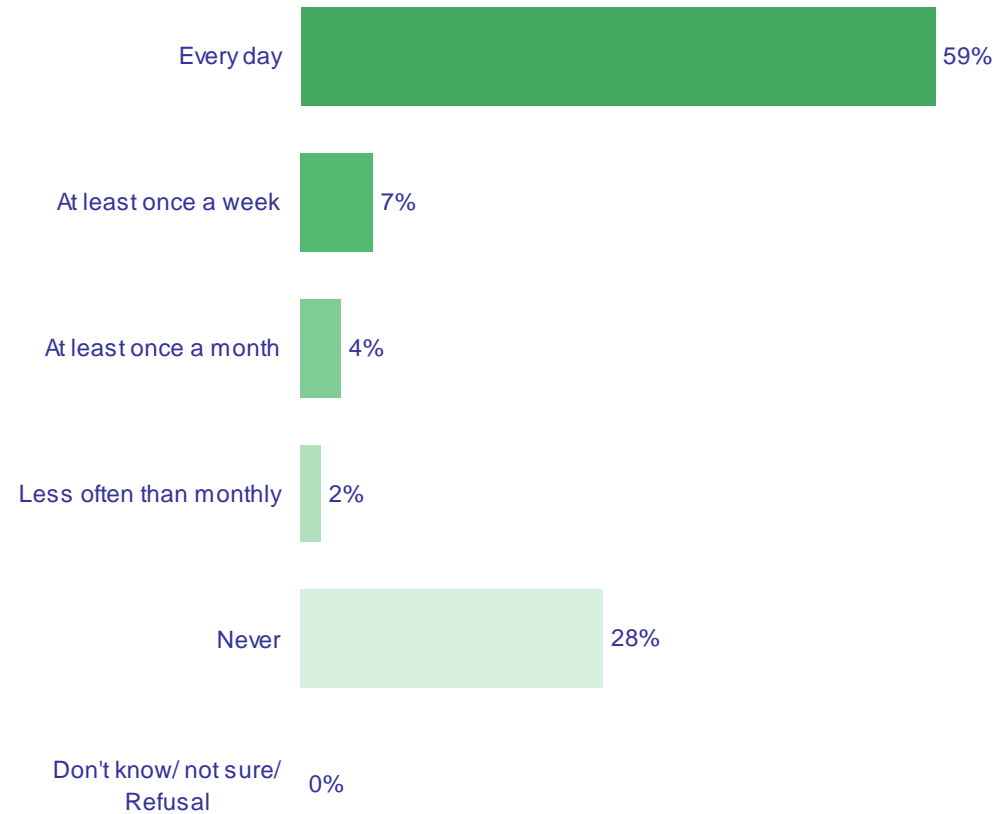
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.67		0.00				0.00			0.27					0.00			0.00	
Every day	57.2	58	56	64	75	59	28	26	59	73	61	56	55	50	46	50	62	56	61	50
At least once a week	10.0	9	11	16	10	8	7	6	11	10	11	9	8	13	11	10	10	10	10	9
At least once a month	3.8	3	4	8	2	3	3	6	4	2	3	4	11	2	5	3	3	3	3	5
Less often than monthly	2.9	4	2	4	2	3	3		4	3	3	4	3	4	0	1	3	6	3	2
Never	25.3	25	26	9	10	27	57	61	22	11	22	26	21	46	38	33	21	24	22	32
Don't know/ not sure/ Refusal	0.8	1	1		0	0	2	1	1	0	1	1	2		0	0	1		1	1
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.00			0.00			0.70		0.00					
Every day	57.2	70	57	38	36	81	32	57	58	39	64	73	78	51	
At least once a week	10.0	9	13	10	11	9	14	10	10	9	10	10	10	12	
At least once a month	3.8	3	6	4	3	4	3	4	4	5	2	2	1	9	
Less often than monthly	2.9	4	1	3	3	3	1	2	4	2	3	3	2	4	
Never	25.3	15	23	43	46	4	49	27	24	44	21	11	9	23	
Don't know/ not sure/ Refusal	0.8	0		2	1	0		1	1	1		2		2	
Total		100%													

How often do you use the following sources to get news, i.e. information about political and social events? - Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)

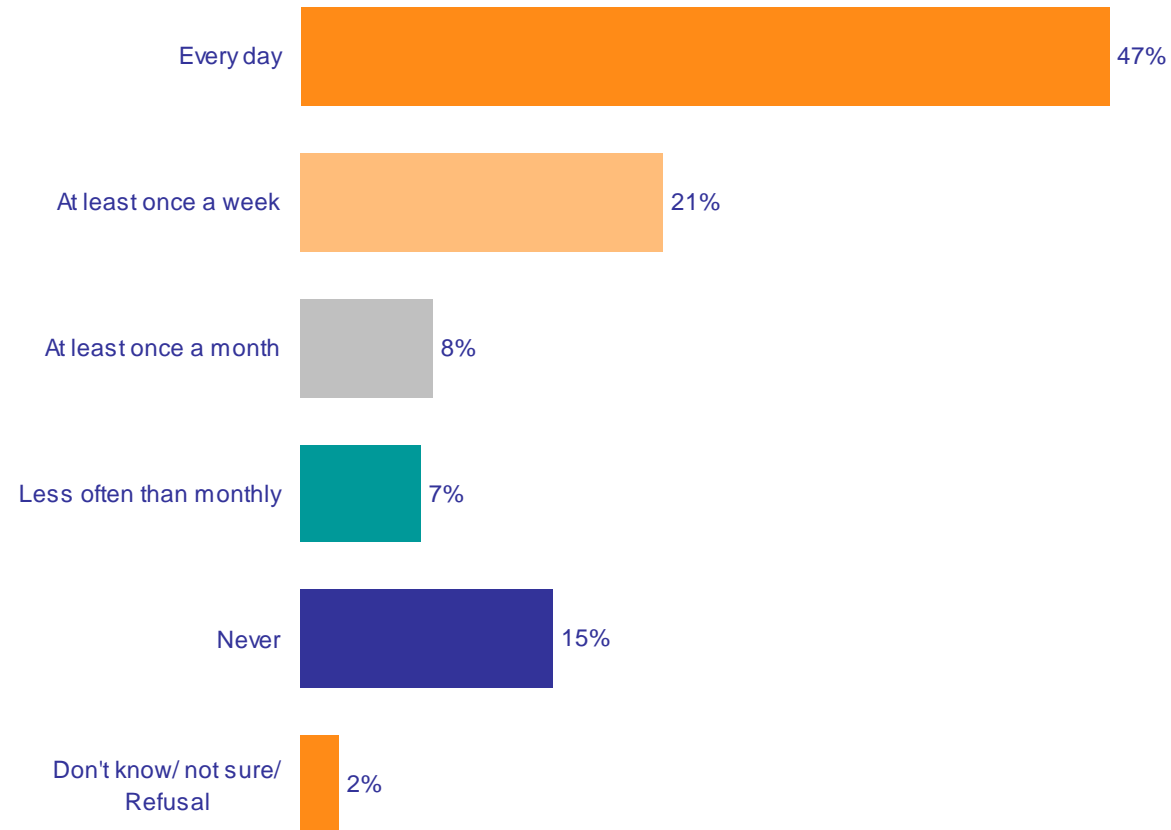
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.13		0.00				0.00			1.00					0.32			0.03	
Every day	59.4	58	61	82	77	51	28	30	64	66	61	59	58	63	52	54	61	63	61	56
At least once a week	6.7	7	7	7	7	9	4	4	6	10	6	8	8		8	8	7	4	6	8
At least once a month	3.7	5	2	5	2	4	4	5	4	2	4	4	6		1	6	3	2	5	2
Less often than monthly	1.9	2	2	1	2	2	3	2	2	2	1	2	5		3	2	2	2	1	3
Never	28.2	28	28	5	12	35	61	58	24	19	27	28	24	37	36	30	27	29	27	31
Don't know/ not sure/ Refusal	0.0		0		0					0	0							0		0
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.00			0.00			0.37		0.00					
Every day	59.4	70	64	40	37	81	59	60	60	45	67	71	66	57	
At least once a week	6.7	7	8	5	8	6	6	7	7	5	6	8	9	10	
At least once a month	3.7	3	4	5	5	2		5	3	5	3	2	1	4	
Less often than monthly	1.9	2	1	2	1	2		3	1	1	0	2	5	3	
Never	28.2	18	23	47	48	8	31	26	29	44	23	17	19	26	
Don't know/ not sure/ Refusal	0.0		0				1		0					0	
Total		100%													

How often do you use the following sources to get news, i.e. information about political and social events? - People you predominantly know in person Family, friends or colleagues

Base: Total target population



How often do you use the following sources to get news, i.e. information about political and social events? - People you predominantly know in person Family, friends or colleagues

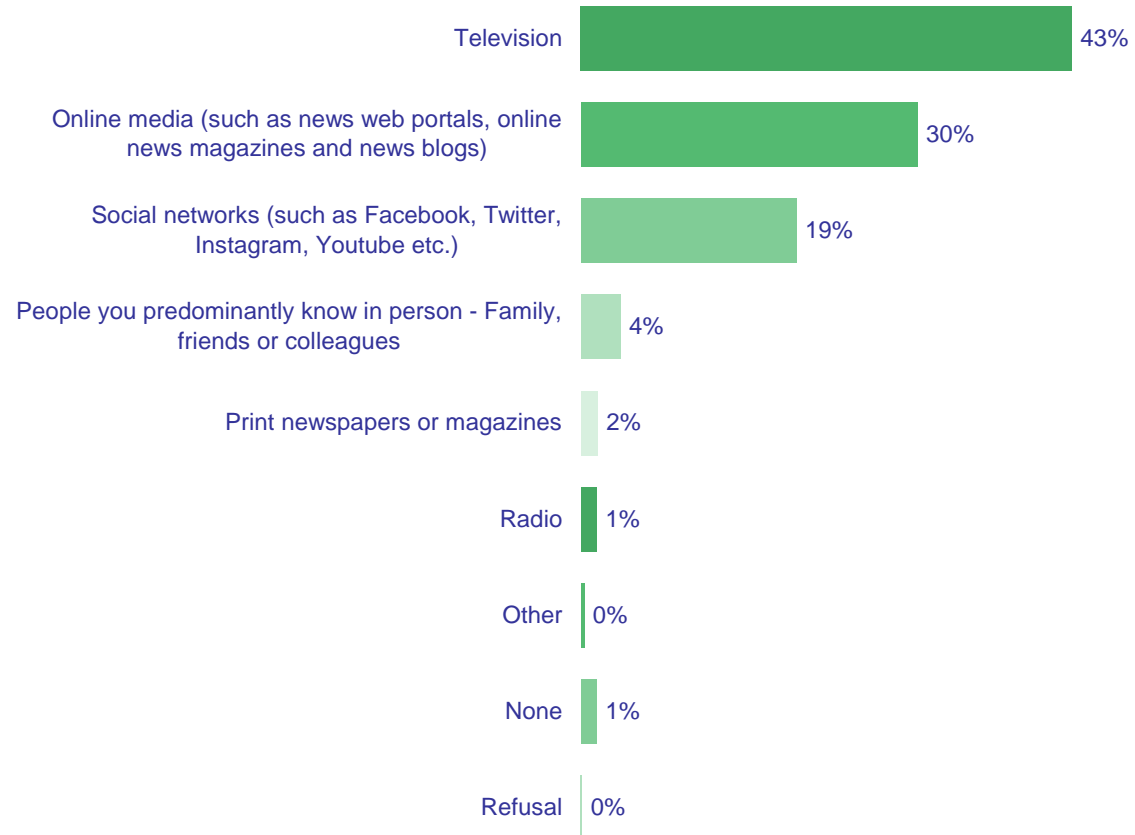
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.13		0.00				0.00			0.05					0.03			0.70	
Every day	47.3	48	47	51	56	42	40	34	50	47	51	43	36	67	47	42	51	47	48	45
At least once a week	21.2	21	21	24	20	20	21	19	20	26	20	24	23	17	16	22	20	22	20	23
At least once a month	7.7	6	9	10	5	9	7	12	7	7	8	8	8	5	3	11	6	7	8	7
Less often than monthly	7.0	7	7	7	10	6	5	8	7	7	5	6	11	4	14	7	8	5	7	6
Never	14.7	15	15	8	6	21	23	24	14	11	14	15	20	6	14	17	13	15	14	17
Don't know/ not sure/ Refusal	2.2	3	1		2	2	5	2	2	3	1	3	2		5	1	2	4	2	2
Total	100%																			

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
sig		0.00			0.00			0.64		0.00				
Every day	47.3	51	45	43	41	52	66	49	47	42	48	57	53	43
At least once a week	21.2	20	24	21	21	22	17	19	23	22	23	16	25	19
At least once a month	7.7	9	7	7	8	7	14	8	7	5	9	6	3	13
Less often than monthly	7.0	8	9	5	7	7		7	7	6	6	9	7	9
Never	14.7	11	14	21	20	10	2	14	15	22	11	10	11	15
Don't know/ not sure/ Refusal	2.2	2	1	4	3	1		2	2	3	2	2	1	2
Total	100%													

And what is your main source of information ?

Base: Total target population



And what is your main source of information ?

Base: Total target population

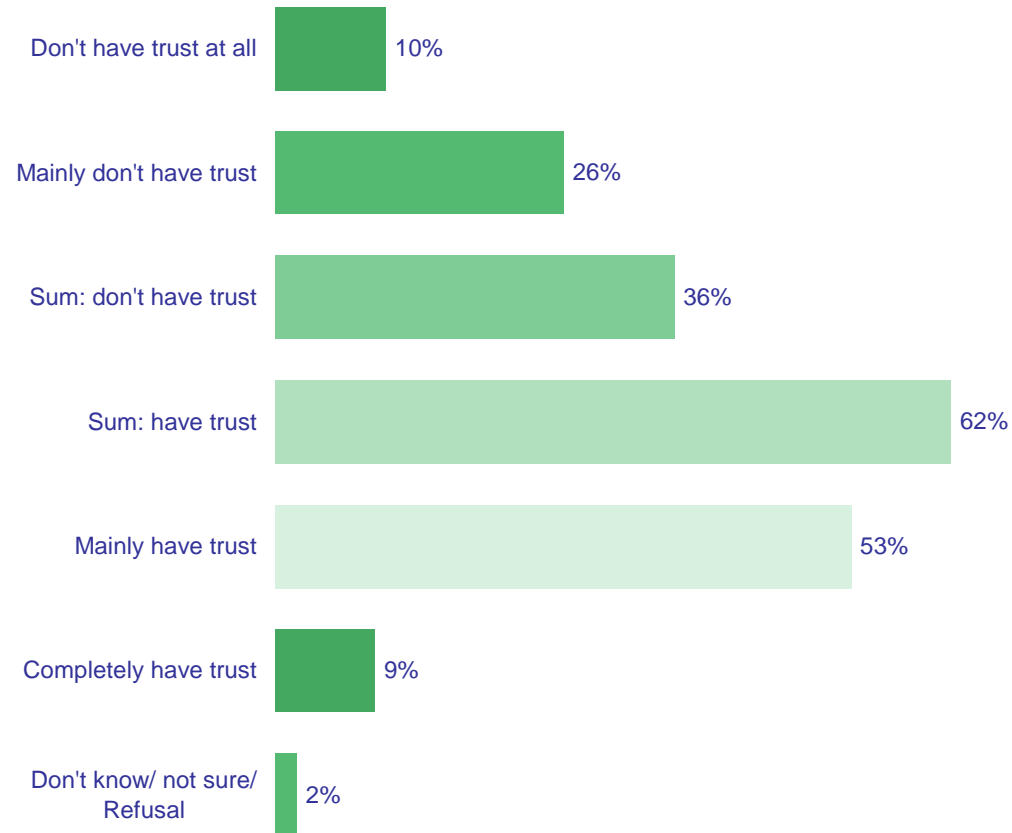
	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.01		0.00				0.00			0.97					0.42			0.06	
Television	43.3	39	48	15	20	57	82	68	42	30	40	49	46	54	36	50	40	42	40	49
Online media (such as news web portals, online news magazines and news blogs)	29.7	34	25	42	44	24	9	3	29	48	32	29	22	26	23	33	31	34	23	
Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)	19.0	18	20	34	29	10	3	15	22	13	20	15	24	13	22	20	19	17	19	19
People you predominantly know in person - Family, friends or colleagues	3.5	5	2	6	3	1	4	6	3	3	3	4	1	7	5	3	3	4	4	3
Print newspapers or magazines	1.5	2	1	1	0	3	1	3	1	1	2	1	1		1	0	2	1	1	2
Radio	1.4	1	2	0	2	2	1	5	1	1	1	0	4		6	2	1	2	1	2
Other	0.3		1	0	0	0				1	0	0			1		0	1	0	0
None	1.4	1	2	2	1	3	1		2	1	1	1	2		3	1	1	1	1	2
Refusal	0.1		0			0				1	0				0	0			0	
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.00			0.00			0.00		0.00					
Television	43.3	30	42	63	94			35	48	63	40	33	27	34	
Online media (such as news web portals, online news magazines and news blogs)	29.7	42	29	13		61		29	30	14	35	40	46	29	
Social networks (such as Facebook, Twitter, Instagram, Youtube etc.)	19.0	21	22	14		39		25	15	15	18	22	22	24	
People you predominantly know in person - Family, friends or colleagues	3.5	3	3	4			100	6	2	4	1	3	3	8	
Print newspapers or magazines	1.5	1	2	2	3			1	1	2	2	2	1		
Radio	1.4	1	1	2	3			2	1	1	2	0		1	
Other	0.3	0	0					0	0	0	1	0			
None	1.4	1	2	2				2	1	1	1		1	4	
Refusal	0.1	0						0	0			0		0	
Total		100%													

TRUST IN THE MEDIA

In general, how much trust do you have in the media - such as newspapers, TV, radio or online news sources - when it comes to reporting the news fully, accurately, and fairly in Montenegro?

Base: Total target population



In general, how much trust do you have in the media - such as newspapers, TV, radio or online news sources - when it comes to reporting the news fully, accurately, and fairly in Montenegro?

Base: Total target population

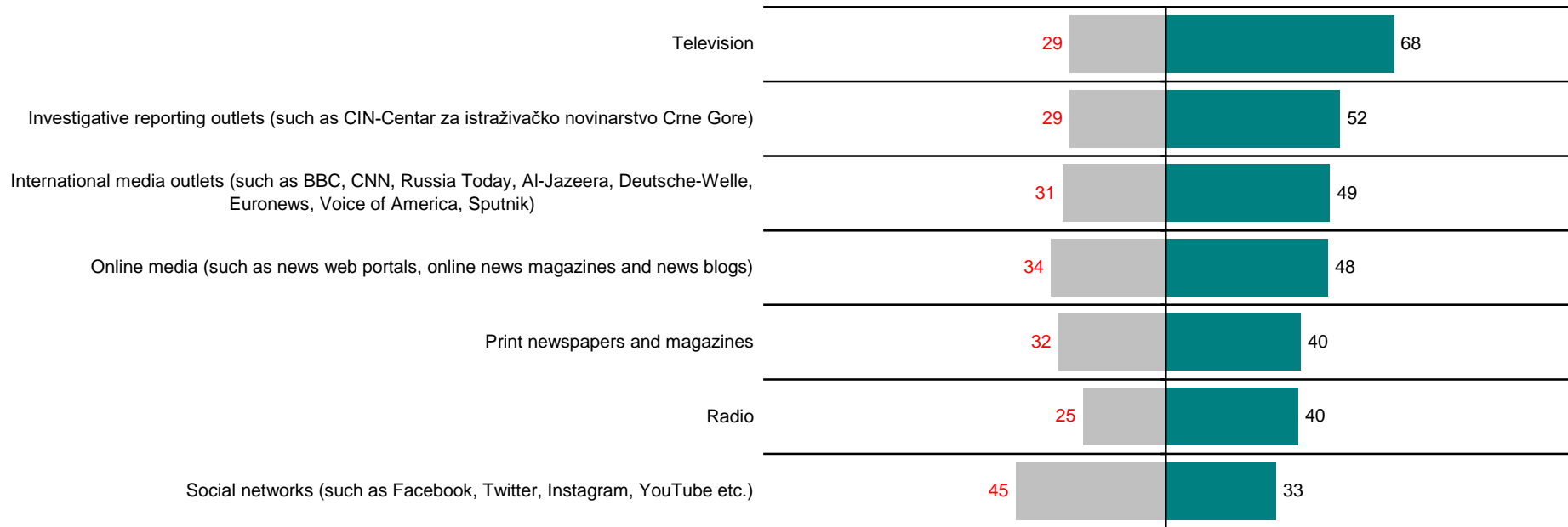
	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement			
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural		
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365		
Don't have trust at all	10.1	12	9	8	11	9	14	21	8	9	8	7	16	28	16	10	10	11	11	9		
Mainly don't have trust	26.3	29	24	29	32	26	18	14	28	28	29	28	16	13	23	25	27	27	29	22		
Sum: don't have trust	36.4	41	32	37	42	35	31	35	37	37	37	35	32	41	40	35	37	38	40	31		
Sum: have trust	61.6	57	66	62	57	63	65	62	61	61	62	62	68	59	55	64	61	59	59	65		
Mainly have trust	52.5	50	55	58	51	53	49	43	53	57	52	55	55	45	44	52	54	50	51	54		
Completely have trust	9.1	7	11	5	6	10	15	19	8	4	9	6	13	14	11	12	7	9	8	11		
Don't know/ not sure/ Refusal	2.0	2	2	1	1	3	4	2	2	2	1	4			5	1	2	3	1	4		
Total											100%											
Mean	2.6	2.5	2.7	2.6	2.5	2.7	2.7	2.6	2.6	2.6	2.6	2.6	2.6	2.5	2.5	2.7	2.6	2.6	2.6	2.6	2.7	

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
Don't have trust at all	10.1	10	8	11	10	8	32	28		13	6	10	6	14	
Mainly don't have trust	26.3	28	26	23	20	32	28	72		22	29	29	38	20	
Sum: don't have trust	36.4	39	34	34	30	40	60	100		35	35	39	43	34	
Sum: have trust	61.6	59	65	63	68	58	38		100	63	64	59	53	63	
Mainly have trust	52.5	53	56	49	51	56	33		85	48	58	51	50	54	
Completely have trust	9.1	6	9	14	17	2	5		15	15	6	8	3	9	
Don't know/ not sure/ Refusal	2.0	2	1	3	2	2	2			2	1	2	3	3	
Total										100%					
Mean	2.6	2.6	2.7	2.7	2.8	2.5	2.1	1.7	3.1	2.7	2.6	2.6	2.5	2.6	

To what extent, do you trust each of the following media is a reliable source of news and information?

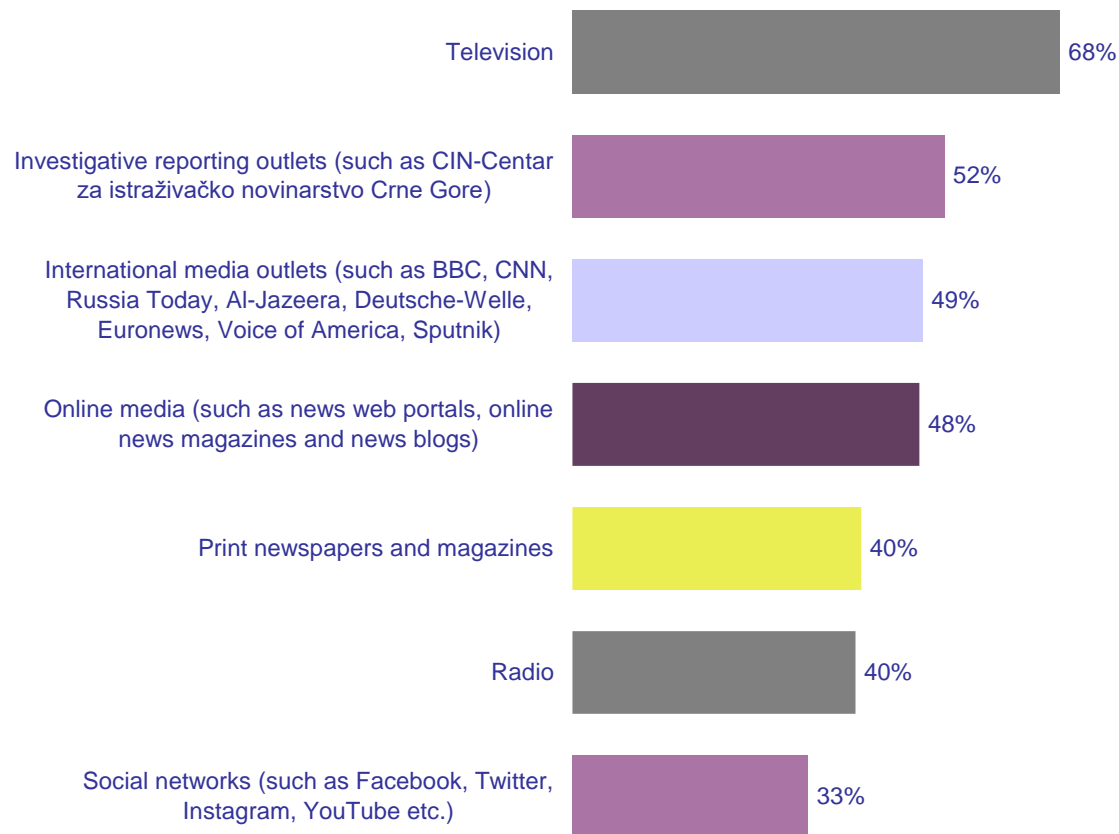
	N	Do not trust at all	Mainly do not trust	Mainly trust	Completely trust	Don't know	Do not trust at all + Mainly do not trust (Marks 1+2)	Mainly + Completely trust (Marks 3+4)	Total
Television	1018	7.1	21.6	53.0	15.1	3.2	28.7	68.0	100%
Radio	1018	9.4	15.3	32.1	7.3	35.9	24.7	39.5	
Print newspapers and magazines	1018	11.2	20.8	34.0	6.3	27.7	32.0	40.3	
Online media (such as news web portals, online news magazines and news blogs)	1018	10.8	23.4	43.1	5.3	17.4	34.2	48.4	
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	1018	15.3	29.5	29.3	3.5	22.4	44.7	32.9	
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	1018	11.6	17.1	41.4	10.5	19.4	28.7	51.9	
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	1018	14.4	16.4	38.3	10.6	20.3	30.8	48.9	

■ Do not trust at all + Mainly do not trust (Marks 1+2) ■ Mainly + Completely trust (Marks 3+4)



To what extent, do you trust each of the following media is a reliable source of news and information? - Mainly + Completely trust (Marks 3+4)

Base: Total target population



To what extent, do you trust each of the following media is a reliable source of news and information? - Mainly + Completely trust (Marks 3+4)

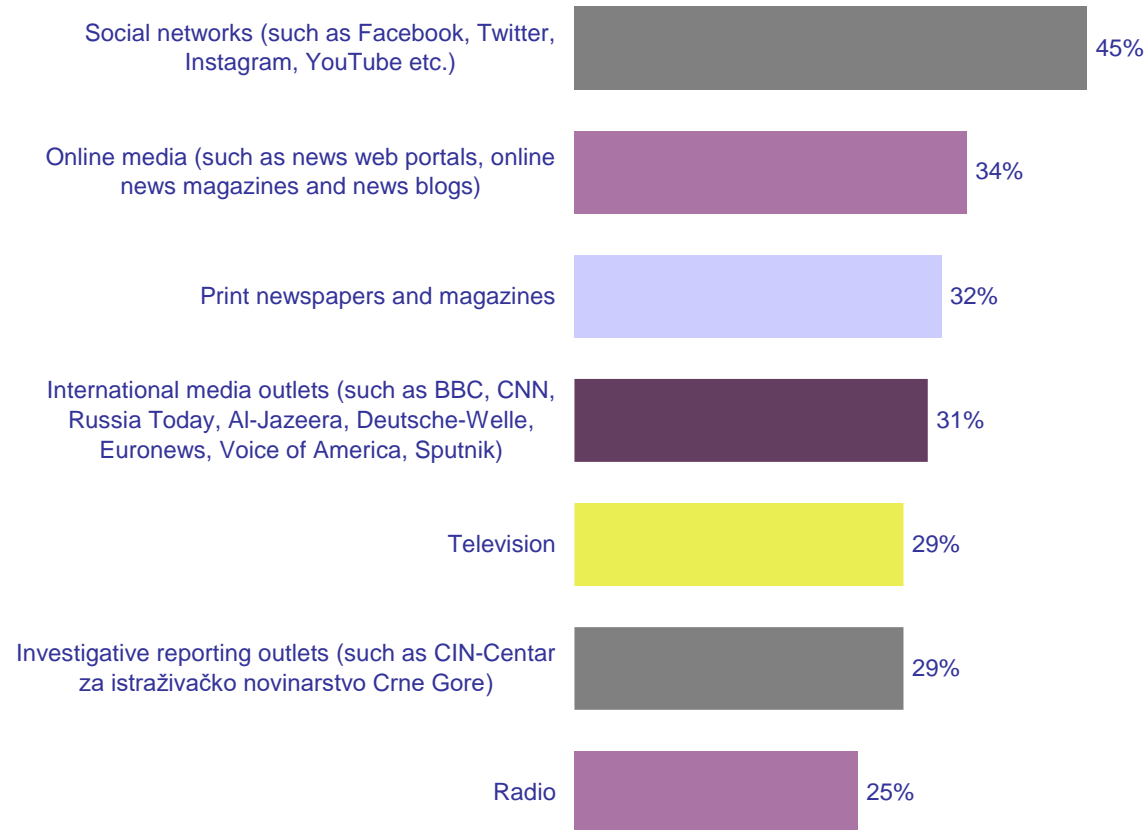
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement		
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural	
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365	
Television	68.0	65	71	70	64	69	70	74	68	63	68	66	72	93	58	73	66	66	66	66	72
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	51.9	51	53	58	56	54	38	33	52	63	53	51	53	55	45	53	50	55	51	53	
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	48.9	48	50	61	52	49	34	33	48	62	55	39	54	50	43	46	49	52	50	48	
Online media (such as news web portals, online news magazines and news blogs)	48.4	47	49	59	58	47	28	28	51	55	50	48	55	47	34	47	49	49	51	44	
Print newspapers and magazines	40.3	42	39	42	45	36	38	36	41	41	41	40	39	47	37	44	39	39	39	43	
Radio	39.5	36	42	54	46	32	27	36	40	41	44	33	48	27	34	44	37	39	37	43	
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	32.9	31	34	39	34	35	24	27	35	31	34	34	29	57	17	36	29	36	32	35	

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
Television	68.0	67	70	68	77	62	38	34	88	74	70	60	60	66
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	51.9	55	53	47	48	57	34	31	65	46	54	62	54	48
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	48.9	54	48	42	40	58	33	33	59	38	52	51	58	56
Online media (such as news web portals, online news magazines and news blogs)	48.4	54	52	37	35	64	18	20	65	38	52	56	53	51
Print newspapers and magazines	40.3	39	38	44	42	41	16	16	55	42	42	42	37	34
Radio	39.5	41	39	38	35	45	21	22	50	36	43	37	40	40
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	32.9	36	35	26	26	40	29	17	43	28	38	33	33	31

To what extent, do you trust each of the following media is a reliable source of news and information? - Do not trust at all +
Mainly do not trust (Marks 1+2)

Base: Total target population



To what extent, do you trust each of the following media is a reliable source of news and information? - Do not trust at all +
Mainly do not trust (Marks 1+2)

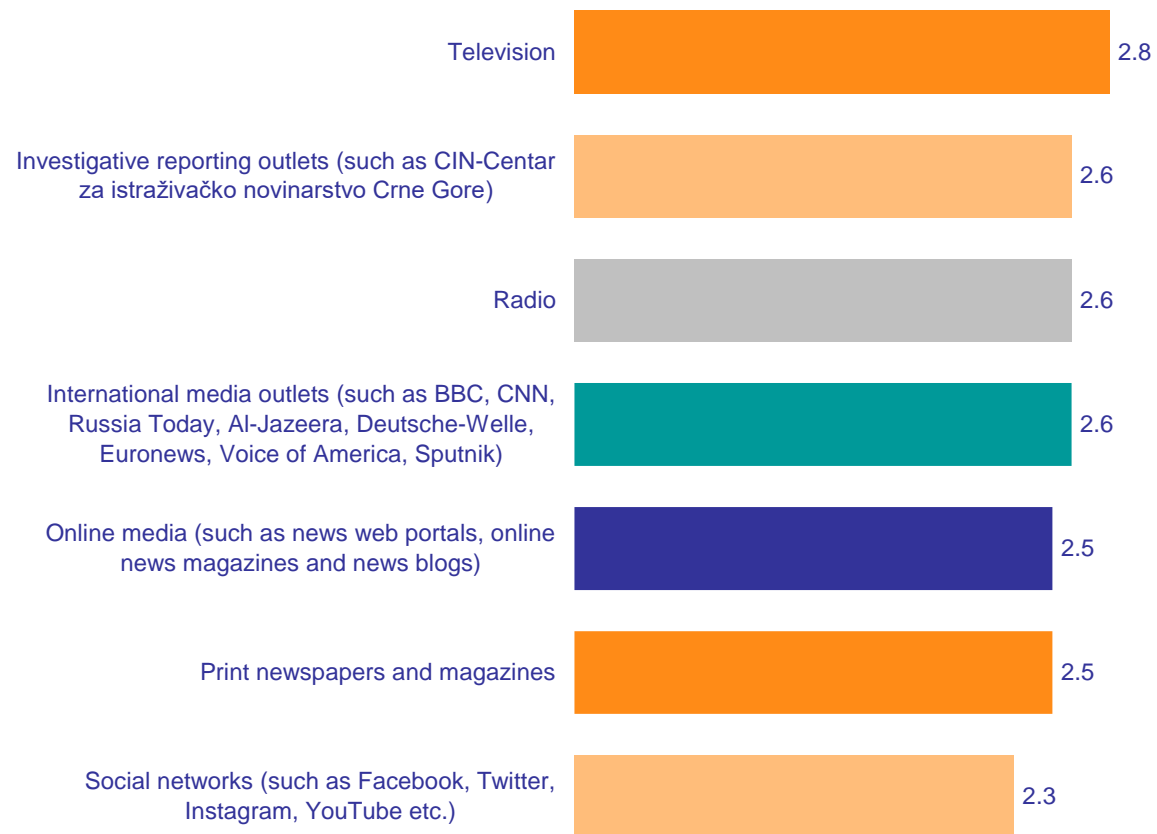
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	44.7	47	42	57	58	37	27	26	45	55	45	44	48	18	56	40	48	43	48	39
Online media (such as news web portals, online news magazines and news blogs)	34.2	35	34	39	37	34	26	29	34	39	35	34	30	21	43	32	36	33	35	33
Print newspapers and magazines	32.0	33	31	32	38	30	28	29	31	37	30	34	34	22	39	32	32	31	35	28
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	30.8	34	28	26	33	30	34	34	31	27	27	41	21	15	37	31	32	28	33	27
Television	28.7	32	25	26	32	29	27	20	29	35	28	31	28	7	35	25	31	28	32	24
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	28.7	33	25	29	29	28	28	30	30	26	27	29	33	28	32	28	29	28	30	26
Radio	24.7	28	22	24	30	25	19	25	25	24	23	28	19	28	30	24	26	22	26	22

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	44.7	49	46	37	34	53	57	66	33	37	42	57	54	47
Online media (such as news web portals, online news magazines and news blogs)	34.2	39	31	29	32	33	66	63	18	30	32	38	43	37
Print newspapers and magazines	32.0	35	34	26	27	34	65	60	16	28	32	30	36	39
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	30.8	31	29	32	31	28	54	53	18	32	28	32	35	30
Television	28.7	31	26	27	20	34	60	63	9	23	27	35	37	30
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	28.7	30	28	28	25	29	56	54	14	27	30	24	32	33
Radio	24.7	28	28	18	20	27	48	45	13	22	23	27	27	29

To what extent, do you trust each of the following media is a reliable source of news and information? - Average values

Average values; Base: Total target population



To what extent, do you trust each of the following media is a reliable source of news and information? - Average values

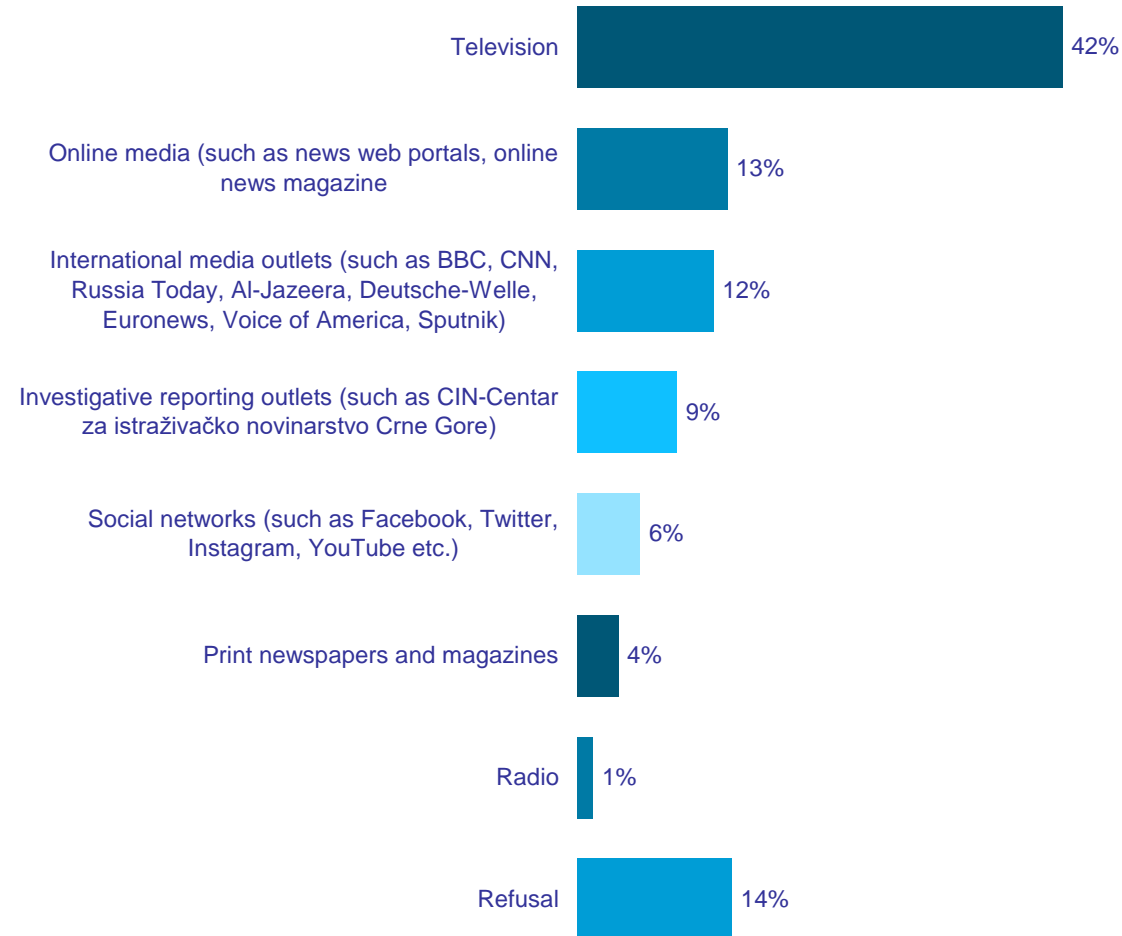
Average values; Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement		
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural	
N	1014	497	516	228	274	273	238	145	646	223	492	288	108	42	84	282	481	250	653	360	
Television	2.8	2.7	2.8	2.8	2.7	2.8	2.8	3.0	2.8	2.7	2.8	2.8	2.9	3.1	2.6	2.9	2.7	2.7	2.7	2.7	2.9
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	2.6	2.6	2.7	2.7	2.6	2.6	2.5	2.4	2.6	2.8	2.7	2.6	2.7	2.6	2.5	2.6	2.6	2.7	2.6	2.7	
Radio	2.6	2.5	2.6	2.7	2.6	2.5	2.5	2.5	2.6	2.6	2.7	2.4	2.8	2.3	2.4	2.6	2.5	2.7	2.5	2.7	
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	2.6	2.5	2.6	2.8	2.6	2.6	2.3	2.3	2.5	2.7	2.7	2.3	2.7	2.8	2.4	2.5	2.5	2.7	2.6	2.6	
Online media (such as news web portals, online news magazines and news blogs)	2.5	2.5	2.5	2.6	2.6	2.5	2.3	2.2	2.6	2.5	2.5	2.5	2.6	2.6	2.3	2.5	2.5	2.5	2.5	2.5	
Print newspapers and magazines	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.6	2.5	2.4	2.5	2.5	2.3	2.5	2.4	2.5	2.5	2.5	2.4	2.6	
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	2.3	2.3	2.3	2.3	2.2	2.4	2.2	2.3	2.3	2.2	2.3	2.3	2.2	2.7	2.0	2.3	2.2	2.3	2.2	2.4	

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1014	463	240	311	466	495	35	370	624	296	303	152	96	167
Television	2.8	2.7	2.9	2.8	3.0	2.7	2.2	2.2	3.1	2.9	2.8	2.7	2.7	2.8
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	2.6	2.6	2.7	2.6	2.6	2.7	2.0	2.2	2.9	2.6	2.6	2.7	2.6	2.6
Radio	2.6	2.6	2.5	2.6	2.6	2.6	1.7	2.1	2.9	2.6	2.6	2.5	2.6	2.6
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	2.6	2.6	2.7	2.4	2.5	2.7	1.9	2.2	2.8	2.5	2.6	2.6	2.6	2.6
Online media (such as news web portals, online news magazines and news blogs)	2.5	2.5	2.6	2.4	2.4	2.7	1.9	2.0	2.8	2.4	2.6	2.6	2.5	2.5
Print newspapers and magazines	2.5	2.4	2.5	2.6	2.6	2.5	1.7	1.9	2.8	2.6	2.5	2.6	2.5	2.4
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	2.3	2.3	2.3	2.2	2.3	2.3	2.0	1.9	2.5	2.3	2.4	2.2	2.2	2.2

And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1

Base: Total target population



And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1

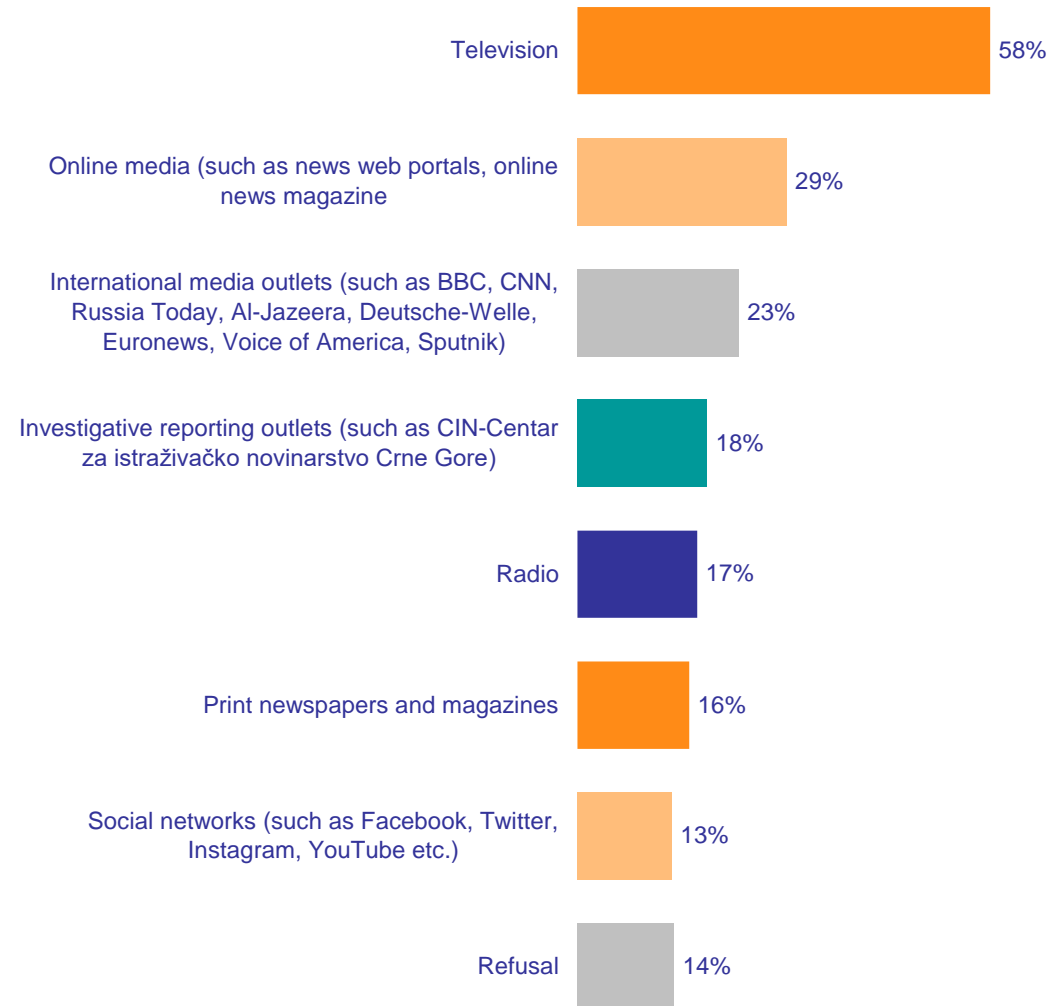
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.24		0.00				0.00			0.31					0.03			0.03	
Television	42.3	40	44	36	33	46	54	55	44	29	40	44	46	47	41	49	41	37	40	46
Online media (such as news web portals, online news magazine)	13.1	15	11	16	18	13	5	4	14	17	15	11	13	12	11	12	13	15	15	9
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	11.9	13	11	18	16	9	4	6	10	22	13	8	17	22	9	13	10	14	13	10
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	8.7	8	9	9	11	9	5		9	14	10	11	2		7	5	12	7	9	8
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	5.5	6	5	9	8	4	1	3	6	5	4	8	5	5	6	4	6	6	6	5
Print newspapers and magazines	3.6	4	3	5	4	4	2	2	4	4	4	3	3		2	4	4	3	4	3
Radio	1.4	1	1	0	1	2	1	2	1	2	1	1	2		2	2	1	1	1	2
Refusal	13.5	12	15	6	9	13	26	28	12	8	12	15	11	14	22	12	13	17	12	16
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.00			0.00			0.00		0.00					
Television	42.3	35	47	49	61	25	38	28	51	53	43	36	30	34	
Online media (such as news web portals, online news magazine)	13.1	17	14	6	3	23	7	14	12	6	15	16	15	19	
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	11.9	14	11	10	5	18	11	16	9	7	13	12	21	13	
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	8.7	9	10	7	5	12	6	10	8	4	8	13	14	10	
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	5.5	9	5	1	1	9	12	8	4	3	7	7	7	5	
Print newspapers and magazines	3.6	4	3	4	4	3	3	3	4	4	3	7	2	2	
Radio	1.4	2	1	1	2	1		2	1	1	1	1	1	2	
Refusal	13.5	10	9	22	17	9	23	18	10	20	10	8	10	15	
Total		100%													

And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1+2

Multiple answers; Base: Total target population



And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1+2

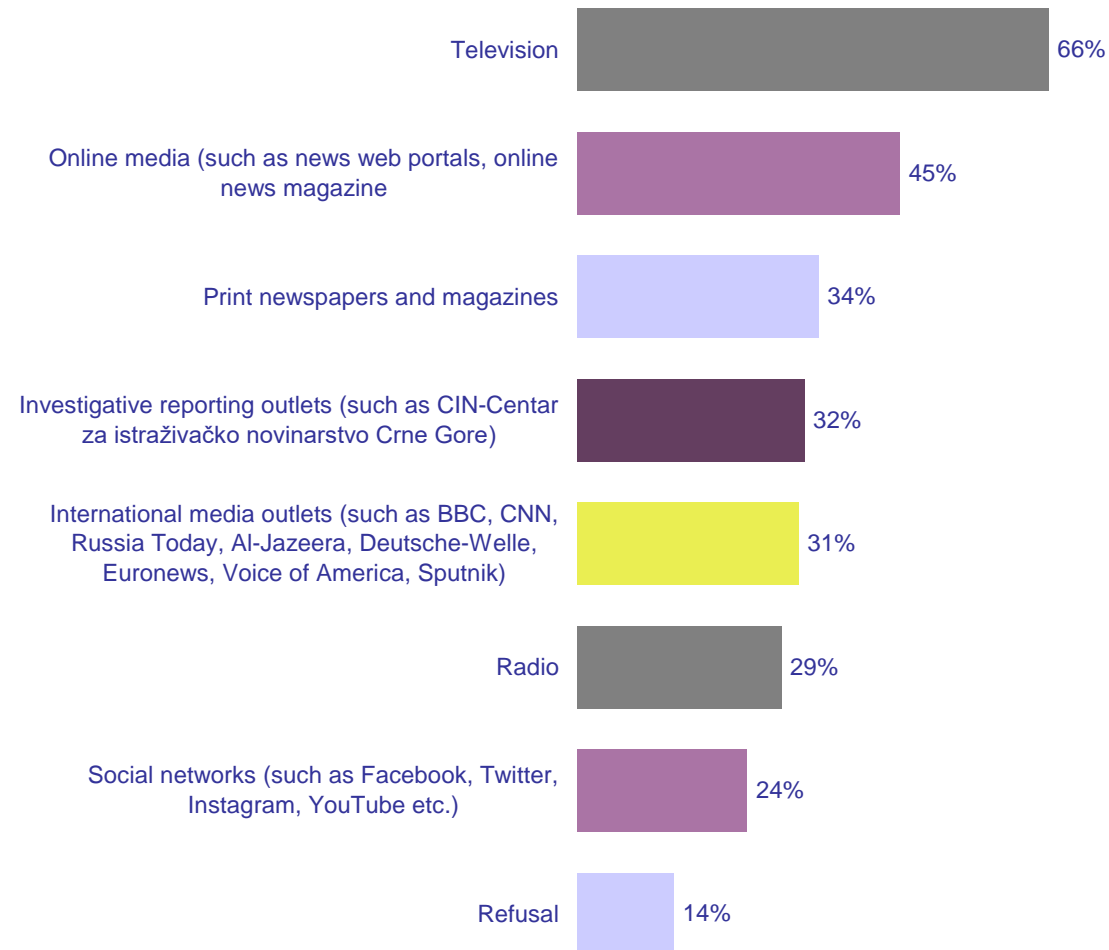
Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
Television	57.6	58	57	54	53	61	62	62	61	44	58	58	57	56	57	61	58	53	56	60
Online media (such as news web portals, online news magazine)	29.2	33	26	36	38	28	15	8	32	36	32	28	29	29	20	25	32	30	32	24
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	22.5	22	23	27	28	21	14	14	20	36	25	17	29	27	19	21	22	25	23	21
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	18.1	18	19	20	23	19	10	5	17	30	19	19	16	6	17	17	20	16	19	17
Radio	16.7	15	19	17	11	17	23	27	16	11	18	15	15	32	10	19	16	16	17	17
Print newspapers and magazines	15.6	18	13	13	14	16	19	17	16	14	14	19	16	12	18	20	15	13	14	18
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	13.2	13	13	20	16	12	6	11	14	13	11	15	16	11	14	15	12	14	15	11
Refusal	13.5	12	15	6	9	13	26	28	12	8	12	15	11	14	22	12	13	17	12	16

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
Television	57.6	55	63	57	73	43	64	43	66	65	56	57	47	53
Online media (such as news web portals, online news magazine)	29.2	35	30	20	15	45	11	27	31	18	34	32	41	32
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	22.5	25	22	19	16	28	24	27	20	15	24	23	39	24
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	18.1	22	18	13	11	25	7	22	16	11	19	27	25	17
Radio	16.7	14	17	21	24	9	23	19	16	18	20	13	8	17
Print newspapers and magazines	15.6	13	13	21	21	12	4	11	19	22	14	19	6	10
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	13.2	16	19	5	5	20	20	16	12	10	14	13	16	17
Refusal	13.5	10	9	22	17	9	23	18	10	20	10	8	10	15

And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1+2+3

Multiple answers; Base: Total target population



And now please rank the following sources from the one you trust the most to the one you trust the least when it comes to the news and information. - Rank 1+2+3

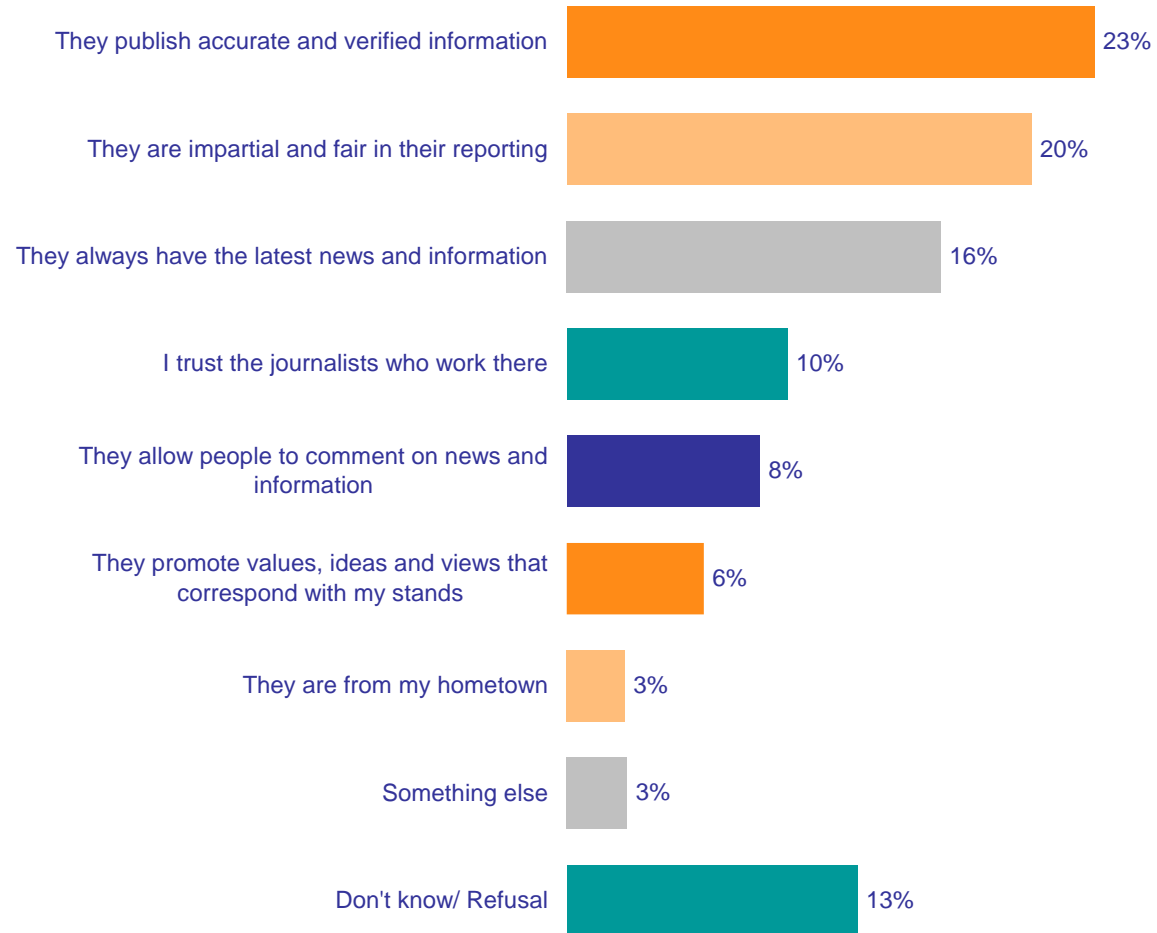
Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
Television	65.8	67	65	66	61	70	66	66	69	55	66	65	70	61	64	69	66	62	66	65
Online media (such as news web portals, online news magazine)	45.0	48	42	54	56	46	23	20	47	57	47	40	55	49	38	42	47	45	50	37
Print newspapers and magazines	33.7	35	33	28	30	33	44	40	34	28	32	39	28	32	33	38	32	31	32	36
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	31.7	32	32	35	38	30	23	19	29	47	34	34	25	14	29	30	34	30	31	34
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	30.9	31	31	36	36	31	19	18	28	47	34	24	34	32	33	29	31	32	32	28
Radio	28.5	29	28	28	23	29	35	34	31	19	30	28	27	44	17	31	28	26	28	30
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	23.7	24	24	34	28	22	11	18	25	24	21	28	27	26	20	25	23	23	25	22
Refusal	13.5	12	15	6	9	13	26	28	12	8	12	15	11	14	22	12	13	17	12	16

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
Television	65.8	63	72	66	78	55	66	52	75	71	65	65	61	62
Online media (such as news web portals, online news magazine)	45.0	54	45	32	30	63	12	44	46	32	49	55	55	47
Print newspapers and magazines	33.7	29	33	41	43	25	28	31	36	45	32	32	18	28
Investigative reporting outlets (such as CIN-Centar za istraživačko novinarstvo Crne Gore)	31.7	36	28	28	23	40	29	34	31	22	35	40	39	33
International media outlets (such as BBC, CNN, Russia Today, Al-Jazeera, Deutsche-Welle, Euronews, Voice of America, Sputnik)	30.9	34	32	25	25	36	36	32	31	20	31	35	48	35
Radio	28.5	27	30	31	36	21	34	31	27	31	31	27	21	26
Social networks (such as Facebook, Twitter, Instagram, YouTube etc.)	23.7	27	34	11	13	34	24	24	24	18	27	24	29	25
Refusal	13.5	10	9	22	17	9	23	18	10	20	10	8	10	15

You may trust some media outlets more than others. Thinking about the media you consider the most trustworthy, what are the main reasons you trust them? - First answer

Base: Total target population



You may trust some media outlets more than others. Thinking about the media you consider the most trustworthy, what are the main reasons you trust them? - First answer

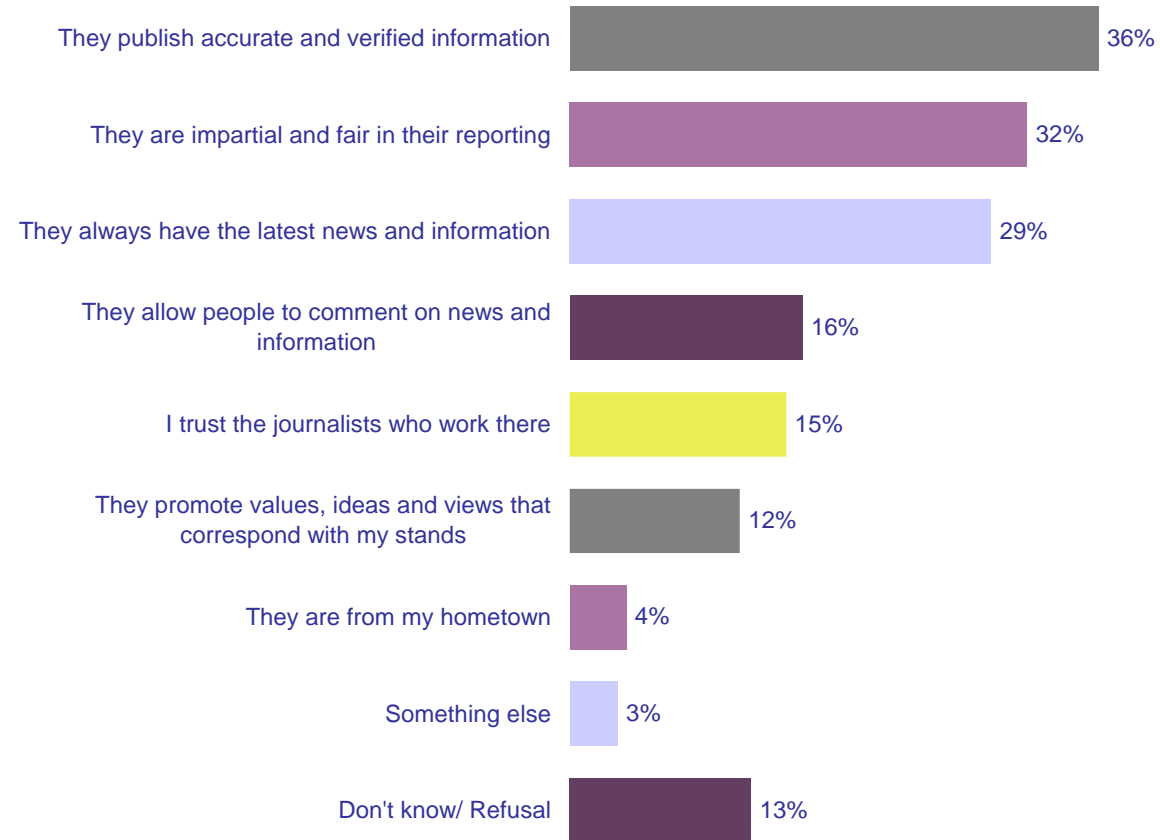
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.26		0.00				0.29			0.96					0.63			0.19	
They publish accurate and verified information	22.7	21	24	25	24	22	20	25	21	26	24	23	20	25	15	21	22	26	20	27
They are impartial and fair in their reporting	20.0	21	20	16	24	21	19	21	19	22	19	22	17	14	24	21	22	15	21	18
They always have the latest news and information	16.1	15	17	20	16	18	10	13	17	15	16	14	20	15	19	17	16	15	17	15
I trust the journalists who work there	9.5	11	8	7	9	9	14	11	9	9	8	12	10	9	10	10	8	12	9	11
They allow people to comment on news and information	8.3	7	9	12	10	6	5	5	9	7	9	7	9	7	6	8	10	9	8	
They promote values, ideas and views that correspond with my stands	5.9	6	6	5	4	8	6	3	6	8	7	5	5	3	4	5	6	6	6	
They are from my hometown	2.5	2	3	0	4	3	3	2	3	2	2	3	4	0	3	2	2	3	1	
Something else	2.6	2	3	1	1	3	5	5	2	3	2	2	0	7	5	2	3	2	2	
Don't know/ Refusal	12.5	14	11	15	8	9	19	14	14	8	11	12	14	19	16	13	12	13	12	13
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.72			0.00			0.00		0.05					
They publish accurate and verified information	22.7	22	25	22	21	25	16	21	24	20	27	24	26	17	
They are impartial and fair in their reporting	20.0	20	19	20	21	19	13	19	21	18	20	23	20	22	
They always have the latest news and information	16.1	17	15	15	14	20	5	15	17	17	16	17	17	14	
I trust the journalists who work there	9.5	8	9	12	13	6	12	7	11	10	8	10	13	9	
They allow people to comment on news and information	8.3	9	10	6	6	11	1	8	8	7	11	7	3	10	
They promote values, ideas and views that correspond with my stands	5.9	6	7	5	7	5	5	5	6	5	6	8	9	3	
They are from my hometown	2.5	2	3	3	3	2		3	2	3	2	2	2	3	
Something else	2.6	2	2	4	3	2		5	1	4	2	2	2	2	
Don't know/ Refusal	12.5	12	11	14	11	10	49	18	9	17	9	7	7	20	
Total		100%													

You may trust some media outlets more than others. Thinking about the media you consider the most trustworthy, what are the main reasons you trust them? - All answers

Multiple answers; Base: Total target population



You may trust some media outlets more than others. Thinking about the media you consider the most trustworthy, what are the main reasons you trust them? - All answers

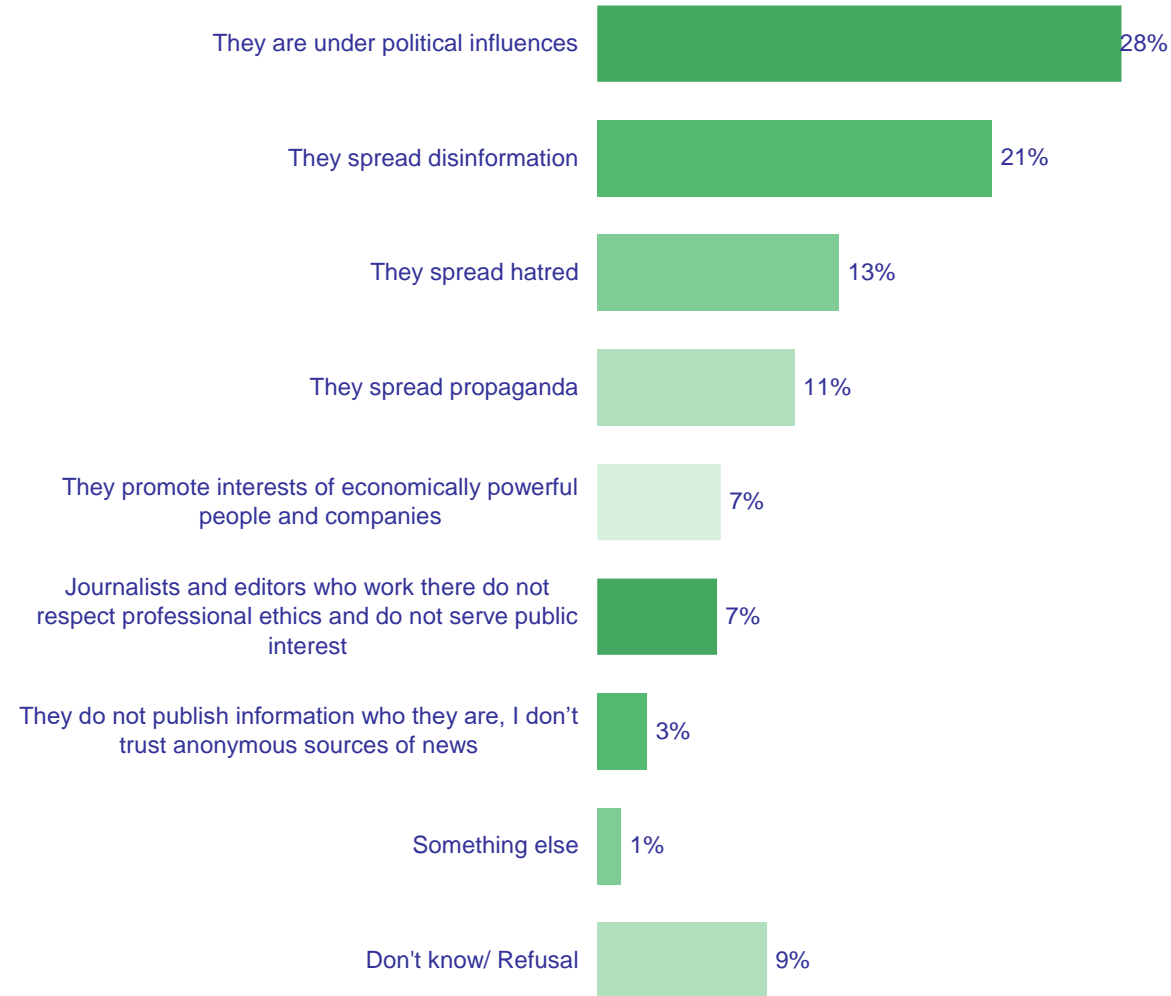
Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
They publish accurate and verified information	36.4	36	37	45	44	30	27	34	35	41	39	34	41	32	27	36	36	37	35	39
They are impartial and fair in their reporting	31.5	32	31	30	38	30	27	28	30	38	32	35	25	21	30	31	35	25	33	29
They always have the latest news and information	29.0	27	31	35	39	25	17	23	30	30	29	26	36	26	33	30	31	25	30	28
They allow people to comment on news and information	16.0	13	18	24	23	9	8	5	17	19	18	15	15	12	15	16	18	17	13	
I trust the journalists who work there	14.9	17	13	12	14	15	19	11	15	17	14	17	18	9	12	16	14	17	14	16
They promote values, ideas and views that correspond with my stands	11.7	12	12	10	13	13	10	4	12	16	13	12	11	3	7	12	11	14	12	12
They are from my hometown	3.9	4	3	2	7	3	3	2	4	4	4	4	6	2	0	5	3	3	4	4
Something else	3.3	3	4	3	1	4	5	5	3	4	3	3	0	7	6	3	4	2	3	3
Don't know/ Refusal	12.5	14	11	15	8	9	19	14	14	8	11	12	14	19	16	13	12	13	12	13

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
They publish accurate and verified information	36.4	39	35	34	32	43	16	33	39	28	40	41	44	37
They are impartial and fair in their reporting	31.5	34	27	32	30	34	19	31	33	24	32	38	42	34
They always have the latest news and information	29.0	32	26	27	24	37	7	25	32	27	29	33	31	28
They allow people to comment on news and information	16.0	19	15	12	10	23	1	14	17	13	19	13	17	19
I trust the journalists who work there	14.9	14	16	16	20	11	12	12	17	15	12	19	25	11
They promote values, ideas and views that correspond with my stands	11.7	12	13	10	12	12	6	12	11	10	13	17	12	8
They are from my hometown	3.9	4	4	4	4	4		5	3	4	3	5	5	4
Something else	3.3	3	2	4	4	3		5	2	4	3	3	4	3
Don't know/ Refusal	12.5	12	11	14	11	10	49	18	9	17	9	7	7	20

And thinking about the media you consider the least trustworthy, what are the main reasons you do not trust them? - First answer

Base: Total target population



And thinking about the media you consider the least trustworthy, what are the main reasons you do not trust them? - First answer

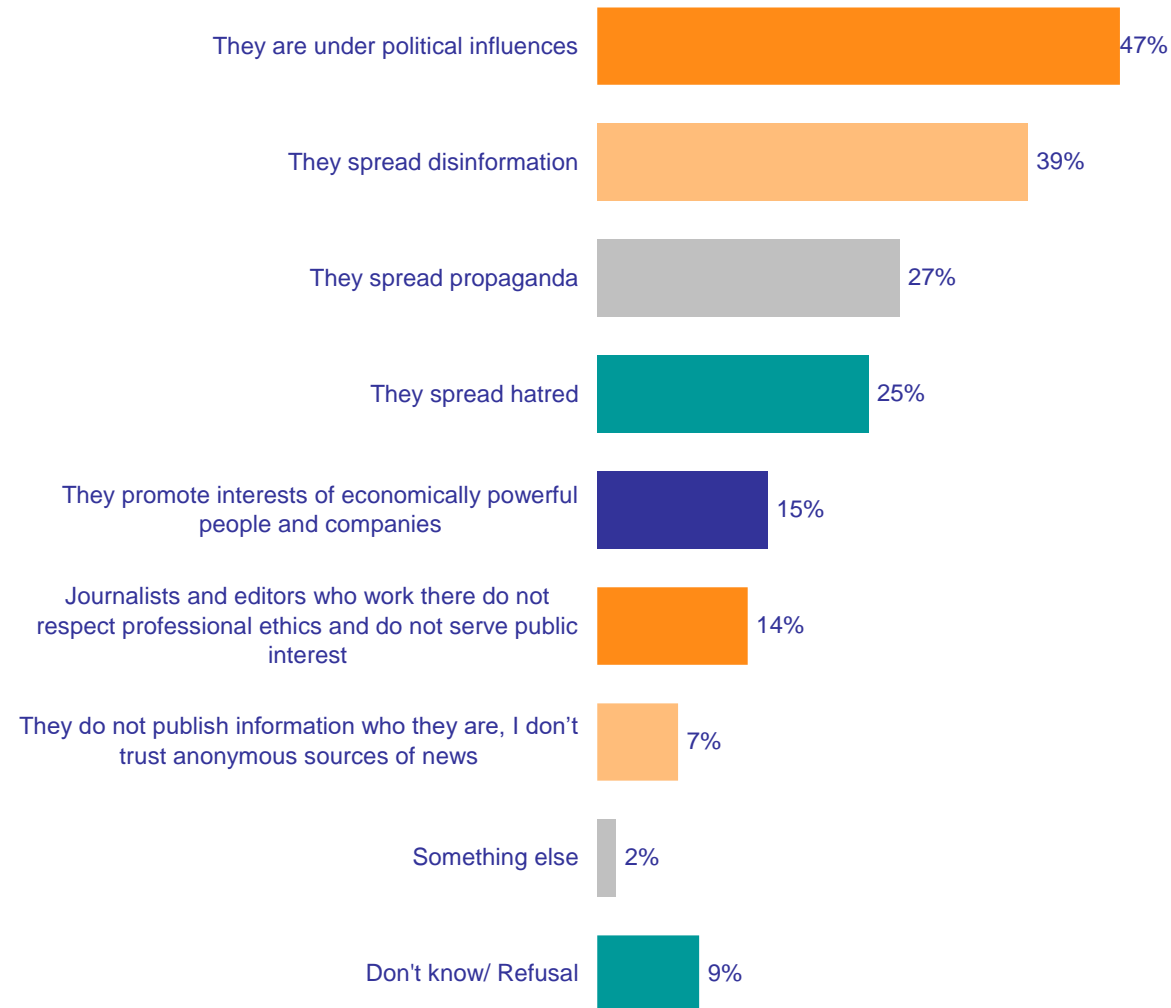
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.02		0.00				0.06			0.02					0.03			0.19	
They are under political influences	28.4	30	27	28	31	30	24	23	28	32	32	29	18	28	22	28	31	23	30	25
They spread disinformation	21.4	20	23	28	19	22	17	15	22	23	20	22	28	21	19	22	19	25	22	21
They spread hatred	13.1	11	15	11	14	12	17	18	13	11	13	13	9	13	19	10	15	13	14	12
They spread propaganda	10.7	13	8	8	12	12	11	12	10	12	11	9	13	18	5	14	9	10	9	14
They promote interests of economically powerful people and companies	6.7	8	6	7	6	7	6	6	7	5	5	9	13		6	8	5	8	7	6
Journalists and editors who work there do not respect professional ethics and do not serve public interest	6.5	6	7	8	7	7	4	4	7	7	8	4	7		9	5	6	9	6	7
They do not publish information who they are, I don't trust anonymous sources of news	2.7	3	2	5	4	0	2	2	2	4	3	3	4		1	3	2	3	2	3
Something else	1.3	1	2		1	1	2	3	1	1	2	1			1	0	2	1	1	1
Don't know/ Refusal	9.2	8	10	5	6	9	16	15	9	4	7	9	9	19	19	9	10	8	8	11
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.05			0.12			0.25		0.17					
They are under political influences	28.4	30	30	24	28	29	25	33	26	28	27	30	32	28	
They spread disinformation	21.4	23	20	19	21	21	26	19	23	24	22	18	22	17	
They spread hatred	13.1	11	15	16	12	16	1	14	13	10	16	15	8	16	
They spread propaganda	10.7	12	8	11	12	10	8	11	11	10	10	15	13	9	
They promote interests of economically powerful people and companies	6.7	7	6	7	5	7	3	6	7	5	7	8	9	5	
Journalists and editors who work there do not respect professional ethics and do not serve public interest	6.5	6	7	6	6	8	2	6	7	4	8	4	7	9	
They do not publish information who they are, I don't trust anonymous sources of news	2.7	3	3	2	3	3	5	2	3	3	1	3	4	3	
Something else	1.3	0	3	2	2	1	1	2	1	2	1	1	2	1	
Don't know/ Refusal	9.2	7	8	14	12	5	29	7	10	13	8	6	3	12	
Total		100%													

And thinking about the media you consider the least trustworthy, what are the main reasons you do not trust them? - All answers

Multiple answers; Base: Total target population



And thinking about the media you consider the least trustworthy, what are the main reasons you do not trust them? - All answers

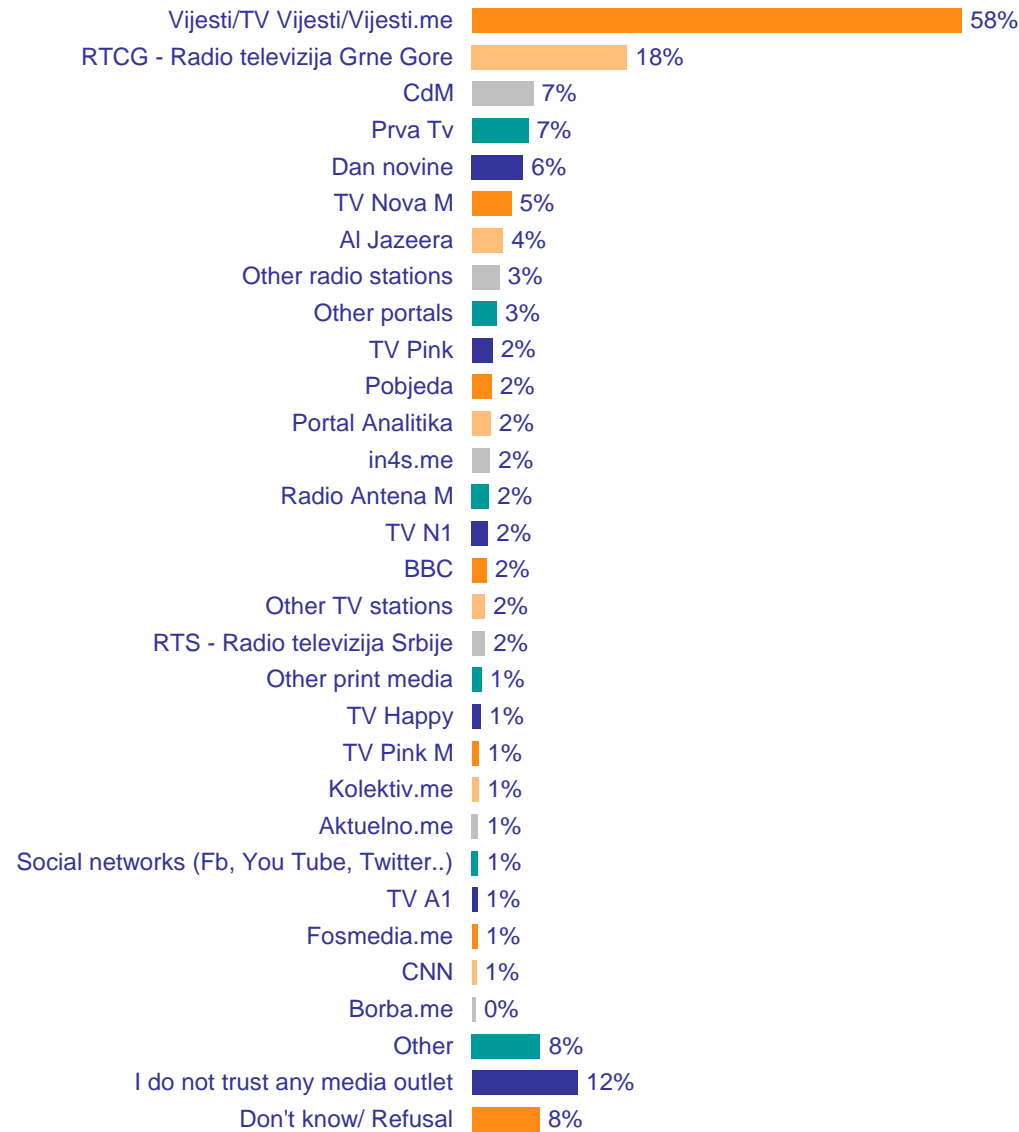
Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
They are under political influences	47.2	49	45	50	56	47	35	36	47	55	50	48	39	39	42	48	49	43	51	40
They spread disinformation	38.9	40	37	47	44	38	27	30	39	43	38	36	50	36	41	41	38	38	38	41
They spread propaganda	27.3	30	24	28	33	25	23	24	25	35	28	27	31	37	14	31	25	27	26	29
They spread hatred	24.5	22	26	19	28	24	26	22	24	28	27	23	18	27	24	19	28	25	25	23
They promote interests of economically powerful people and companies	15.4	17	14	19	18	15	10	8	16	19	14	19	15	10	13	15	14	18	16	14
Journalists and editors who work there do not respect professional ethics and do not serve public interest	13.6	14	13	19	18	11	7	4	14	19	16	11	13		14	12	14	15	14	12
They do not publish information who they are, I don't trust anonymous sources of news	7.3	8	7	11	11	1	7	7	7	7	8	6	13		5	11	6	6	6	9
Something else	1.7	1	2	1	1	2	3	3	1	2	2	2			1	1	2	2	1	2
Don't know/ Refusal	9.2	8	10	5	6	9	16	15	9	4	7	9	9	19	19	9	10	8	8	11

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
They are under political influences	47.2	50	50	40	42	53	35	52	45	41	46	51	59	49
They spread disinformation	38.9	42	38	35	35	43	32	41	38	35	41	40	46	36
They spread propaganda	27.3	30	24	26	23	32	17	28	27	24	24	38	40	22
They spread hatred	24.5	26	25	23	22	28	8	26	23	18	27	28	25	28
They promote interests of economically powerful people and companies	15.4	17	15	14	11	20	3	13	17	11	17	15	21	18
Journalists and editors who work there do not respect professional ethics and do not serve public interest	13.6	15	11	14	10	18	3	16	12	9	17	13	17	15
They do not publish information who they are, I don't trust anonymous sources of news	7.3	8	8	6	7	8	5	7	7	9	7	7	7	5
Something else	1.7	1	3	2	2	1	1	2	1	2	2	1	3	1
Don't know/ Refusal	9.2	7	8	14	12	5	29	7	10	13	8	6	3	12

Which specific media outlets (TV channel, radio station, newspaper or news web portal) do you trust the most, when it comes to reporting the news fully, accurately, and fairly?

Multiple answers; Base: Total target population



Which specific media outlets (TV channel, radio station, newspaper or news web portal) do you trust the most, when it comes to reporting the news fully, accurately, and fairly?

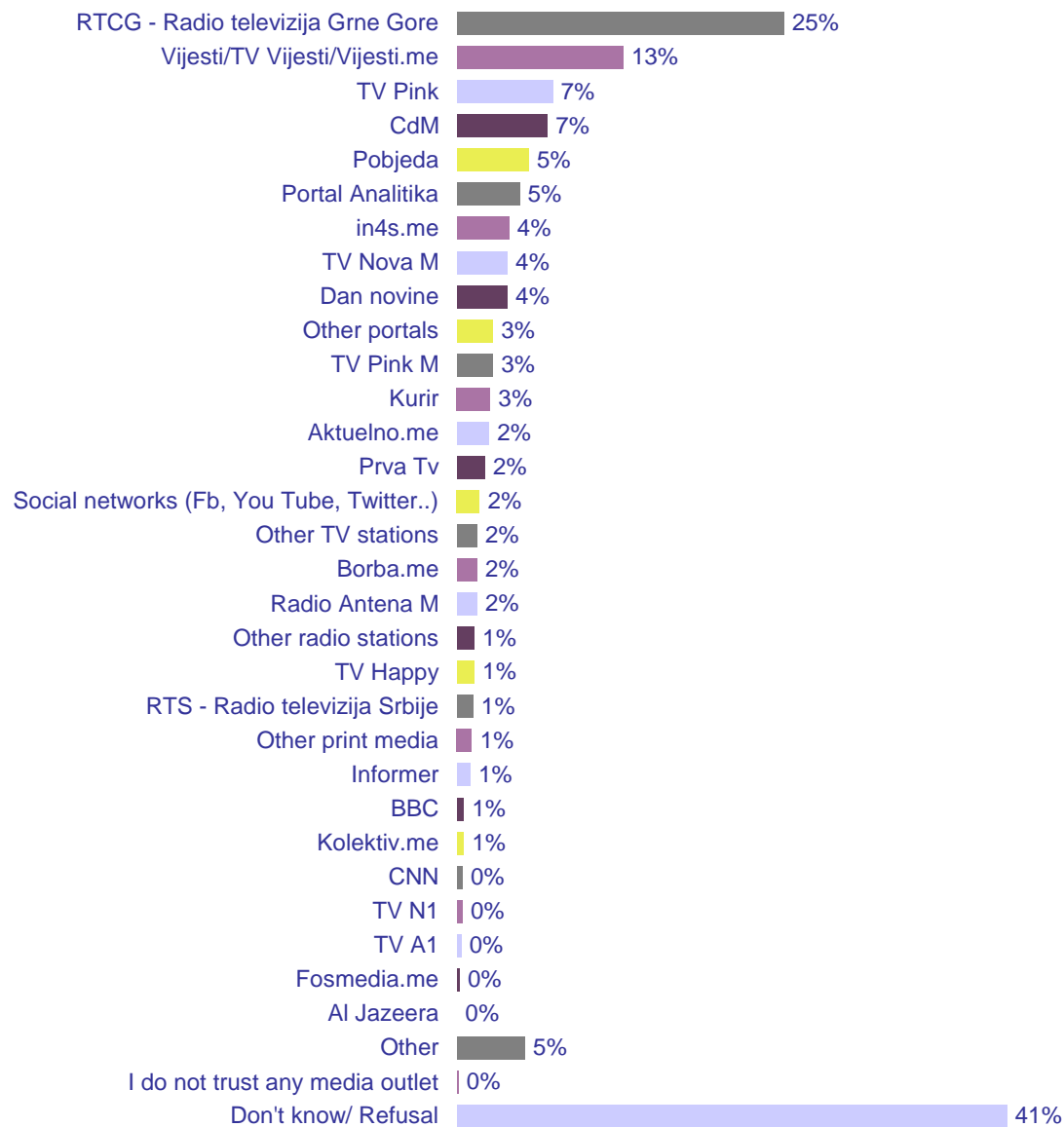
Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
Vijesti/TV Vijesti/Vijesti.me	57.5	60	55	55	58	58	59	56	59	53	51	72	53	57	50	60	57	55	57	58
RTCG - Radio televizija Grme Gore	18.2	17	20	14	17	22	20	21	17	19	24	5	28	33	9	21	17	17	17	20
CdM	7.2	8	7	11	9	6	2	2	7	12	11	2	9	8	1	5	8	9	9	4
Prva Tv	6.7	5	9	7	10	5	5	3	8	7	8	7	2		6	7	7	7	6	7
Dan novine	6.0	7	5	4	9	3	7	5	6	6	6	9	2		6	4	8	5	7	5
TV Nova M	4.6	3	6	3	5	5	6	2	5	5	5	3	12		1	5	5	4	5	4
Al Jazeera	3.6	4	3	5	4	2	3		3	9	4	2	7	7	3	2	4	5	4	2
Other radio stations	3.2	4	3	5	6	2	0	1	3	4	3	4	3		2	5	2	3	3	4
Other portals	2.9	3	3	4	4	3	0		3	4	2	3	5		2	5	3	1	4	1
TV Pink	2.4	2	2	1	1	2	5	6	2	1	2	4	1		3	2	3	2	1	4
Pobjeda	2.3	2	2	2	3	3	1		2	3	4	1	3		2	3	2	3	1	1
Portal Analitika	2.2	2	2	3	3	3	1		2	4	4	0		3	2	2	1	3	0	0
in4s.me	2.1	3	2	2	5	1	0		2	3	0	7		1	2	2	3	3	1	1
Radio Antena M	2.0	3	1	2	2	3	1		2	2	4			1	2	3	2	3	1	1
TV N1	1.9	2	1	2	2	2	2	2	1	3	1	3	6	2	2	3	1	3	2	2
BBC	1.7	2	2	2	2	1	1		1	5	2	1	3	2	1	1	2	2	2	1
Other TV stations	1.6	2	1	2	2	1	2		2	3	1	4			1	1	3	1	2	2
RTS - Radio televizija Srbije	1.5	2	1		2	2	1	4	1	2	1	3			2	1	1	0	3	3
Other print media	1.1	1	1		2	0	2	2	1	1	1	3		0	1	1	1	2	0	0
TV Happy	1.0	1	1		1	1	3	2	1	1	1	1		1	1	1	1	1	1	1
TV Pink M	0.8	0	1	1	1		1		1	0	0	1	2	1		2		1		
Kolektiv.me	0.8	0	1	1	2	0			1	1	1	0		1		1	0	1	0	0
Aktuelno.me	0.7	1	0	1	0	1	0		1	0	1				1	1	1	1	1	0
Social networks (Fb, You Tube, Twitter..)	0.7	1		2	1		0		1	1	1	1	1		1	1	1	0	1	1
TV A1	0.6	1	1	1	1	1	0		0	2	0	1		1	0	1	0	0	0	1
Fosmedia.me	0.6	0	1	1	1	0			1	1	1					1	1	1	1	1
CNN	0.5	1	0	0	1	0	1		0	1	0		2	2	0	0	0	1	1	
Borba.me	0.4	1	0	0	0	1			0	1		1			1	0	0	0	0	0
Other	8.0	9	7	8	11	8	4	8	8	8	10	6	10		1	6	11	6	8	8
I do not trust any media outlet	12.4	12	13	15	11	11	13	15	11	14	11	10	16	19	23	10	12	15	12	13
Don't know/ Refusal	7.9	7	8	12	8	7	6	5	9	6	8	8	8		11	10	7	7	8	7

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
Vijesti/TV Vijesti/Vijesti.me	57.5	57	56	59	62	57	29	47	64	56	63	62	55	48
RTCG - Radio televizija Grne Gore	18.2	19	17	19	21	17	10	13	21	19	18	20	16	17
CdM	7.2	10	7	4	2	13	4	5	9	1	9	11	12	7
Prva Tv	6.7	6	8	7	6	8	2	4	8	7	5	9	7	8
Dan novine	6.0	7	5	6	6	6		5	6	4	6	6	9	7
TV Nova M	4.6	4	5	5	6	3		3	6	6	6	4	0	1
Al Jazeera	3.6	4	2	4	3	4	3	5	3	1	4	4	8	4
Other radio stations	3.2	4	3	2	1	5		3	3	2	4	6	4	1
Other portals	2.9	4	2	2	1	5	1	1	4	1	6	2	2	1
TV Pink	2.4	2	3	3	4	1	3	2	2	5	1	3	1	
Pobjeda	2.3	2	3	2	1	3		3	2	1	4	3	1	2
Portal Analitika	2.2	4	1	1	0	4	2	1	3	1	3	3	4	1
in4s.me	2.1	3	3	1	0	4		2	2	1	4	2		2
Radio Antena M	2.0	3	1	2	1	3	2	2	2	2	2	3	2	2
TV N1	1.9	2	2	2	2	2	4	2	2	2	2	2	5	1
BBC	1.7	3	1	0	1	2	1	2	1		1	1	7	3
Other TV stations	1.6	1	3	1	1	2	1	2	2	1	2	1	3	1
RTS - Radio televizija Srbije	1.5	1	1	2	2	1		2	1	2	2	0	2	0
Other print media	1.1	1	1	1	1	1		1	1	2	1	1	1	0
TV Happy	1.0	1	0	2	2	0		1	1	2	1	1		1
TV Pink M	0.8	0	1	1	1	0		1	1	2	0			
Kolektiv.me	0.8	1	1	0	0	1		0	1	1	1	2	1	
Aktuelno.me	0.7	1	1	1		1		0	1	1		2		2
Social networks (Fb, You Tube, Twitter..)	0.7	1		0	0	1		1	0	0	0	1	3	1
TV A1	0.6	1	0	0	0	1	2	1	1	0	0	1	2	
Fosmedia.me	0.6	1	0	0		1		0	1	1		2	1	
CNN	0.5	1			1	0		0	1		0	1	3	
Borba.me	0.4	1	1		0	0		1	0		0	1	1	0
Other	8.0	9	7	7	6	10	2	8	8	7	6	14	12	5
I do not trust any media outlet	12.4	13	11	12	10	12	39	21	7	10	9	10	15	23
Don't know/ Refusal	7.9	7	9	9	7	8	13	8	8	12	7	4	6	8

And what specific media outlets (TV channel, radio station, newspaper or news web portal) do you distrust the most?

Multiple answers; Base: Total target population



And what specific media outlets (TV channel, radio station, newspaper or news web portal) do you distrust the most?

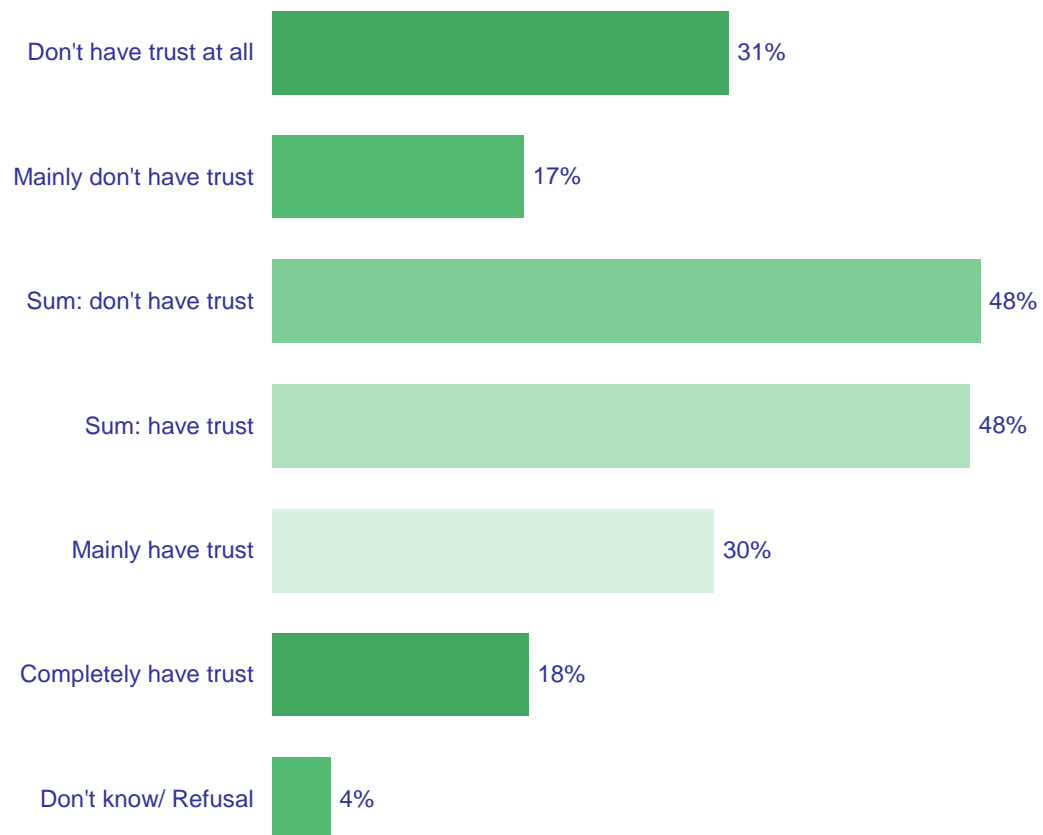
Multiple answers; Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
RTCG - Radio televizija Grne Gore	24.6	28	21	23	27	25	23	11	28	25	16	48	10	20	17	24	27	20	27	20
Vijesti/TV Vijesti/Vijesti.me	12.5	14	11	11	16	13	10	8	13	15	17	9	13	4	11	15	9	14	9	
TV Pink	7.2	7	7	7	13	6	3	7	11	8	5	13	2	6	7	7	8	7	7	
CdM	6.8	9	4	9	16	2	0	7	10	7	10	2	5	4	8	8	8	8	5	
Pobjeda	5.4	8	3	2	7	6	6	3	5	8	3	10	4	6	4	6	5	5	6	4
Portal Analitika	4.7	6	3	6	11	1	0	5	8	4	7	2	4	3	5	6	5	5	4	
in4s.me	3.9	5	3	3	6	4	2	3	3	6	7	1	4	4	5	2	5	2		
TV Nova M	3.8	5	2	4	7	2	1	5	4	4	5	3	2	3	5	1	4	3		
Dan novine	3.8	5	3	4	4	4	3	1	4	5	2	7	2	3	4	3	4	3		
Other portals	2.7	4	2	3	3	3	1	3	4	3	2	4	6	1	2	3	3	3	1	
TV Pink M	2.7	3	2	2	2	5	2	3	3	4	2	1	4	1	4	2	3	1		
Kurir	2.5	4	1	4	3	3	1	2	3	3	3	1	4	6	1	3	3	3	2	
Aktuelno.me	2.4	4	1	4	5	1	0	3	3	3	3	3	2	2	2	2	3	2	2	
Prva Tv	2.1	2	2	1	2	2	2	2	3	2	2	2	2	2	3	2	1	3	1	
Social networks (Fb, You Tube, Twitter..)	1.7	1	2	2	2	2	1	1	2	2	2	1	2	2	2	2	1	1	2	
Other TV stations	1.5	2	1	1	1	2	1	2	2	1	2	6	2	1	2	1	2	1		
Borba.me	1.5	3	0	1	3	2	0	1	3	2	1	0	1	2	1	2	1	2	0	
Radio Antena M	1.5	2	1	2	3	1	0	1	3	1	2	3	1	1	2	1	2	1	2	
Other radio stations	1.3	1	1	1	4	1	0	2	1	1	2	1	2	2	2	0	1	2		
TV Happy	1.3	2	0	1	1	1	1	1	2	2	0	1	2	2	2	1	2	1	2	
RTS - Radio televizija Srbije	1.2	1	1	1	2	0	1	2	1	1	1	2	2	1	1	1	1	1	1	
Other print media	1.1	2	0	2	1	1	0	1	2	1	1	3	1	1	1	2	1	1		
Informer	1.0	1	1	2	1	1	0	1	2	1	1	1	1	1	1	1	1	2	0	
BBC	0.5	1	0	0	0	1	1	1	0	1	1	6	0	0	2	1	1	1		
Kolektiv.me	0.5	1	0	2	0	0	0	1	1	0	1	2	0	0	1	1	1	1		
CNN	0.4	1	0	0	0	1	0	1	0	1	6	2	1	2	1	0	0	1		
TV N1	0.4	0	0	1	1	0	0	0	1	0	1	1	1	0	0	1	0	1	0	
TV A1	0.3	0	0	0	0	0	1	0	1	1	1	1	1	0	0	1	1	1		
Fosmedia.me	0.2	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0		
Al Jazeera	0.0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Other	5.1	5	5	6	7	5	3	8	4	8	5	4	11	5	4	6	5	5	6	4
I do not trust any media outlet	0.1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Don't know/ Refusal	41.4	33	50	43	29	42	54	65	39	32	44	30	43	58	59	44	38	46	39	46

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
RTCG - Radio televizija Grne Gore	24.6	27	24	21	24	27	9	24	25	18	29	26	40	18
Vijesti/TV Vijesti/Vijesti.me	12.5	13	13	11	10	16	9	17	10	8	12	22	19	10
TV Pink	7.2	10	3	5	5	10	1	7	8	3	9	12	16	3
CdM	6.8	10	6	3	0	13	2	10	5	2	6	13	14	6
Pobjeda	5.4	5	4	6	5	5	10	5	6	4	5	10	7	3
Portal Analitika	4.7	5	6	2	0	9	2	6	4	1	6	3	11	6
in4s.me	3.9	6	2	2	1	6	4	5	3	1	6	6	7	1
TV Nova M	3.8	4	3	3	4	4		4	4	3	4	6	6	1
Dan novine	3.8	4	2	5	2	6	1	4	4	2	4	5	11	2
Other portals	2.7	3	3	1	1	5		3	3	3	3	2	3	3
TV Pink M	2.7	3	3	2	4	2		3	3	1	4	4	1	2
Kurir	2.5	3	2	2	1	5		3	2		2	2	8	4
Aktuelno.me	2.4	3	3	1	1	4		3	2	1	2	3	5	3
Prva Tv	2.1	2	1	3	3	2	1	3	2	3	1	2	3	3
Social networks (Fb, You Tube, Twitter..)	1.7	2	1	1	2	2		2	2	1	2	3	1	1
Other TV stations	1.5	2	2	1	1	2	3	1	2	1	2	1	2	2
Borba.me	1.5	3	0	1		3		2	1		2	2	5	1
Radio Antena M	1.5	2	2	0	1	2	2	2	1	1	2	2	3	1
Other radio stations	1.3	2	2	0	0	2		1	2	1	1	1	1	2
TV Happy	1.3	1	1	2	1	1		2	1	1	2	1	2	1
RTS - Radio televizija Srbije	1.2	1	1	2	1	1		1	2	2	1	2	1	
Other print media	1.1	2	0	1	0	2		1	1	1	0	1	6	1
Informer	1.0	1	1	1	0	2		1	1	0	1	1	2	1
BBC	0.5	1		1	0	1		1	0	2		0		
Kolektiv.me	0.5	0		1	1	0		1	0		0		1	2
CNN	0.4	1		0		1		1	0	1		0		
TV N1	0.4	1		0	0	0	2	0	0		1		2	
TV A1	0.3	0		1	0	0		0	0		0	1	1	
Fosmedia.me	0.2	0	0			0		0	0		0		0	
Al Jazeera	0.0	0					1	0			0			
Other	5.1	5	5	6	4	5	16	5	5	4	5	5	7	5
I do not trust any media outlet	0.1		0			0		0		0				
Don't know/ Refusal	41.4	34	44	50	49	32	60	40	42	54	38	26	24	50

On a scale from 1 to 4, how much trust do you have in Public Service Media (RTCG - Radio-televizija Crne Gore), when it comes to reporting the news fully, accurately, and fairly?

Base: Total target population



On a scale from 1 to 4, how much trust do you have in Public Service Media (RTCG - Radio-televizija Crne Gore), when it comes to reporting the news fully, accurately, and fairly?

Base: Total target population

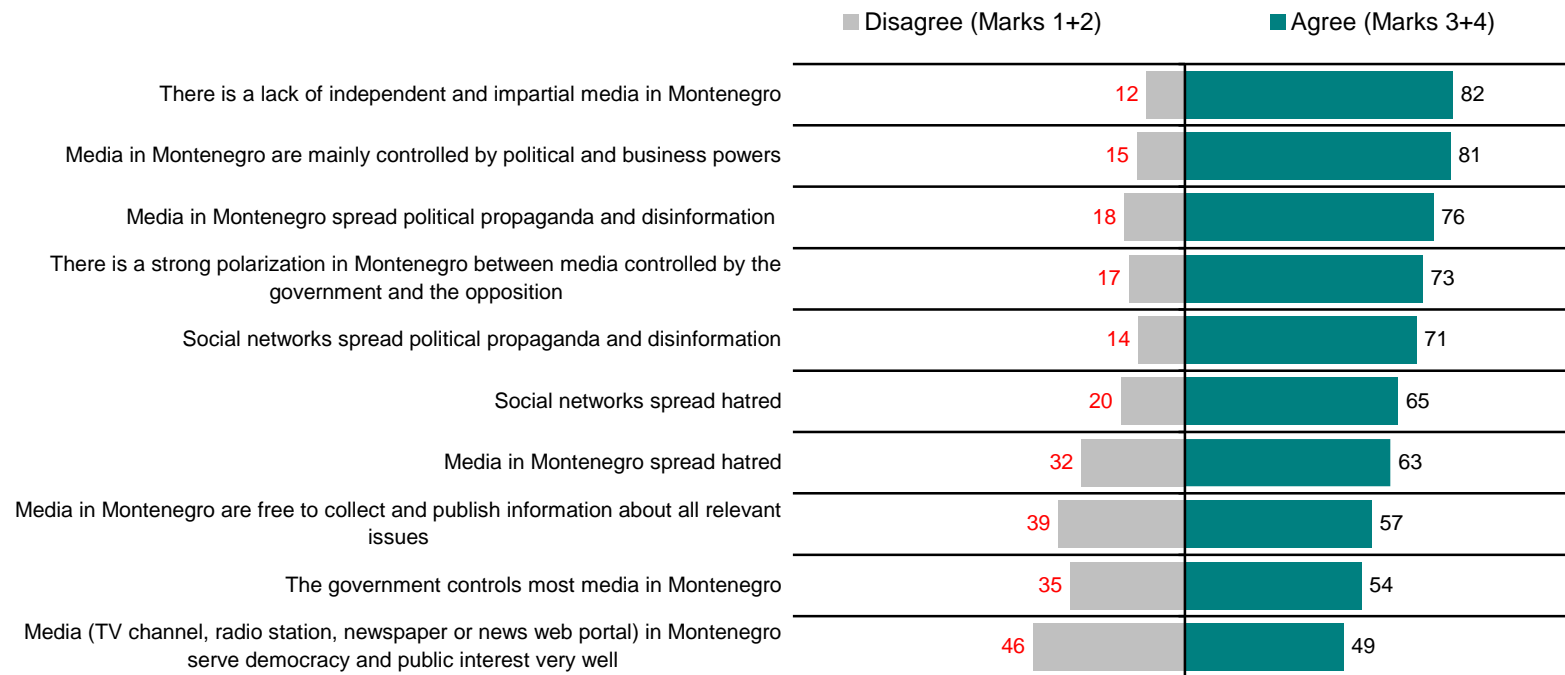
	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
Don't have trust at all	31.2	39	24	27	40	31	25	16	35	31	21	62	6	21	22	29	35	27	33	28
Mainly don't have trust	17.2	18	17	18	14	16	21	12	18	18	18	16	17	12	21	16	16	20	18	16
Sum: don't have trust	48.4	56	41	45	55	47	46	28	53	50	39	78	23	33	44	45	51	48	51	44
Sum: have trust	47.7	41	54	50	43	50	48	65	44	48	57	19	76	67	45	52	44	49	46	51
Mainly have trust	30.2	26	34	31	25	35	30	34	29	32	35	14	47	52	23	28	30	33	30	30
Completely have trust	17.5	15	20	19	18	15	19	31	15	16	22	5	29	15	22	24	15	16	16	21
Don't know/ Refusal	4.0	2	6	5	2	3	6	7	4	3	4	3	1		12	3	5	3	3	5
Total		100%																		
Mean	2.4	2.2	2.5	2.4	2.2	2.3	2.4	2.9	2.3	2.3	2.6	1.6	3.0	2.6	2.5	2.5	2.3	2.4	2.3	2.5

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
Don't have trust at all	31.2	35	33	23	26	35	49	42	25	26	30	37	48	29
Mainly don't have trust	17.2	16	16	21	19	16	8	21	15	15	21	16	9	19
Sum: don't have trust	48.4	51	49	44	45	51	56	63	40	41	51	53	57	48
Sum: have trust	47.7	45	49	50	52	46	28	32	57	54	48	43	41	46
Mainly have trust	30.2	29	30	31	31	30	17	22	35	35	33	22	26	25
Completely have trust	17.5	16	18	19	21	15	11	10	22	18	15	20	15	20
Don't know/ Refusal	4.0	4	2	6	4	3	16	4	3	6	2	4	2	6
Total		100%												
Mean	2.4	2.3	2.3	2.5	2.5	2.3	1.9	2.0	2.6	2.5	2.3	2.3	2.1	2.4

ATTITUDES AND EXPERIENCES WITH MEDIA

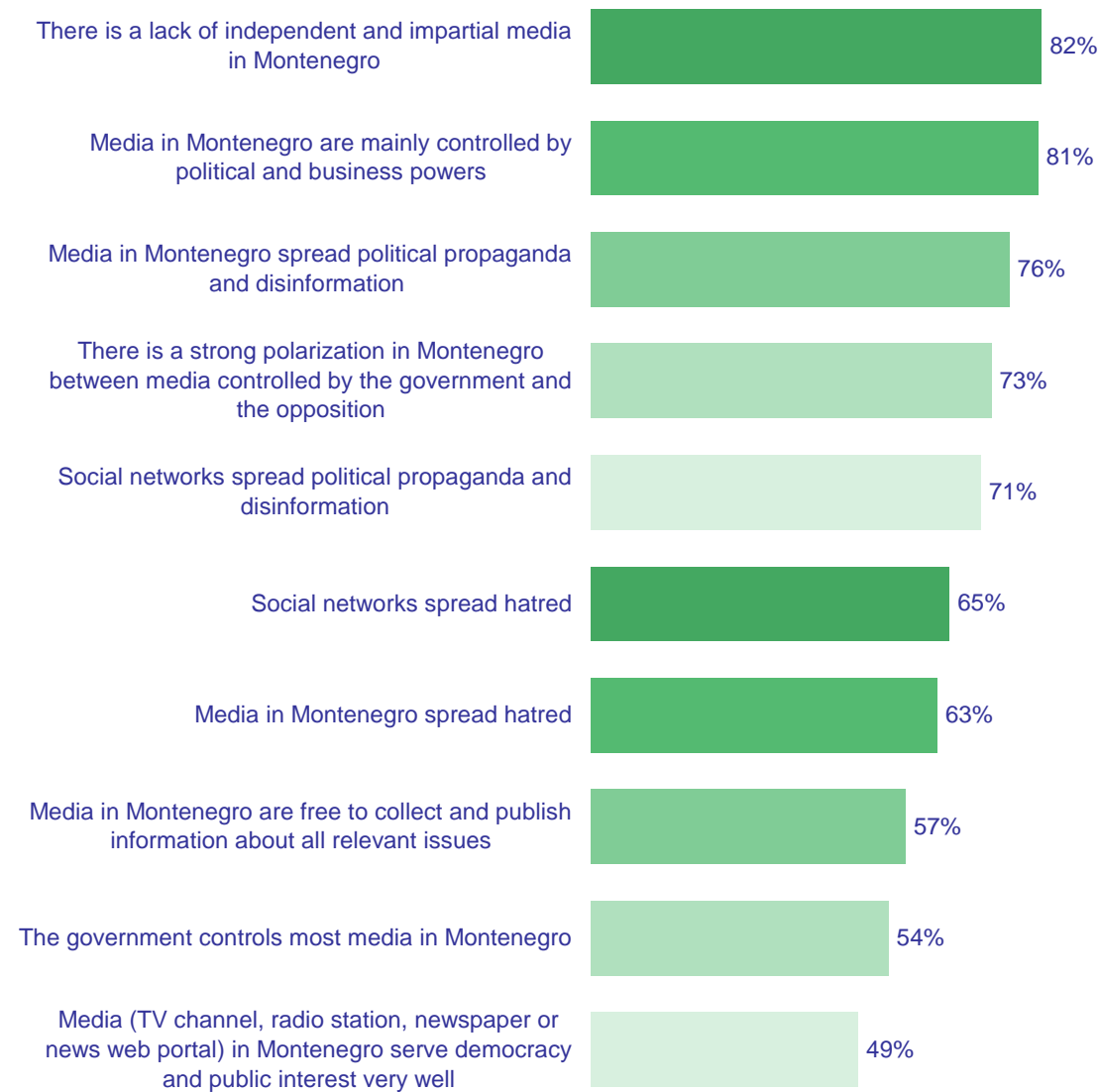
On a scale from 1 to 4, assess how much do you agree with the following statements:

	N	Strongly disagree	Somewhat disagree	Somewhat agree	Strongly agree	Don't know/ not sure/ Refusal	Disagree (Marks 1+2)	Agree (Marks 3+4)	Total
Media (TV channel, radio station, newspaper or news web portal) in Montenegro serve democracy and public interest very well	1018	23.2	23.1	37.6	11.0	5.1	46.3	48.6	100%
Media in Montenegro are free to collect and publish information about all relevant issues	1018	16.3	22.4	38.6	18.6	4.2	38.6	57.2	
Media in Montenegro are mainly controlled by political and business powers	1018	6.1	8.4	32.7	48.6	4.2	14.5	81.3	
The government controls most media in Montenegro	1018	17.2	17.7	29.7	24.4	11.0	35.0	54.1	
There is a strong polarization in Montenegro between media controlled by the government and the opposition	1018	8.4	8.7	30.8	42.1	10.0	17.1	72.8	
There is a lack of independent and impartial media in Montenegro	1018	5.8	5.7	19.1	62.9	6.4	11.6	82.0	
Media in Montenegro spread political propaganda and disinformation	1018	7.0	11.4	35.6	40.5	5.4	18.4	76.1	
Media in Montenegro spread hatred	1018	14.7	16.9	34.1	28.9	5.4	31.6	63.0	
Social networks spread political propaganda and disinformation	1018	4.9	9.1	31.3	39.5	15.1	14.1	70.9	
Social networks spread hatred	1018	6.7	12.8	30.3	34.9	15.4	19.5	65.2	



On a scale from 1 to 4, assess how much do you agree with the following statements: - Agree (Marks 3+4)

Base: Total target population



On a scale from 1 to 4, assess how much do you agree with the following statements: - Agree (Marks 3+4)

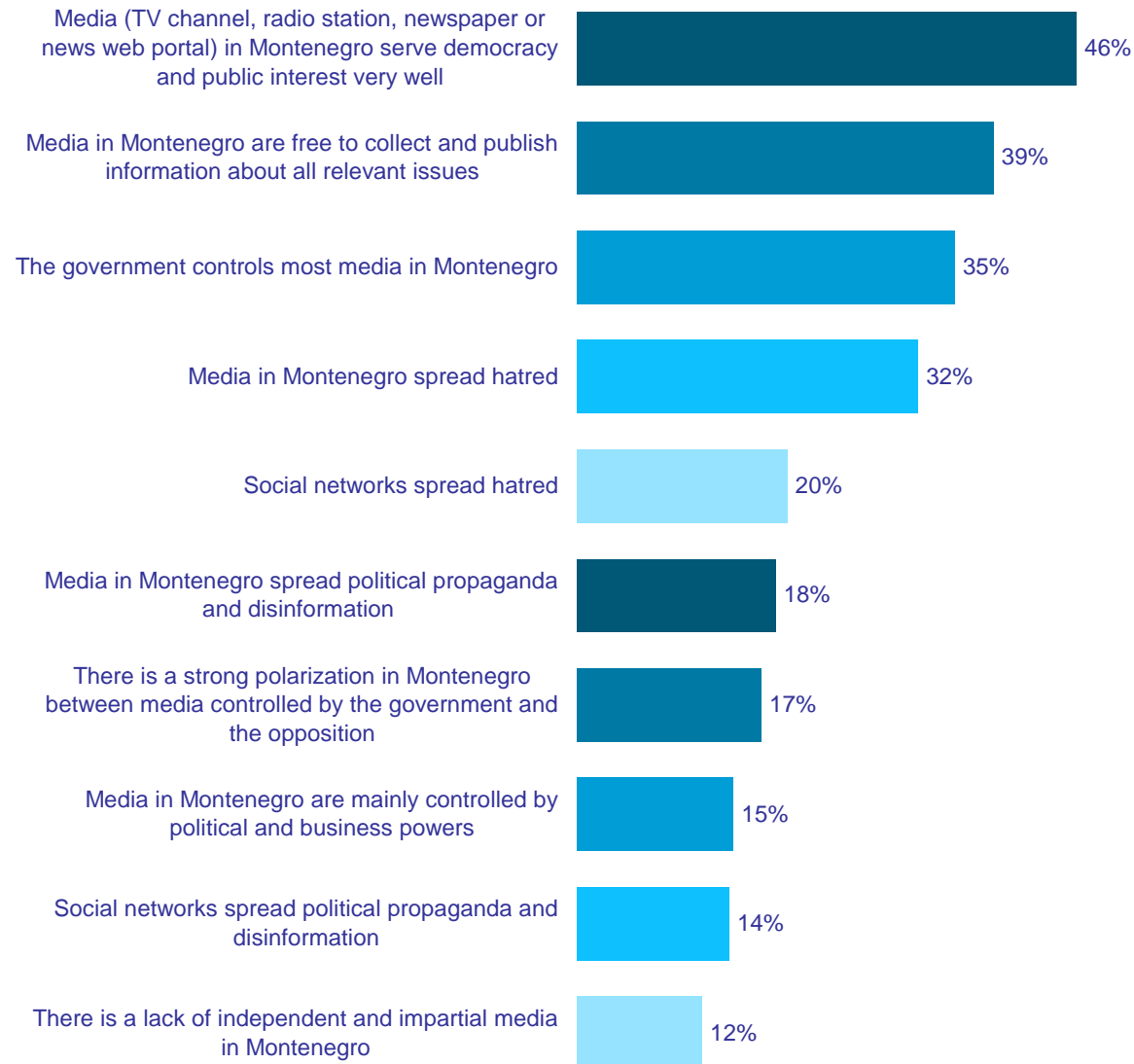
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
There is a lack of independent and impartial media in Montenegro	82.0	85	79	83	85	83	77	70	81	92	83	85	82	59	75	80	84	81	84	79
Media in Montenegro are mainly controlled by political and business powers	81.3	84	79	85	82	80	78	63	83	88	84	85	66	69	76	73	85	84	84	76
Media in Montenegro spread political propaganda and disinformation	76.1	79	73	74	77	78	76	61	77	82	76	84	64	62	70	71	77	79	79	72
There is a strong polarization in Montenegro between media controlled by the government and the opposition	72.8	75	71	70	75	74	72	66	72	79	77	73	66	67	60	70	74	74	73	72
Social networks spread political propaganda and disinformation	70.9	71	71	76	80	69	59	50	72	81	72	72	66	72	66	68	72	72	73	68
Social networks spread hatred	65.2	66	65	68	76	64	52	55	65	74	67	64	68	52	64	67	64	66	69	58
Media in Montenegro spread hatred	63.0	63	63	52	62	67	69	64	62	67	62	75	54	40	54	65	65	57	65	59
Media in Montenegro are free to collect and publish information about all relevant issues	57.2	56	58	52	53	64	59	66	57	52	58	56	60	55	55	60	56	56	55	61
The government controls most media in Montenegro	54.1	51	57	61	53	52	51	61	52	55	58	47	64	32	57	56	53	54	54	54
Media (TV channel, radio station, newspaper or news web portal) in Montenegro serve democracy and public interest very well	48.6	45	52	48	50	52	44	52	50	41	49	41	64	49	50	53	45	51	45	55

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
There is a lack of independent and impartial media in Montenegro	82.0	86	81	77	78	86	72	84	82	73	87	85	89	82
Media in Montenegro are mainly controlled by political and business powers	81.3	84	83	77	78	85	75	82	81	74	86	86	88	77
Media in Montenegro spread political propaganda and disinformation	76.1	78	75	74	74	79	70	83	72	69	82	79	82	72
There is a strong polarization in Montenegro between media controlled by the government and the opposition	72.8	76	70	71	69	77	66	74	73	69	75	79	74	69
Social networks spread political propaganda and disinformation	70.9	77	69	63	61	81	67	77	68	60	73	77	88	70
Social networks spread hatred	65.2	70	65	58	55	76	62	72	62	55	69	70	77	65
Media in Montenegro spread hatred	63.0	64	60	64	63	64	55	71	58	63	65	64	65	58
Media in Montenegro are free to collect and publish information about all relevant issues	57.2	55	61	57	63	54	31	43	66	62	61	57	49	46
The government controls most media in Montenegro	54.1	49	65	53	50	59	50	62	50	59	53	55	38	54
Media (TV channel, radio station, newspaper or news web portal) in Montenegro serve democracy and public interest very well	48.6	48	51	48	54	46	23	28	61	51	52	48	43	42

On a scale from 1 to 4, assess how much do you agree with the following statements: - Disagree (Marks 1+2)

Base: Total target population



On a scale from 1 to 4, assess how much do you agree with the following statements: - Disagree (Marks 1+2)

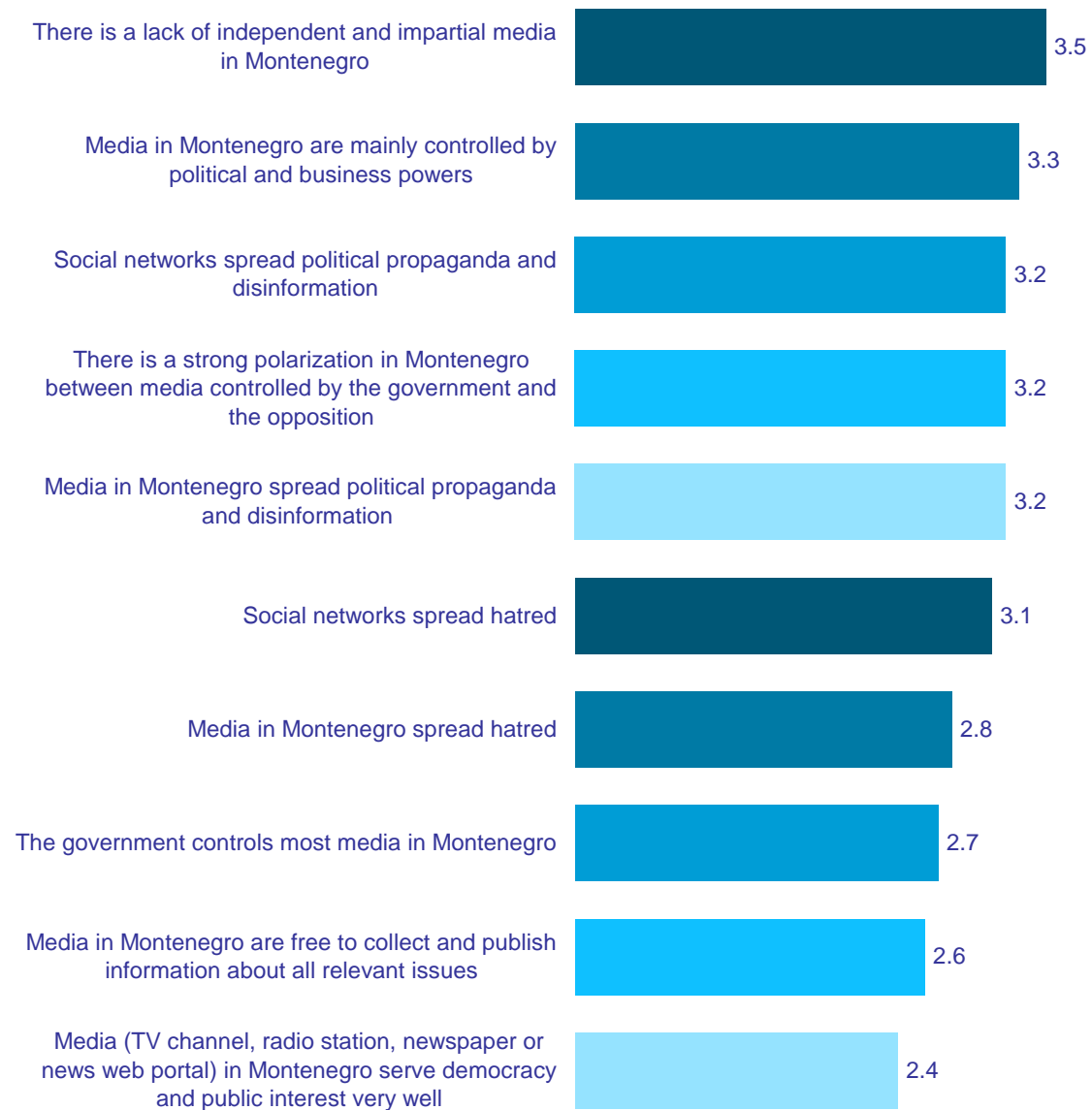
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
Media (TV channel, radio station, newspaper or news web portal) in Montenegro serve democracy and public interest very well	46.3	53	40	48	49	46	43	31	46	58	47	54	30	43	41	41	50	45	50	40
Media in Montenegro are free to collect and publish information about all relevant issues	38.6	42	36	45	45	33	32	26	39	46	38	42	35	32	39	34	40	41	41	35
The government controls most media in Montenegro	35.0	42	28	30	39	41	29	20	37	38	33	42	24	42	28	31	36	37	35	35
Media in Montenegro spread hatred	31.6	33	30	40	35	29	23	23	34	31	33	22	42	49	35	29	31	37	31	33
Social networks spread hatred	19.5	21	18	27	19	17	16	12	22	17	19	20	20	31	13	18	20	20	17	23
Media in Montenegro spread political propaganda and disinformation	18.4	19	18	22	19	18	14	21	18	17	18	13	26	31	21	19	18	19	17	22
There is a strong polarization in Montenegro between media controlled by the government and the opposition	17.1	19	16	20	17	18	13	13	19	15	14	18	20	27	21	16	18	16	17	17
Media in Montenegro are mainly controlled by political and business powers	14.5	16	13	13	15	16	14	23	14	10	13	11	28	23	12	21	12	12	13	18
Social networks spread political propaganda and disinformation	14.1	16	12	21	13	13	10	16	15	11	14	13	20	10	11	15	13	15	14	15
There is a lack of independent and impartial media in Montenegro	11.6	12	11	11	10	14	12	14	13	6	10	11	13	27	10	11	11	13	10	15

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
Media (TV channel, radio station, newspaper or news web portal) in Montenegro serve democracy and public interest very well	46.3	50	45	42	38	52	66	67	34	39	45	52	56	52
Media in Montenegro are free to collect and publish information about all relevant issues	38.6	41	36	36	34	42	56	52	30	33	35	42	48	48
The government controls most media in Montenegro	35.0	44	26	28	36	34	21	30	38	24	38	40	57	33
Media in Montenegro spread hatred	31.6	33	35	28	30	34	21	25	36	28	34	34	31	31
Social networks spread hatred	19.5	20	25	14	20	20	15	15	22	20	19	21	19	17
Media in Montenegro spread political propaganda and disinformation	18.4	18	23	16	18	19	20	12	22	20	15	20	16	22
There is a strong polarization in Montenegro between media controlled by the government and the opposition	17.1	17	20	15	18	16	16	18	17	15	18	16	20	19
Media in Montenegro are mainly controlled by political and business powers	14.5	13	15	16	17	12	18	15	14	19	11	12	10	17
Social networks spread political propaganda and disinformation	14.1	13	21	10	15	14	12	10	17	16	14	16	7	14
There is a lack of independent and impartial media in Montenegro	11.6	10	13	13	14	9	11	11	12	14	9	11	8	14

On a scale from 1 to 4, assess how much do you agree with the following statements: - Average values

Average values



On a scale from 1 to 4, assess how much do you agree with the following statements: - Average values

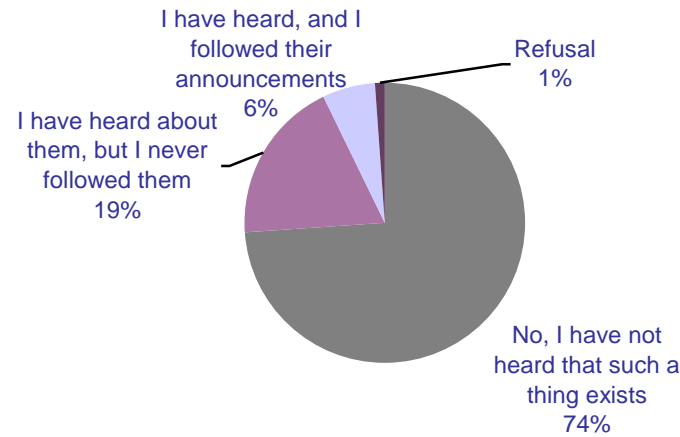
Average values

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1013	497	516	225	274	273	240	147	644	222	489	291	108	42	82	282	479	251	650	362
There is a lack of independent and impartial media in Montenegro	3.5	3.5	3.5	3.5	3.6	3.4	3.4	3.2	3.5	3.7	3.5	3.5	3.3	3.0	3.5	3.4	3.5	3.5	3.6	3.4
Media in Montenegro are mainly controlled by political and business powers	3.3	3.3	3.3	3.3	3.3	3.3	3.3	3.1	3.3	3.4	3.3	3.4	2.9	2.8	3.3	3.2	3.4	3.3	3.3	3.2
Social networks spread political propaganda and disinformation	3.2	3.2	3.3	3.1	3.3	3.2	3.3	3.0	3.2	3.4	3.3	3.2	3.1	3.1	3.2	3.2	3.3	3.2	3.3	3.2
There is a strong polarization in Montenegro between media controlled by the government and the opposition	3.2	3.2	3.2	3.1	3.2	3.2	3.2	3.2	3.2	3.3	3.3	3.2	3.1	2.9	3.0	3.2	3.2	3.2	3.2	3.2
Media in Montenegro spread political propaganda and disinformation	3.2	3.2	3.1	3.1	3.2	3.2	3.2	3.0	3.2	3.2	3.2	3.3	3.0	2.9	3.1	3.1	3.2	3.2	3.2	3.0
Social networks spread hatred	3.1	3.1	3.1	3.0	3.1	3.1	3.2	3.2	3.1	3.2	3.2	3.0	3.1	2.9	3.2	3.1	3.1	3.1	3.2	3.0
Media in Montenegro spread hatred	2.8	2.8	2.8	2.6	2.8	2.9	3.0	2.9	2.8	2.8	2.8	3.0	2.5	2.5	2.7	2.9	2.8	2.7	2.8	2.8
The government controls most media in Montenegro	2.7	2.6	2.8	2.9	2.5	2.7	2.7	3.1	2.6	2.6	2.7	2.4	3.0	2.5	2.9	2.7	2.7	2.7	2.7	2.7
Media in Montenegro are free to collect and publish information about all relevant issues	2.6	2.6	2.7	2.5	2.5	2.8	2.7	2.9	2.6	2.5	2.6	2.5	2.8	2.5	2.7	2.7	2.6	2.6	2.6	2.7
Media (TV channel, radio station, newspaper or news web portal) in Montenegro serve democracy and public interest very well	2.4	2.3	2.5	2.4	2.3	2.4	2.4	2.6	2.4	2.2	2.4	2.2	2.6	2.4	2.5	2.4	2.3	2.4	2.3	2.5

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1013	463	240	310	468	495	33	371	623	296	303	152	96	165
There is a lack of independent and impartial media in Montenegro	3.5	3.6	3.5	3.3	3.4	3.6	3.4	3.6	3.5	3.4	3.6	3.5	3.7	3.4
Media in Montenegro are mainly controlled by political and business powers	3.3	3.3	3.3	3.2	3.2	3.4	3.3	3.4	3.2	3.2	3.3	3.4	3.4	3.2
Social networks spread political propaganda and disinformation	3.2	3.3	3.1	3.3	3.2	3.3	3.2	3.4	3.2	3.1	3.2	3.3	3.5	3.3
There is a strong polarization in Montenegro between media controlled by the government and the opposition	3.2	3.2	3.2	3.2	3.1	3.2	3.2	3.2	3.2	3.2	3.2	3.3	3.1	3.0
Media in Montenegro spread political propaganda and disinformation	3.2	3.2	3.1	3.1	3.2	3.2	3.2	3.4	3.0	3.1	3.2	3.2	3.2	3.1
Social networks spread hatred	3.1	3.1	3.0	3.2	3.1	3.1	3.2	3.3	3.0	3.0	3.1	3.1	3.2	3.2
Media in Montenegro spread hatred	2.8	2.8	2.7	2.9	2.9	2.8	2.7	3.0	2.7	2.9	2.8	2.8	2.8	2.8
The government controls most media in Montenegro	2.7	2.5	2.9	2.8	2.7	2.7	3.1	2.8	2.6	2.9	2.7	2.6	2.3	2.7
Media in Montenegro are free to collect and publish information about all relevant issues	2.6	2.6	2.7	2.6	2.7	2.6	2.2	2.3	2.8	2.7	2.7	2.6	2.5	2.4
Media (TV channel, radio station, newspaper or news web portal) in Montenegro serve democracy and public interest very well	2.4	2.3	2.4	2.5	2.5	2.3	1.8	2.0	2.6	2.5	2.4	2.3	2.2	2.3

Have you heard of any media or organization in Montenegro that deals with checking the accuracy of news and information (so-called fact-checkers) such as Raskrikavanje?

Base: Total target population

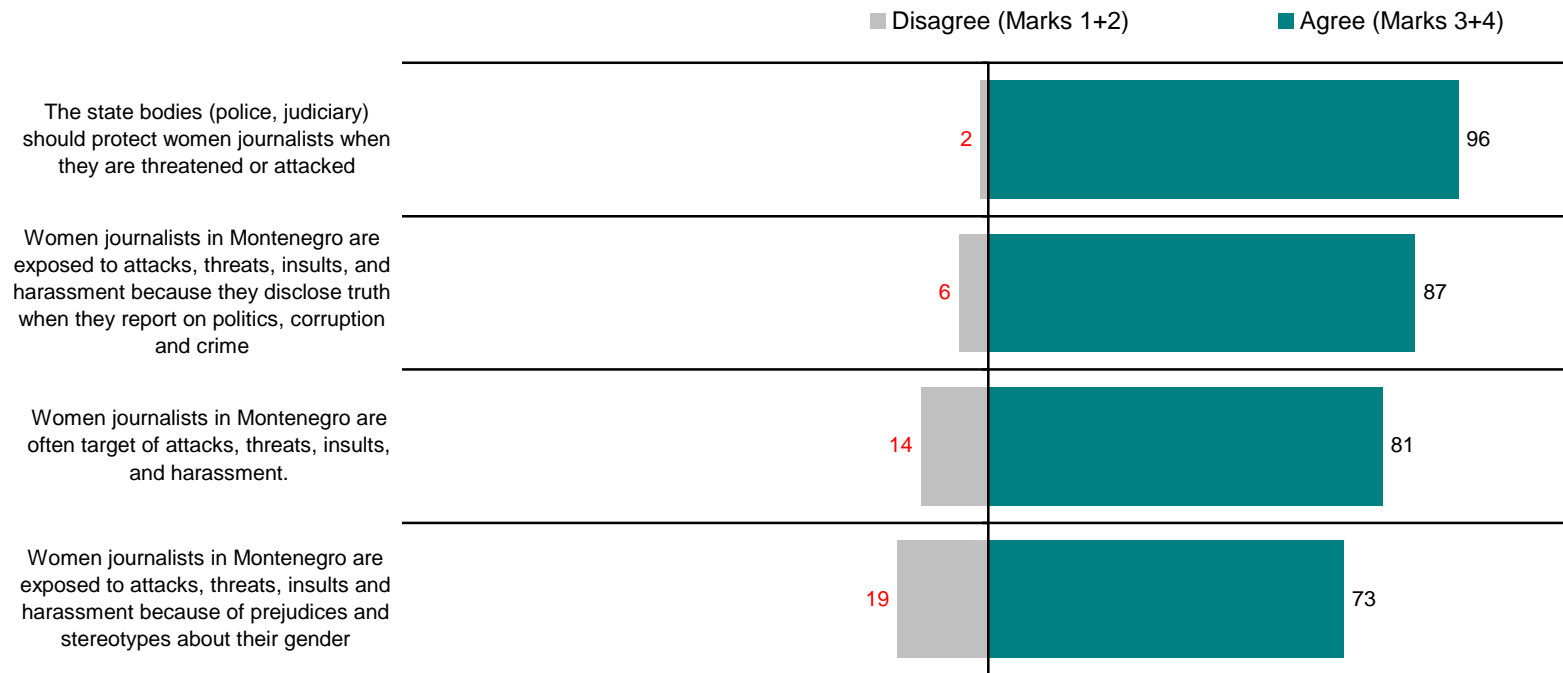


	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.00		0.02				0.00			0.90					0.17			0.00	
No, I have not heard that such a thing exists	73.8	69	79	68	73	75	79	93	73	63	73	73	76	81	78	78	71	76	70	81
I have heard about them, but I never followed them	18.8	23	15	26	18	16	16	7	19	26	19	20	20	9	16	18	20	18	22	14
I have heard, and I followed their announcements	6.3	7	5	5	8	8	3	6	11	7	6	3	10	5	3	8	6	7	5	
Refusal	1.0	1	1	1	1	0	2	1	1	1	1	1	1	2	1	1	1	1	1	
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
sig		0.15			0.00			0.05		0.00				
No, I have not heard that such a thing exists	73.8	72	73	76	80	66	90	74	74	81	70	67	64	80
I have heard about them, but I never followed them	18.8	18	21	18	15	23	8	16	20	17	20	21	26	14
I have heard, and I followed their announcements	6.3	9	5	4	3	9	1	9	5	2	8	11	10	4
Refusal	1.0	1	1	2	1	1		1	1	0	2	1		2
Total		100%												

The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each.

	N	Strongly disagree	Somewhat disagree	Somewhat agree	Strongly agree	Don't know/ not sure/ Refusal	Disagree (Marks 1+2)	Agree (Marks 3+4)	Total
Women journalists in Montenegro are often target of attacks, threats, insults, and harassment.	1018	6.8	7.0	32.0	48.7	5.5	13.8	80.7	100%
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	1018	0.7	0.9	9.1	87.1	2.2	1.6	96.2	
Women journalists in Montenegro are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	949	1.4	4.6	29.4	58.1	6.5	6.0	87.4	
Women journalists in Montenegro are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	949	8.8	9.9	31.5	41.3	8.5	18.6	72.8	



The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each. - Agree (Marks 3+4)

Base:



The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each. - Agree (Marks 3+4)

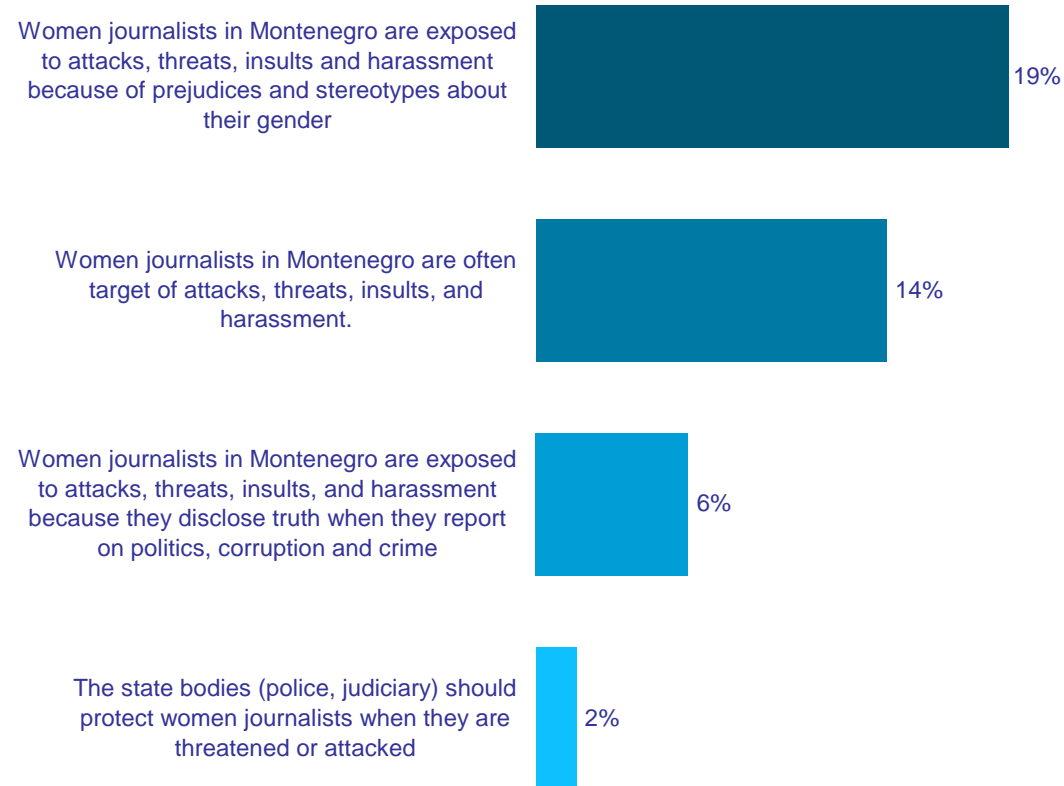
Base:

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	96.2	96	96	96	98	95	95	95	96	98	96	97	98	87	94	96	96	97	97	95
Women journalists in Montenegro are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	87.4	87	88	83	84	90	92	90	87	86	86	92	93	89	76	86	89	87	86	90
Women journalists in Montenegro are often target of attacks, threats, insults, and harassment.	80.7	77	84	73	77	87	85	81	81	78	79	87	76	75	75	78	82	81	82	79
Women journalists in Montenegro are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	72.8	70	76	72	67	74	79	84	72	69	72	75	77	81	62	75	72	72	73	72

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	96.2	97	97	95	97	96	87	96	96	96	97	97	100	93
Women journalists in Montenegro are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	87.4	85	88	91	93	83	79	84	90	91	86	90	86	82
Women journalists in Montenegro are often target of attacks, threats, insults, and harassment.	80.7	79	82	83	86	76	71	81	80	83	80	85	81	74
Women journalists in Montenegro are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	72.8	69	80	74	79	67	71	74	72	79	70	73	65	71

The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each. - Disagree (Marks 1+2)

Base:



The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each. - Disagree (Marks 1+2)

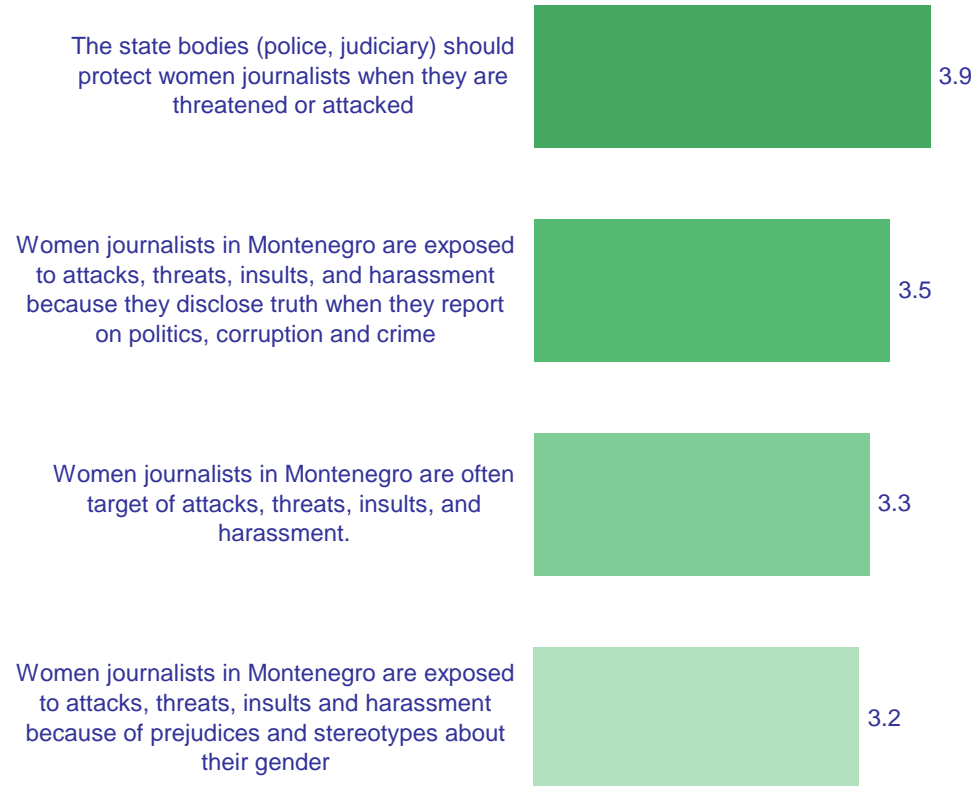
Base:

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Women journalists in Montenegro are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	18.6	23	15	20	25	17	12	7	19	26	19	20	11	5	27	16	19	20	19	17
Women journalists in Montenegro are often target of attacks, threats, insults, and harassment.	13.8	17	11	19	16	10	11	13	12	19	15	9	21	19	11	18	11	13	13	16
Women journalists in Montenegro are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	6.0	8	4	9	7	5	3	4	5	9	7	4	5	5	8	8	5	6	7	4
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	1.6	2	1	1	1	2	2	1	2	2	1	1	2	7	0	1	2	2	1	2

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Women journalists in Montenegro are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	18.6	24	14	15	13	25	14	20	18	9	23	20	30	20
Women journalists in Montenegro are often target of attacks, threats, insults, and harassment.	13.8	16	12	12	11	17	11	13	14	11	16	12	16	16
Women journalists in Montenegro are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	6.0	9	4	3	2	10		10	4	3	7	5	11	7
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	1.6	2	1	2	2	2		3	1	1	2	3	0	1

The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each. - Average values

Average values



The following statements refer to the position of women journalists in Montenegro. On a scale from 1 to 4 , how much do you agree with each. - Average values

Average values

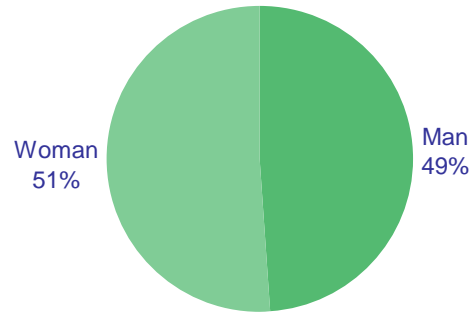
	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1002	491	511	223	272	271	236	144	636	222	484	289	108	39	81	280	474	248	644	358
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	3.9	3.9	3.9	3.9	3.9	3.9	3.8	3.8	3.9	3.9	3.9	3.9	3.9	3.6	3.8	3.9	3.9	3.9	3.9	3.9
Women journalists in Montenegro are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	3.5	3.5	3.6	3.5	3.5	3.6	3.6	3.5	3.6	3.5	3.5	3.6	3.5	3.5	3.5	3.5	3.6	3.6	3.5	3.6
Women journalists in Montenegro are often target of attacks, threats, insults, and harassment.	3.3	3.3	3.3	3.2	3.2	3.4	3.4	3.3	3.3	3.2	3.3	3.4	3.2	3.1	3.3	3.2	3.3	3.3	3.3	3.3
Women journalists in Montenegro are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	3.2	3.1	3.2	3.1	3.0	3.2	3.3	3.5	3.1	3.0	3.1	3.2	3.3	3.3	3.0	3.2	3.1	3.2	3.1	3.2

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1002	458	237	307	466	487	32	367	615	289	305	152	96	160
The state bodies (police, judiciary) should protect women journalists when they are threatened or attacked	3.9	3.9	3.9	3.8	3.8	3.9	3.9	3.8	3.9	3.9	3.9	3.9	3.9	3.8
Women journalists in Montenegro are exposed to attacks, threats, insults, and harassment because they disclose truth when they report on politics, corruption and crime	3.5	3.5	3.6	3.6	3.7	3.4	3.8	3.5	3.6	3.6	3.5	3.6	3.5	3.5
Women journalists in Montenegro are often target of attacks, threats, insults, and harassment.	3.3	3.3	3.3	3.3	3.4	3.2	3.4	3.3	3.3	3.4	3.2	3.4	3.3	3.2
Women journalists in Montenegro are exposed to attacks, threats, insults and harassment because of prejudices and stereotypes about their gender	3.2	3.1	3.2	3.2	3.3	3.0	3.5	3.1	3.2	3.4	3.1	3.1	2.8	3.1

DEMOGRAPHICS

Gender

Base: Total target population

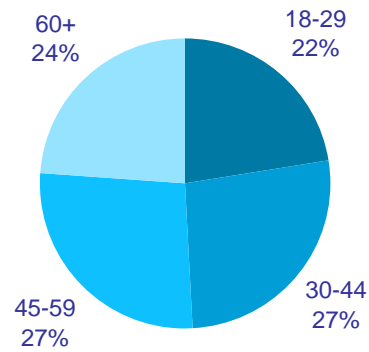


	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.00		0.32				0.00			0.00					0.83			0.45	
Man	48.9	100		52	50	50	44	37	53	44	43	53	58	73	44	50	49	47	48	50
Woman	51.1		100	48	50	50	56	63	47	56	57	47	42	27	56	50	51	53	52	50
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
sig		0.00			0.00			0.00		0.00				
Man	48.9	56	45	41	44	52	72	55	45	42	47	56	65	48
Woman	51.1	44	55	59	56	48	28	45	55	58	53	44	35	52
Total		100%												

Age

Base: Total target population

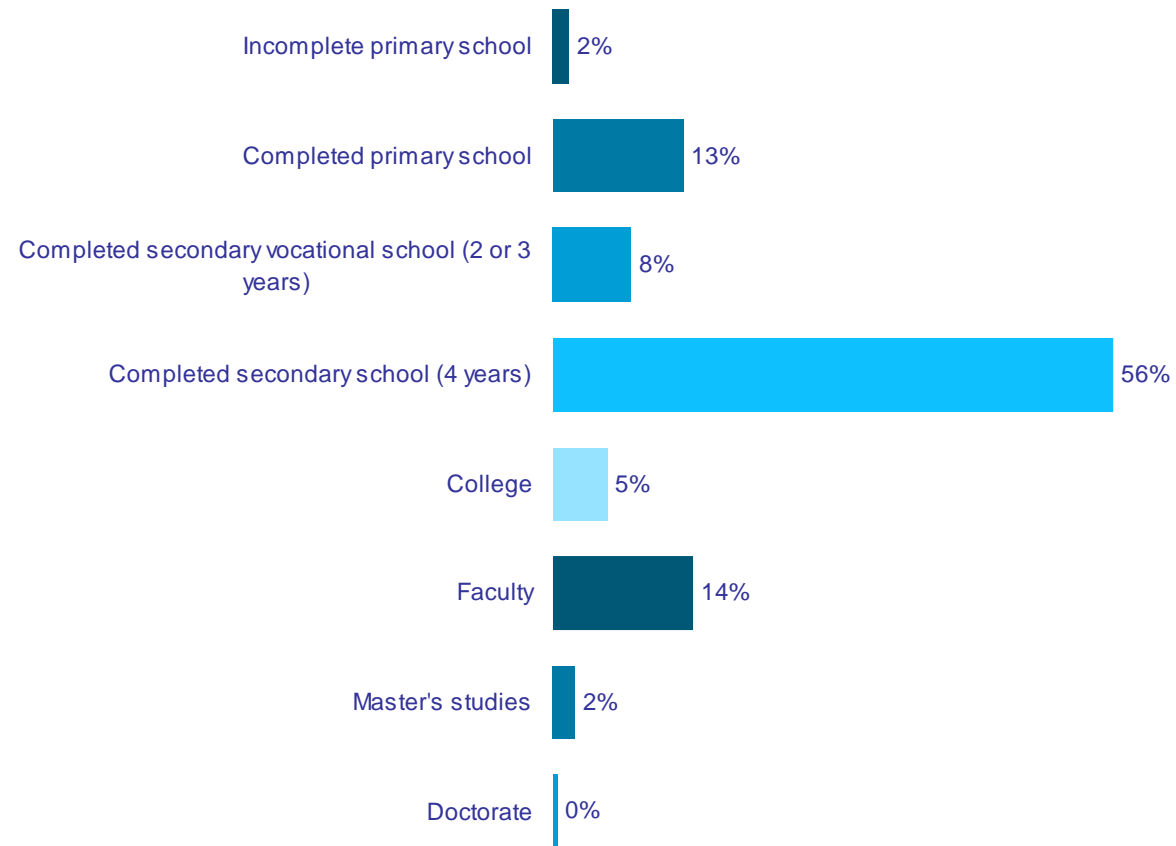


	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.32		0.00				0.00			0.00					0.91			0.23	
18-29	22.4	24	21	100				12	25	22	23	17	27	15	34	22	23	21	23	21
30-44	26.9	28	26		100			13	26	38	29	27	22	13	30	25	28	27	28	25
45-59	26.9	27	26			100		25	28	23	25	27	34	45	19	27	26	28	27	26
60+	23.8	21	26				100	50	21	16	23	30	17	26	17	26	22	24	22	27
Total		100%																		
Mean	45.5	44.3	46.6	23.6	36.8	52.4	68.0	56.1	43.9	43.0	44.5	48.0	44.4	51.1	40.9	46.0	44.8	46.1	44.7	46.9

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
sig		0.00			0.00			0.13		0.00				
18-29	22.4	21	32	17	8	35	40	22	23	14	25	20	25	35
30-44	26.9	41	27	6	13	40	24	31	25	20	26	38	36	26
45-59	26.9	33	31	15	36	19	11	26	27	27	28	31	29	20
60+	23.8	6	10	61	43	6	25	20	25	39	21	12	11	20
Total		100%												
Mean	45.5	40.5	40.1	56.8	55.5	36.4	39.0	44.0	46.0	51.9	44.8	42.6	40.9	40.5

What is your highest acquired education level?

Base: Total target population



What is your highest acquired education level?

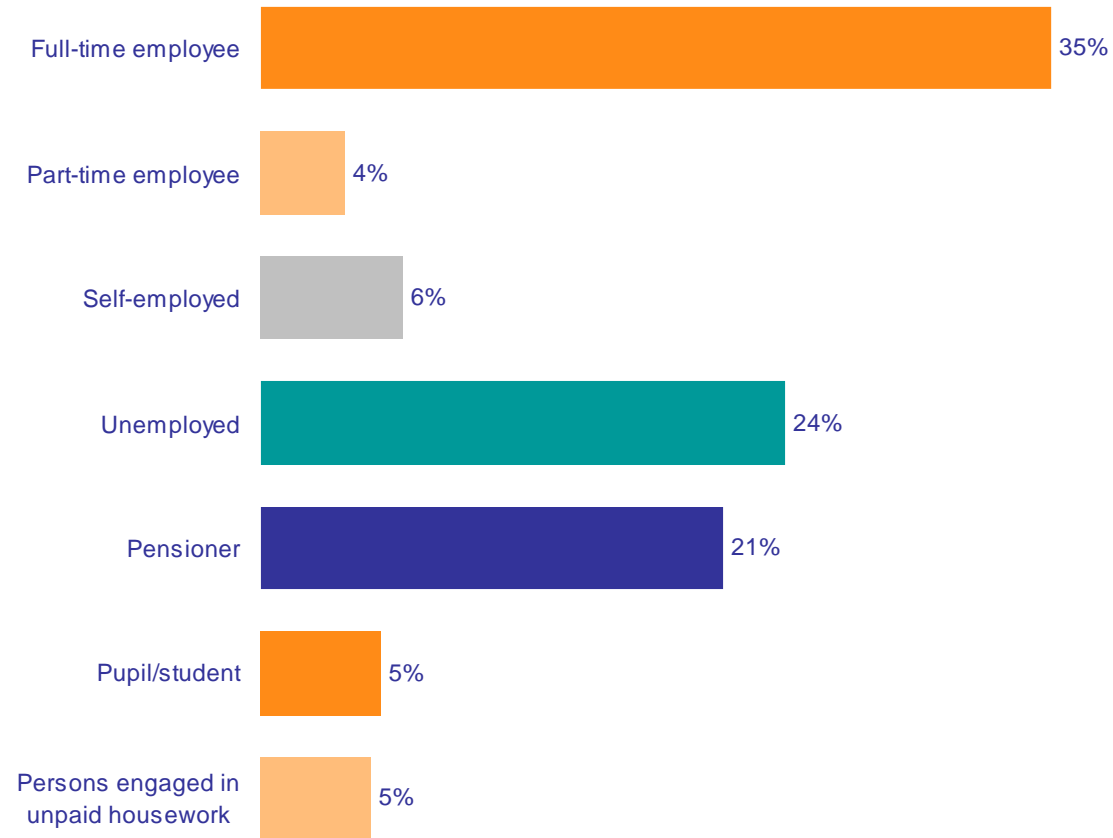
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.00		0.00				0.00			0.64					0.00			0.00	
Incomplete primary school	1.6		3		1	1	5	11			1	1	5		3	3	1	2	0	4
Completed primary school	12.9	11	15	8	6	13	26	89			10	13	19	15	21	23	8	10	9	20
Completed secondary vocational school (2 or 3 years)	7.7	9	6	6	9	6	9		12		7	9	9		8	8	9	5	7	9
Completed secondary school (4 years)	55.9	60	52	64	52	61	46		88		57	60	49	62	43	49	58	59	60	49
College	5.4	6	5	2	4	8	8			25	5	6	5	8	4	6	5	6	5	5
Faculty	14.0	12	16	17	22	10	6			64	16	11	12	8	18	11	16	13	16	10
Master's studies	2.2	2	2	3	4	1	0			10	3	1	1	8	3	1	2	4	2	2
Doctorate	0.3	0	0		0	1	0			2	0	0		0		0	1		1	
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media		HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.00			0.00			0.41		0.00					
Incomplete primary school	1.6		1	5	3	1		2	1	4				3	
Completed primary school	12.9	6	13	23	21	5	25	12	13	27	8			16	
Completed secondary vocational school (2 or 3 years)	7.7	7	8	9	9	6	5	5	9	11	7	8	1	6	
Completed secondary school (4 years)	55.9	55	64	51	52	61	49	59	55	51	61	61	54	53	
College	5.4	5	4	7	7	4	6	5	6	4	7	9	3	3	
Faculty	14.0	23	8	5	8	20	15	14	14	3	16	20	32	15	
Master's studies	2.2	4	2	0	1	4		3	2	0	2	3	7	3	
Doctorate	0.3	1		0	0	1		1	0			0	3	0	
Total		100%													

What is, in your opinion, your current main employment status?

Base: Total target population



What is, in your opinion, your current main employment status?

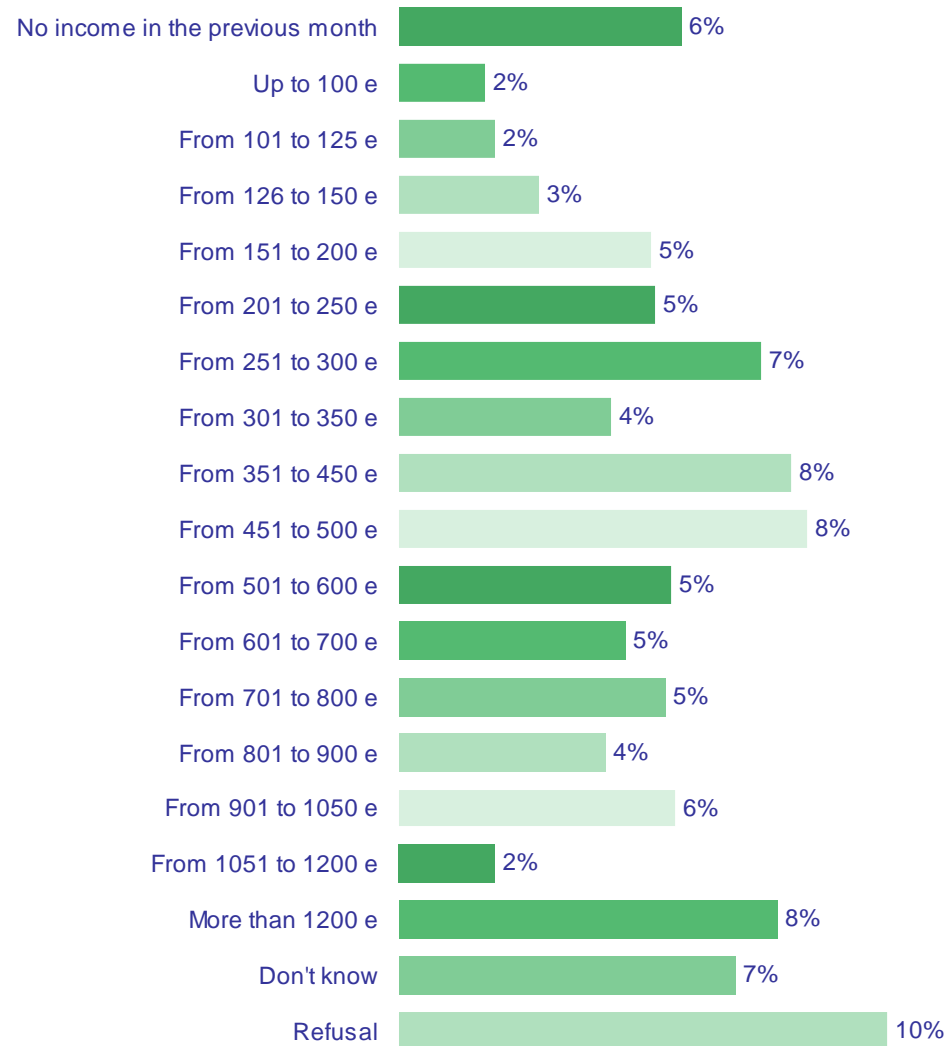
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.00		0.00				0.00			0.00					0.00			0.00	
Full-time employee	35.4	38	32	33	55	43	6	9	34	58	41	31	18	38	38	30	39	34	36	34
Part-time employee	3.8	5	3	4	5	4	1	4	3	5	2	4	9	13	1	4	5	2	4	4
Self-employed	6.4	9	4	5	9	8	4	6	7	5	6	6	7	12	5	7	5	9	7	5
Unemployed	23.5	22	25	34	24	27	10	23	27	15	19	26	32	28	26	25	22	25	24	22
Pensioner	20.7	20	21	1	2	11	72	34	20	14	21	26	14	9	17	19	21	22	19	24
Pupil/student	5.4	5	6	23	1			2	7	2	6	3	6		10	7	5	4	7	2
Persons engaged in unpaid housework	4.9	1	9		5	6	8	22	2	1	4	5	15		2	9	4	2	3	8
Total		100%																		

	Total	Employment status			Main source of information			Trust in the media			HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.00			0.00			0.14			0.00				
Full-time employee	35.4	78			25	45	25	39	33	13	38	56	70	32	
Part-time employee	3.8	8			2	5	10	2	5	3	4	4	2	5	
Self-employed	6.4	14			5	7	8	7	6	5	7	6	5	9	
Unemployed	23.5		100		23	25	19	22	25	35	22	15	9	22	
Pensioner	20.7			67	37	5	19	18	21	32	22	13	9	14	
Pupil/student	5.4			17	1	9	7	5	6	2	6	6	4	11	
Persons engaged in unpaid housework	4.9			16	7	3	10	6	4	9	3	1	1	7	
Total		100%													

What was the total household income in the previous month?

Base: Total target population



What was the total household income in the previous month?

Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.00		0.00				0.00			0.09					0.00			0.01	
No income in the previous month	5.6	5	6	3	5	9	5	9	6	3	5	6	8	5	4	9	3	6	5	6
Up to 100 e	1.7	2	2	1	1	2	2	5	1	1	1	3	2	2	0	3	1	2	1	3
From 101 to 125 e	1.9	2	2	1	1	2	3	5	2	0	2	1	6		2	3	2	1	2	2
From 126 to 150 e	2.8	2	3	1	2	2	7	6	3	0	4	2	3		1	4	2	3	2	4
From 151 to 200 e	5.0	3	7	2	2	3	12	17	4	2	4	6	10	12	1	8	4	4	4	6
From 201 to 250 e	5.1	6	5	5	5	4	7	11	5	2	4	6	8	13	3	9	4	3	5	6
From 251 to 300 e	7.2	5	9	5	5	7	12	8	9	2	6	11	4		5	7	7	7	7	7
From 301 to 350 e	4.2	3	5	5	6	2	4	5	4	4	4	3	4	11	5	4	5	3	3	6
From 351 to 450 e	7.8	6	9	11	6	6	9	3	10	5	8	9	6		13	6	9	7	9	5
From 451 to 500 e	8.1	10	6	7	7	12	6	5	8	9	9	7	6	13	5	8	7	11	8	8
From 501 to 600 e	5.4	5	5	6	4	8	4		6	7	5	3	11	12	4	5	4	9	5	6
From 601 to 700 e	4.5	4	5	5	5	4	4	3	4	8	4	6	3	2	4	5	4	4	4	5
From 701 to 800 e	5.3	7	4	5	7	7	2		6	7	8	5	1		1	3	7	4	6	4
From 801 to 900 e	4.1	4	4	3	8	4	1		5	6	5	2	2	10	5	4	5	4	5	3
From 901 to 1050 e	5.5	6	5	5	6	6	4		5	9	7	5	6		4	4	6	6	7	3
From 1051 to 1200 e	1.9	2	1	1	2	3	1		1	5	2	3	2	3	1	1	2	2	2	2
More than 1200 e	7.5	10	5	9	10	7	3		7	14	8	9	6		7	5	10	6	8	7
Don't know	6.7	7	6	14	6	4	4	8	7	4	7	6	1	7	11	5	7	7	6	9
Refusal	9.7	9	10	11	10	8	9	14	8	11	9	7	10	9	25	7	11	10	11	7
Total		100%																		

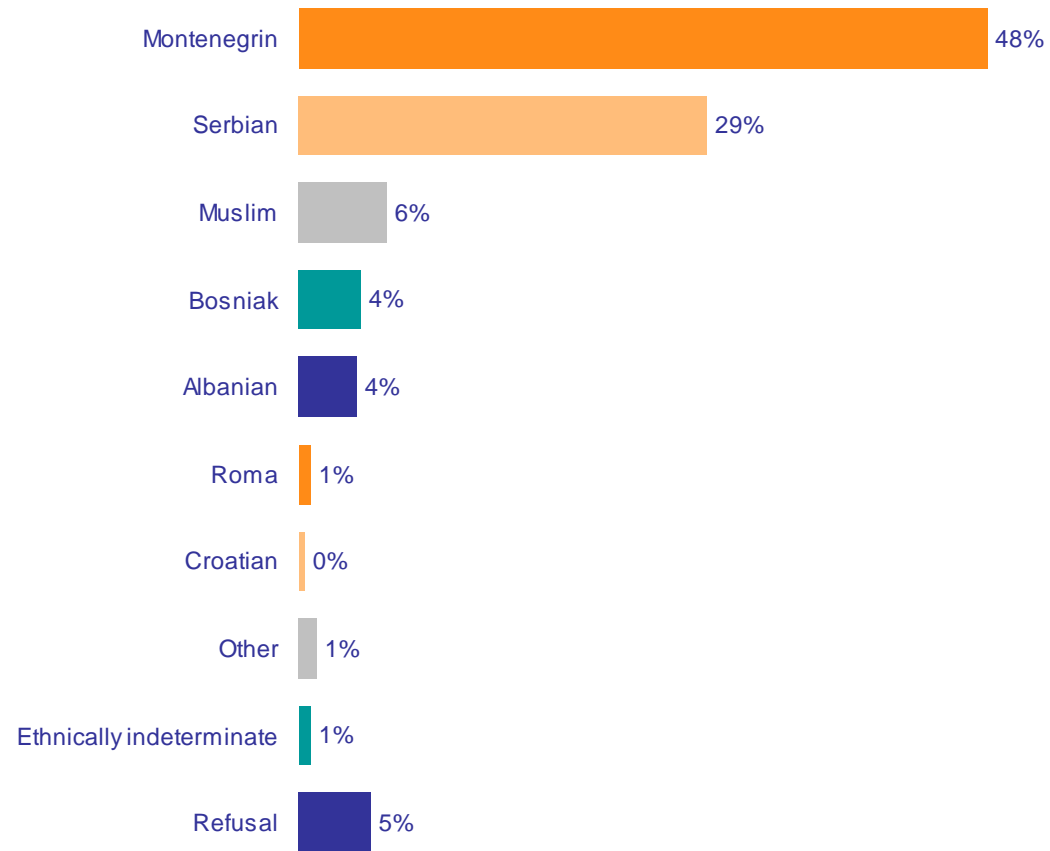
What was the total household income in the previous month?

Base: Total target population

	Total	Employment status			Main source of information			Trust in the media		HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167
sig		0.00			0.00			0.71		0.00				
No income in the previous month	5.6	3	11	6	7	4	18	4	7	19				
Up to 100 e	1.7	0	5	2	2	1		1	2	6				
From 101 to 125 e	1.9	1	4	2	2	2		2	2	6				
From 126 to 150 e	2.8	1	4	5	4	2	2	3	3	9				
From 151 to 200 e	5.0	1	7	8	9	2		6	4	17				
From 201 to 250 e	5.1	4	6	6	7	3	10	6	4	17				
From 251 to 300 e	7.2	5	6	11	11	4	3	6	8	24				
From 301 to 350 e	4.2	3	5	5	5	4	2	3	5		14			
From 351 to 450 e	7.8	6	9	9	7	9	3	7	8		26			
From 451 to 500 e	8.1	10	8	6	7	9	6	9	8		27			
From 501 to 600 e	5.4	7	5	4	5	6	1	5	5		18			
From 601 to 700 e	4.5	6	2	5	4	5		4	5		15			
From 701 to 800 e	5.3	7	5	3	4	7	2	5	6			36		
From 801 to 900 e	4.1	8	0	1	3	6		5	4			28		
From 901 to 1050 e	5.5	7	4	5	4	7	9	7	5			37		
From 1051 to 1200 e	1.9	3	1	1	2	2		2	2				21	
More than 1200 e	7.5	13	3	3	4	11	8	9	6				79	
Don't know	6.7	7	8	5	4	7	20	6	7					41
Refusal	9.7	10	7	11	8	10	17	9	10					59
Total		100%												

What is your ethnic background?

Base: Total target population



What is your ethnic background?

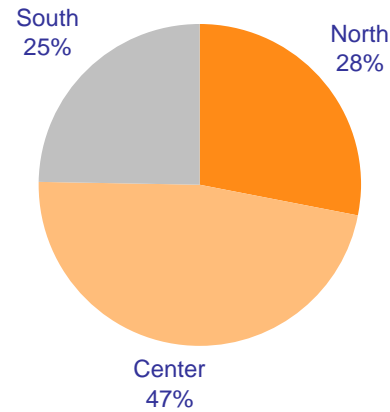
Base: Total target population

	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.00		0.00				0.01			0.00					0.00			0.52	
Montenegrin	48.4	43	54	51	51	45	46	38	49	54	100					36	56	47	50	45
Serbian	28.7	31	26	21	29	29	36	27	31	23		100			34	27	26	28	30	
Muslim	6.2	7	6	10	5	6	5	10	7	2			58		11	4	4	6	6	
Bosniak	4.4	6	3	3	4	8	3	7	3	7			42		11	1	3	3	6	
Albanian	4.1	6	2	3	2	7	5	4	4	4				100	3	2	10	4	5	
Roma	0.8	1	0	2	2			5	0					10		2		1	1	
Croatian	0.4	0	1		0		1	1	0	0				4		0	1	1		
Other	1.2	1	1		2	2	0	1	1	1				15	0	1	3	1	2	
Ethnically indeterminate	0.8	0	1	1	1	1	1	2	1	1				10	0	1	2	0	1	
Refusal	5.0	4	6	10	4	3	4	4	5	7				61	4	6	4	6	4	
Total		100%																		

	Total	Employment status			Main source of information		Trust in the media			HH income					
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.03			0.72		0.90			0.00					
Montenegrin	48.4	53	40	48	45	52	43	50	48	41	49	62	48	48	
Serbian	28.7	25	32	31	31	26	31	28	29	34	27	24	34	23	
Muslim	6.2	4	9	8	6	6	5	6	7	11	4	3	4	5	
Bosniak	4.4	4	6	4	5	4		4	5	4	7	3	5	2	
Albanian	4.1	6	5	1	5	3	9	5	4	5	5	3	2	4	
Roma	0.8	1	2		1	1	3	1	1	1	0			3	
Croatian	0.4	0	0	1	1	0		0	0	0	1				
Other	1.2	1	3	0	2	1	1	1	1	2	1	1	3	0	
Ethnically indeterminate	0.8	0	1	1	1	0		0	1	0	1	1	1	1	
Refusal	5.0	6	3	5	3	6	9	6	4	2	5	4	3	13	
Total		100%													

Region

Base: Total target population

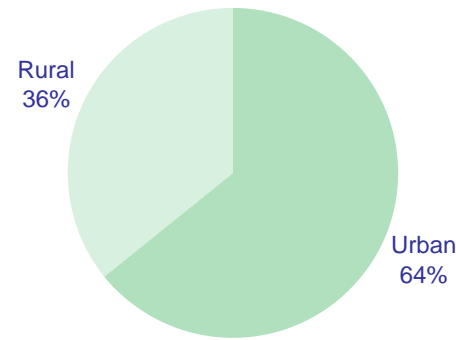


	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.83		0.91				0.00			0.00					0.00			0.00	
North	28.1	29	27	28	26	28	30	50	25	22	21	33	59	19	16	100			19	44
Center	47.2	47	47	49	49	46	45	30	50	51	55	44	24	20	54		100		58	28
South	24.7	24	25	23	24	26	25	21	25	27	24	22	17	61	30			100	23	28
Total	100%																			

	Total	Employment status			Main source of information			Trust in the media			HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.20			0.09			0.73			0.00				
North	28.1	25	30	32	32	25	25	27	29	41	26	20	18	20	
Center	47.2	50	44	45	44	51	44	47	47	36	46	58	60	53	
South	24.7	25	27	23	24	25	31	26	24	23	28	22	22	26	
Total	100%														

Type of settlement

Base: Total target population



	Total	Gender		Age				Education			Ethnicity					Region			Type of settlement	
		Man	Woman	18-29	30-44	45-59	60+	Primary or less	Secondary	Higher	Montenegrin	Serbian	Bosniak/Muslim	Albanians	Other	North	Center	South	Urban	Rural
N	1018	497	521	228	274	273	242	148	647	223	492	292	108	42	84	286	481	251	653	365
sig		0.45		0.23				0.00			0.42					0.00			0.00	
Urban	64.2	63	65	66	66	65	59	41	67	71	67	63	58	60	65	44	79	59	100	
Rural	35.8	37	35	34	34	35	41	59	33	29	33	37	42	40	35	56	21	41		100
Total	100%																			

	Total	Employment status			Main source of information			Trust in the media			HH income				
		Employed	Unemployed	Inactive	Traditional media	Modern media	People they know in person	don't trust the media	trust the media	Up to 300 e	From 301 to 700 e	From 701 to 1050 e	More than 1050 e	RF/Don't know	
N	1018	463	240	315	470	495	35	371	627	298	305	152	96	167	
sig		0.29			0.01			0.01			0.01				
Urban	64.2	66	66	61	59	69	67	70	62	57	65	75	65	65	
Rural	35.8	34	34	39	41	31	33	30	38	43	35	25	35	35	
Total	100%														